

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM742760

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SuccessWare SPE LLC		04/25/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CITIBANK, N.A., as trustee		
<b>Street Address:</b>	388 Greenwich Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6694787	SUCCESSWARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	10019-6064		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 373 3072		
<b>Email:</b>	jaliano@paulweiss.com, mmcguire@paulweiss.com		
<b>Correspondent Name:</b>	Jamiesyn D. Aliano		
<b>Address Line 1:</b>	1285 Avenue of the Americas		
<b>Address Line 2:</b>	Paul Weiss Rifkind Wharton & Garrison LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10019-6064		
<b>ATTORNEY DOCKET NUMBER:</b>	023238-002		
<b>NAME OF SUBMITTER:</b>	Jamiesyn D. Aliano		
<b>SIGNATURE:</b>	/Jamiesyn D. Aliano/		
<b>DATE SIGNED:</b>	07/21/2022		
<b>Total Attachments: 5</b>			
source=11 Authority Brands - Notice of Grant of Security Interest in Trademarks (Trustee)(Successware Design#page1.tif			
source=11 Authority Brands - Notice of Grant of Security Interest in Trademarks (Trustee)(Successware Design#page2.tif			

CH \$40.00 6694787

source=11 Authority Brands - Notice of Grant of Security Interest in Trademarks (Trustee)(Successware Design#page3.tif

source=11 Authority Brands - Notice of Grant of Security Interest in Trademarks (Trustee)(Successware Design#page4.tif

source=11 Authority Brands - Notice of Grant of Security Interest in Trademarks (Trustee)(Successware Design#page5.tif

**NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**

This NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS (the “Notice”) is made and entered into as of April 25, 2022 by those entities listed on Exhibit 1 attached hereto (each, a “Grantor”), in favor of CITIBANK, N.A., a national banking association (“Citibank”), as trustee located at 388 Greenwich Street, New York, New York 10013 (“Trustee”).

WHEREAS, each Grantor is the owner, as applicable, of the United States trademarks and service marks set forth in Schedule 1 attached hereto, including the associated registrations and applications for registration set forth in Schedule 1 attached hereto (collectively, the “Trademarks”) and the goodwill connected with the use of or symbolized by such Trademarks; and

WHEREAS, pursuant to the Guarantee and Collateral Agreement, dated as of May 14, 2021 by and among AB SPE Guarantor LLC, a Delaware limited liability company, Villa BidCo Inc., a Delaware corporation, each as a Guarantor, and the Trustee (as amended, restated, supplemented or otherwise modified from time to time, the “Guarantee and Collateral Agreement”), to secure the Obligations, each Grantor has granted to the Trustee for the benefit of the Secured Parties, a security interest in each Grantor’s right, title and interest in, to and under certain intellectual property of each Grantor, as applicable, including the Trademarks and the goodwill connected with the use of or symbolized by the Trademarks, and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation thereof, and to collect all damages, settlements and proceeds relating thereto, and, to the extent not otherwise included, all payments, proceeds, supporting obligations and accrued and future rights to payment with respect to the foregoing (collectively the “Trademark Collateral”); and

WHEREAS, pursuant to Section 3.5(b) of the Guarantee and Collateral Agreement, each Grantor agreed to execute and deliver to the Trustee this Notice for purposes of filing the same with the United States Patent and Trademark Office (“USPTO”) to confirm, evidence and perfect the security interest in the Trademark Collateral granted under the Guarantee and Collateral Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and subject to all applicable terms and conditions of the Indenture (as defined below) and the Guarantee and Collateral Agreement, which are incorporated by reference as if fully set forth herein, to secure the Obligations, each Grantor hereby grants to the Trustee, for the benefit of the Secured Parties, a security interest in such Grantor’s right, title and interest in, to and under the Trademark Collateral, to the extent now owned or at any time hereafter acquired by each Grantor, as applicable; provided that the grant of security interest hereunder shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the grant and/or enforcement of such security interest, including intent-to-use applications filed with the USPTO pursuant to 15 U.S.C. Section 1051(b) prior to the filing and acceptance of a statement of use or amendment to allege use pursuant to 15 U.S.C. Section 1051(c) or (d), provided that at such time as the grant and/or enforcement of the security interest will not cause such application to be invalidated, cancelled, voided or abandoned, such Trademark application will not be excluded from the Notice.

EXECUTION VERSION

Capitalized terms used in this Notice (including the preamble and the recitals hereto), and not defined in this Notice, shall have the meanings assigned to such terms in Annex A attached to the Base Indenture, dated as of May 14, 2021, by and among AB Issuer LLC, a Delaware limited liability company, and Citibank, as Trustee and Securities Intermediary (the “Indenture”).

1. The parties intend that this Notice is for recordation purposes. The terms of this Notice shall not modify the applicable terms and conditions of the Indenture or the Guarantee and Collateral Agreement, which govern the Trustee’s interest in the Trademark Collateral and which shall control in the event of any conflict. Each Grantor hereby acknowledges the sufficiency and completeness of this Notice to create a security interest in the Trademark Collateral in favor of the Trustee for the benefit of the Secured Parties, and each Grantor hereby requests the USPTO to file and record this Notice together with the annexed Schedule 1.

2. Each Grantor and Trustee hereby acknowledge and agree that the grant of security interest in, to and under the Trademark Collateral made hereby may be terminated only in accordance with the terms of the Indenture and the Guarantee and Collateral Agreement and shall terminate automatically upon the termination of the Indenture or the Guarantee and Collateral Agreement.

3. THIS NOTICE SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES (OTHER THAN SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK).

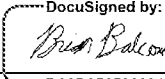
4. This Notice may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute one and the same agreement.

[Remainder of this page intentionally left blank]

EXECUTION VERSION

IN WITNESS WHEREOF, the undersigned have caused this NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS to be duly executed by its duly authorized officer as of the date and year first written above.


SUCCESSWARE FRANCHISING SPE  
LLC, as Grantor

By:   
Name: Brian Balconi  
Title: Vice President, General Counsel  
and Secretary

**Exhibit 1  
Grantors**

Grantor	Address
SuccessWare SPE LLC	7120 Samuel Morse Drive, Suite 300, Columbia MD 21046

**Schedule 1  
Trademarks**

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
	88-797,710 / February 14, 2020	6,694,787 / April 5, 2022