

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM742968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITraffic Center LLC		07/22/2022	Limited Liability Company: MARYLAND
RECEIVING PARTY DATA			
Name:	Full Circle Research Company, LLC		
Street Address:	11701 Falls Road		
City:	Potomac		
State/Country:	MARYLAND		
Postal Code:	20854		
Entity Type:	Limited Liability Company: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6316374	INSTACONNECT	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-465-5356		
Email:	major@mwzb.com		
Correspondent Name:	Scott J. Major		
Address Line 1:	2200 Clarendon Blvd., 14th Floor		
Address Line 4:	Arlington, VIRGINIA 22201		
NAME OF SUBMITTER:	Scott J. Major		
SIGNATURE:	/Scott J. Major/		
DATE SIGNED:	07/22/2022		
Total Attachments: 1			
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OP \$40.00 6316374

ASSIGNMENT

Effective as of the date of signature below, and for \$1 and other good and valuable consideration, ITraffic Center LLC (“Assignor”), a limited liability company organized under the laws of Maryland and with a place of business at 9218 Winterset Drive, Potomac, Maryland 20854, assigns to Full Circle Research Company, LLC, a limited liability company organized under the laws of Maryland and with a place of business at 11701 Falls Road, Potomac, Maryland 20854 (“Assignee”), all of Assignor’s right, title and interest in and to the mark InstaConnect and any related logo therefor, including the goodwill symbolized by these marks and U.S. Trademark Registration No. 6316374 issued on April 5, 2021 for the mark InstaConnect.

BY ASSIGNOR: ITRAFFIC CENTER LLC

_____/Adam Weinstein/_____
Adam Weinstein
Co-CEO

Dated: July 22, 2022