OP \$40.00 6412016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM743354

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ALDI Inc.		07/14/2022	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	North American Breweries, Inc.	
Street Address:	445 St. Paul Street	
City:	Rochester	
State/Country:	NEW YORK	
Postal Code:	14605	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6412016	WHITE TIDE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 585-450-3120

Email: docket@markertcominolli.com, km@markertcominolli.com

Correspondent Name: Katherine A. Markert

Address Line 1: 75 S. Clinton Ave., Suite 510

Address Line 2: Markert & Cominolli PLLC

Address Line 4: Rochester, NEW YORK 14604

NAME OF SUBMITTER:	Katherine A. Markert
SIGNATURE:	/Katherine A. Markert/
DATE SIGNED:	07/25/2022

Total Attachments: 1

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TRADEMARK REEL: 007799 FRAME: 0783

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of July 14, 2022 (the "Effective Date"), by and between ALDI Inc., an Illinois corporation having a principal place of business at 1200 Kirk Road, Batavia, Illinois 60510 ("Assignor") and North American Breweries, Inc., a Delaware corporation having a principal place of business at 445 St. Paul Street, Rochester, New York 14605 ("Assignee").

WHEREAS, Assignor owns the trademark and trademark registration for WHITE TIDE, US Registration No. 6,412,016, (the "Assigned Trademark"), and the goodwill associated therewith;

WHEREAS, Assignor wishes to assign to Assignee all of its right, title, and interest in and to the Assigned Trademarks, and the goodwill associated with the Assigned Trademarks; and

Now, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's right, title, and interest in and to the Assigned Trademarks, the goodwill associated with the Assigned Trademarks, and the right to sue and recover for past infringement of the Assignment Trademarks, as fully and completed as permitted by law, it being the intention of the parties that Assignee shall acquire all rights in the Assigned Trademarks, leaving Assignor with no rights whatsoever.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized representative as follows.

ALDI INC

Name

Tissa.

RECORDED: 07/25/2022

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