

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM743456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herff Jones, LLC		07/19/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	CBC Group, Inc.		
Street Address:	5226 S 31st Pl		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85040		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2655144	CHURCHWEAR	
Registration Number:	2417646	CONTESSA	
Registration Number:	3364926	DAMASCENE	
Registration Number:	1214101	MURPHY ROBES	
Registration Number:	1301830	QWICK-SHIP	
Registration Number:	2891441	WHITE GLOVE PKG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6234449791		
Email:	apopham@pophamlawgroup.com		
Correspondent Name:	Amy J Popham		
Address Line 1:	12725 W Indian School Rd Ste E101		
Address Line 4:	AVONDALE, ARIZONA 85392		
NAME OF SUBMITTER:	Amy J Popham		
SIGNATURE:	/Amy J Popham/		
DATE SIGNED:	07/25/2022		
Total Attachments: 2			

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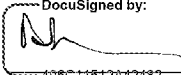
TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Herff Jones, LLC, an Indiana limited liability company ("**Assignor**"), hereby assigns, sets over, and transfers to CBC Group, Inc., an Arizona corporation ("**Assignee**"), all of its rights, title, and interest in and to the trademarks and the application and registration identified in Exhibit A attached hereto (the "**Trademarks**"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.




This Assignment is effective as of the date listed below.

Herff Jones, LLC (Assignor)

By:  _____
Adam Blumenfeld, Manager

Date: July 19, 2022

Exhibit A

Trademark	Registration Number	Registration Date	Owner
CHURCHWEAR (stylized) 	2,655,144	11/26/2002	Herff Jones, LLC
CONTESSA	2,417,646	1/2/2001	Herff Jones, LLC
DAMASCENE	3,364,926	1/8/2008	Herff Jones, LLC
MURPHY ROBES (logo) 	1,214,101	10/26/1982	Herff Jones, LLC
QWICK-SHIP	1,301,830	10/23/1984	Herff Jones, LLC
WHITE GLOVE PKG (and design with glove on box) 	2,891,441	10/5/2004	Herff Jones, LLC