

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM743549

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STEPNATION MEDIA, INC.		04/20/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PUG PEN MEDIA INC.		
<b>Street Address:</b>	99-1568 Merivale Road Suite 734		
<b>City:</b>	Ottawa, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	K2G 5Y7		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77188644	EGOTASTIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3175012891		
<b>Email:</b>	uspto@brouillette.ca		
<b>Correspondent Name:</b>	Brad Stohry		
<b>Address Line 1:</b>	525 S. Meridian St, Suite 1A2		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46225		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Reichel Stohry Dean LLP		
<b>Address Line 1:</b>	525 S. Meridian St, Suite 1A2		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46225		
<b>NAME OF SUBMITTER:</b>	Audrey Campeau-Brassard		
<b>SIGNATURE:</b>	/ACampeauBrassard/		
<b>DATE SIGNED:</b>	07/26/2022		
<b>Total Attachments: 2</b>			
source=20220726 13779-001 Pug-Pen-Trademark-Assignment#page1.tif			

OP \$40.00 77188644



## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“*Assignment*”) is made and entered into as of April 20, 2021 by and between StepNation Media Inc., a Canadian corporation (“*Assignor*”) and Pug Pen Media Inc., a Canadian corporation (“*Assignee*”).

WHEREAS, the Assignor and the Assignee are certain of the parties to that certain Asset Purchase Agreement, dated as of an even date herewith (the “Purchase Agreement”), pursuant to which the Assignee has agreed to acquire all of the Assignor's right, title and interest in and to all of the trademarks, service marks, and trade names, together with the goodwill associated with and symbolized by them, that are owned by or used for the Sites (as defined in the Purchase Agreement), including, without limitation, those trademarks, service marks and trade names listed in Schedule A hereto (all such trademarks, service marks, and trade names referred to collectively as the “Assigned Trademarks”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee each hereby agree as follows:

1. **Assignment.** Assignor hereby sells, assigns, transfers, conveys and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of Assignor’s right, title and interest in, to and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with (a) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (c) the right to sue and recover damages for future, present and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.
2. **Terms of the Purchase Agreement.** The parties acknowledge and agree that this Assignment is entered pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignee and Assignor with respect to the Assigned Trademarks.
3. **Counterparts.** This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
4. **Successors and Assigns.** This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment as of the day and year above written.

Stepnation Media Inc.

By:



Drew Arnold, Owner

and

Pug Pen Media Inc.

By:



Keisha Pokrywa, owner

Name, title

Egotastic 3637282

WWTDD 3834112 Registered

**SCHEDULE A Trademarks**

Mark	Serial No.	Status
------	------------	--------

Registered

EGOTASTIC	77188644	Registered
-----------	----------	------------