

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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ETAS ID: TM742745

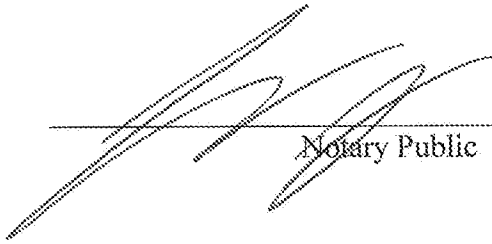
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brian Dwight		07/18/2022	INDIVIDUAL: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HERC Rentals Inc.		
<b>Street Address:</b>	27500 Riverview Center Blvd.		
<b>City:</b>	Bonita Springs		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34134		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3278447	LRX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127088959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12127081870		
<b>Email:</b>	lbryer@ladas.com		
<b>Correspondent Name:</b>	Lanning G. Bryer		
<b>Address Line 1:</b>	1040 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	A22TMA84135US		
<b>NAME OF SUBMITTER:</b>	Lanning G. Bryer		
<b>SIGNATURE:</b>	/lgb/		
<b>DATE SIGNED:</b>	07/21/2022		
<b>Total Attachments: 2</b>			
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CH \$40.00 3278447

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |  
STATE OF NEW YORK | SS:  
COUNTY OF NEW YORK |

On this 18<sup>th</sup> day of July, 2022, before me personally appeared **Lanning G. Bryer**, to me known, who, being by me duly sworn, did depose and say that he is the **Authorized Signatory** of the corporation described in the foregoing instrument; that he executed said instrument on behalf of the said corporation; that he is authorized to execute an instrument of this nature by order of the Board of Directors of the corporation.

  
\_\_\_\_\_  
Notary Public

[SEAL]

SCOTT J. LEBSON  
Notary Public, State of New York  
No. 07166105173  
Qualified in New York County  
Commission Expires February 2, 2024

ASSIGNEE

UNITED STATES OF AMERICA

ASSIGNMENT


WHEREAS, Brian Dwight, an individual of Canada, residing at 131 Dowty Road, Ajax, Ontario, Canada L1S2G3, [hereinafter the "ASSIGNOR"] has adopted and used the following Trademark(s) registered in the United States Patent and Trademark Office:

LRX stylized                      No. 3278447

AND WHEREAS, HERC Rentals Inc., a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134, United States of America, [hereinafter the "ASSIGNEE"] is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark(s) and registration(s) thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this            day of                      , 2022.

  
\_\_\_\_\_  
Brian Dwight

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this            day of                      , 2022.

HERC Rentals Inc.

By   
\_\_\_\_\_  
Lanfing G. Bryer  
Authorized Signatory

(See over for Notarial Acknowledgment)