

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM743000

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BrightBytes, Inc.		05/20/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Google LLC		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	97395419	BRIGHTBYTES	
Registration Number:	4491228	BRIGHTBYTES	
Registration Number:	4491282	CLARITY	
Registration Number:	5410185	AUTHENTICA SOLUTIONS	
Registration Number:	5326080	ADOPTION IMPROVEMENT METHOD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocket@google.com		
Correspondent Name:	Google LLC		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Monique E. Liburd		
SIGNATURE:	/Monique E. Liburd/		
DATE SIGNED:	07/22/2022		
Total Attachments: 6			
source=BrightBytes_Inc_to_Google_#page1.tif			
source=BrightBytes_Inc_to_Google_#page2.tif			

CH \$140.00 97395419

source=BrightBytes_Inc_to_Google_#page3.tif

source=BrightBytes_Inc_to_Google_#page4.tif

source=BrightBytes_Inc_to_Google_#page5.tif

source=BrightBytes_Inc_to_Google_#page6.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is effective as of the 20th day of May, 2022 by and between BrightBytes, Inc., a Delaware corporation (hereinafter “Assignor”), and Google LLC, a Delaware limited liability company (“Assignee”), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the “Trademarks”);

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor’s existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

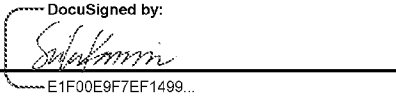
WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee’s in-house trademark counsel as Assignor’s attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Oakland, CA this 15th day of July, 2022.

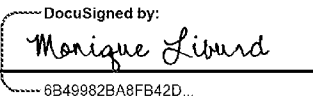
BrightBytes, Inc.

By:  DocuSigned by:
E1F00E9F7EF1499...

Silvan Araian
Printed Name

Director
Title

Google LLC

By:  DocuSigned by:
Monique Liburd
6B49982BA8FB42D...





Monique Liburd
Printed Name


senior Trademark Counsel
Title

SCHEDULE ATrademark Application:

Title	Country	Application No.	Application Date	Local Classes	Actions Required within 180 days	Status
BRIGHTBY TES	United States	97395419	May-4-2022	42	None	Pending

Trademark Registrations:

Title	Case Image	Country	Registration No.	Application Date	Registration Date	Local Classes	Actions Required within 180 days	Status
BRIGHTBY YTES (stylized and/or design)		Australia	1196669	Jan-30-2014	Jan-30-2014	42	None	Registered
BRIGHTBY YTES (stylized and/or design)		Brazil	9072809 86	Jan-31-2014	Feb-14-2017	42	None	Registered
BRIGHTBY YTES (stylized and/or design)		Canada	TMA899 767	Jan-30-2014	Mar-27-2015	42	None	Registered
BRIGHTBY YTES		European Union	1196669	Jan-30-2014	Jan-30-2014	42		Registered

Title	Case Image	Country	Registration No.	Application Date	Registration Date	Local Classes	Actions Required within 180 days	Status
(stylized and/or design)		Intellectual Property					None	
BRIGHTB YTES (stylized and/or design)		Madrid Protocol (TM)	1196669	Jan-30-2014	Jan-30-2014	42	None	Registered
BRIGHTB YTES (stylized and/or design)		Mexico	1196669	Jan-30-2014	Jan-30-2014	42	None	Registered
BRIGHTB YTES (stylized and/or design)		New Zealand	1196669	Jan-30-2014	Jan-30-2014	42	None	Registered
BRIGHTB YTES (stylized and/or design)		United Kingdom	UK0080 1196669	Jan-30-2014	Jan-30-2014	42	None	Registered
BRIGHTB YTES (stylized and/or design)		United States of America	85/65652 2	Jun-20-2012		42	None	Abandoned
BRIGHTB YTES (stylized and/or design)		United States of America	4491228	Jul-31-2013	Mar-04-2014	42	None	Registered
CASE		Australia	1213123	Mar-18-2014		09, 16, 41, 42	None	Abandoned

Title	Case Image	Country	Registration No.	Application Date	Registration Date	Local Classes	Actions Required within 180 days	Status
CASE		Canada	TMA965 367	Mar-18-2 014	Mar-10 -2017	09, 16, 41, 42	None	Allow To Lapse (Registered Matter)
CASE		European Union Intellectual Property	1213123	Mar-18-2 014	Mar-18 -2014	09, 16, 41, 42	None	Allow To Lapse (Registered Matter)
CASE		Madrid Protocol (TM)	1213123	Mar-18-2 014	Mar-18 -2014	09, 16, 41, 42	None	Allow To Lapse (Registered Matter)
CASE		New Zealand	1213123	Mar-18-2 014	Mar-18 -2014	09, 16, 41, 42	None	Abandoned
CASE		United Kingdom	UK0080 1213123	Mar-18-2 014	Mar-18 -2014	09, 16, 41, 42	None	Allow To Lapse (Registered Matter)
CASE		United States of America	4660695	Sep-24-2 013	Dec-23 -2014	16	None	Allow To Lapse (Registered Matter)
CASE		United States of America	4660696	Sep-24-2 013	Dec-23 -2014	41	None	Allow To Lapse (Registered Matter)
CASE		United States of America	4498216	Sep-24-2 013	Mar-18 -2014	42	None	Allow To Lapse (Registered Matter)
CASE		United States of America	86/07286 8	Sep-24-2 013		41	None	Abandoned

Title	Case Image	Country	Registration No.	Application Date	Registration Date	Local Classes	Actions Required within 180 days	Status
CASE		United States of America	4718227	Sep-24-2013	Apr-07-2015	09	None	Allow To Lapse (Registered Matter)
CLARITY		Canada	910164	Mar-18-2014	Aug-04-2015	42	None	Registered
CLARITY		European Union Intellectual Property	1203922	Mar-18-2014		42	None	Abandoned
CLARITY		Madrid Protocol (TM)	1203922	Mar-18-2014	Mar-18-2014	42	None	Registered
CLARITY		Mexico	1203922	Mar-18-2014	Mar-18-2014	42	None	Registered
CLARITY		United States of America	4491282	Sep-19-2013	Mar-04-2014	42	None	Registered
AUTHENTICA SOLUTIONS		United States of America	5410185	Dec-14-2016	Feb-27-2018	42	None	Registered
ADOPTION IMPROVEMENT METHOD		United States of America	5326080	Dec-14-2016	Oct-31-2017	35	None	Registered

Common Law:

BRIGHTBYTES (word mark).