OP \$190.00 87284682

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM748652

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WESTERN ALLIANCE BANK		08/12/2022	Corporation: ARIZONA

RECEIVING PARTY DATA

Name:	ST. CLOUD CAPITAL PARTNERS III SBIC, L.P.	
Street Address: 10866 Wilshire Blvd., Suite 1450		
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	estal Code: 90024	
Entity Type:	Limited Partnership: DELAWARE	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark	
Serial Number:	87284682	BUILT AROUND YOU	
Serial Number:	87284659	QUICKRENTZ	
Registration Number:	4674413	BIG RENTZ	
Serial Number:	86578035	IRENTZ	
Registration Number:	4674412	BIGRENTZ	
Serial Number:	88239854	BIG RENTZ	
Serial Number:	88239825	BIGRENTZ	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024547625

Email: ipteam@cogencyglobal.com

Correspondent Name: Julia Birgen

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: COGENCY GLOBAL INC. Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1761581	
NAME OF SUBMITTER:	Yvette Stohler	
SIGNATURE:	/Yvette Stohler/	

TRADEMARK
REEL: 007800 FRAME: 0553

900713832

	DATE SIGNED:	08/15/2022			
	Total Attachments: 3				
	source=St. Cloud - BigRentz - Assignment of IP Security Agreement - 08.12.2022#page1.tif				
source=St. Cloud - BigRentz - Assignment of IP Security Agreement - 08.12.2022#page2.tif					
source=St. Cloud - BigRentz - Assignment of IP Security Agreement - 08.12.2022#page3.tif					

TRADEMARK REEL: 007800 FRAME: 0554

ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

WESTERN ALLIANCE BANK ("WAB"), an Arizona corporation, whose address is 55 Almaden Boulevard, Suite 100, San Jose, California, 95113, hereby (a) assigns, transfers and conveys to ST. CLOUD CAPITAL PARTNERS III SBIC, L.P., a Delaware limited partnership ("St. Cloud"), whose address is 10866 Wilshire Blvd., Suite 1450, Los Angeles, California 90024, without recourse, representation or warranty whether express or implied (except for any express representations and warranties contained in that certain Non-Recourse Loan Sale Agreement dated as of August 12, 2022, between WAB and St. Cloud ("Purchase Agreement"), which shall remain in effect until and to the extent provided in the Purchase Agreement), and subject to the terms and conditions set forth in the Purchase Agreement, all of WAB's right, title and interest in and to that certain Intellectual Property Security Agreement between WAB and BIGRENTZ, INC., a Delaware corporation, dated as of March 8, 2017 (which was recorded on March 9, 2017 in the United States Patent and Trademark Office at (i) Reel 6007, Frame 0139 and (ii) Reel 41531, Frame 0399), as amended by that certain First Amendment to Intellectual Property Security Agreement, dated as of March 8, 2019 (which was recorded on March 12, 2019 in the United States Patent and Trademark Office at Reel 6588, Frame 0635), and as otherwise amended, restated, supplemented or modified from time to time, and covering the trademarks listed on Exhibit B hereto and the patents listed on Exhibit C hereto, and (b) authorizes the Commissioner of Patents and Trademarks to note and record such assignment.

WESTERN ALLIANCE BANK

By: _____

Name: Lori Edwards

Title: Head of Special Assets, Commercial

Date: August 12, 2022

EXHIBIT B

TRADEMARKS

Mark / Title:	U,S, Serial Number:	U.S. Registration Number:	Filing/Registration Date:
BUILT AROUND YOU	87284682		December 29, 2016
QUICKRENTZ	87284659		December 29, 2016
BIG RENTZ	86248147	4674413	January 20, 2015
IRENTZ	86578035		March 26, 2015*
BIGRENTZ.COM	86248139	4674412	January 20, 2015
BIG RENTZ (& design)	88239854		December 21, 2018
BIGRENTZ	8823982 5		December 21, 2018

^{*}Indicates dead, abandoned or cancelled trademark

EXHIBIT C

PATENTS

Title:	Patent Number:	Application Serial Number:	Issued or Published?	Issue Date:
ENTERPRISE RESOURCE MANAGEMENT		14/997296	Published	January 15, 2016

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DMS 23328553.4

RECORDED: 08/15/2022

TRADEMARK REEL: 007800 FRAME: 0557