

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM743340

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RUSS BORDERS		07/16/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	CHRIS GUTEKUNST		
Street Address:	4601 WILMOT COURT		
City:	JOHNSBURG		
State/Country:	ILLINOIS		
Postal Code:	60051		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4780240	SWISS KELLY	
Registration Number:	5057046	SK	
Registration Number:	5180240	EZ TRACK	
CORRESPONDENCE DATA			
Fax Number:	3126730361		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3126730360		
Email:	corder@vciplaw.com		
Correspondent Name:	VALAUSKAS CORDER LLC		
Address Line 1:	150 S. WACKER DRIVE		
Address Line 2:	SUITE 1650		
Address Line 4:	CHICAGO, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	9099-3		
NAME OF SUBMITTER:	ALLISON M. CORDER		
SIGNATURE:	/AMC/		
DATE SIGNED:	07/25/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **Russ Borders**, an individual, located at 5601 Springbrook Road, Pleasant Prairie, Wisconsin 53158 (“Assignor”), is the registrant and owner of the following United States Federal Trademark Registrations:

<u>Trademark</u>	<u>Registration No.</u>
SWISS KELLY	4780240
SK (DESIGN)	5057046
EZ TRACK	5180240

WHEREAS, **Chris Gutekunst**, in individual, located at 4601 Wilmot Court, Johnsburg, Illinois 60051 (“Assignee”) is desirous of acquiring said trademark registrations, applications, and the goodwill associated therewith.

NOW THEREFORE, Assignor acknowledges the receipt of good and valuable consideration, and hereby assigns to Assignee all right, title and interest in and to said trademark registrations and the goodwill of the business associated with the trademarks.

Signed this 16 day of July 2022



Russ Borders