

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM743669

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/01/2021		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conversant, LLC		07/26/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MMS USA Holdings, Inc.		
<b>Street Address:</b>	375 Hudson Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10014		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2378844	COMMISSION JUNCTION	
<b>Registration Number:</b>	4185159	CJ	
<b>Registration Number:</b>	4834896	CJU	
<b>Registration Number:</b>	4958168	CJ AFFILIATE BY CONVERSANT	
<b>Registration Number:</b>	4958169	CJ AFFILIATE BY CONVERSANT	
<b>Registration Number:</b>	4958170	CJ BY CONVERSANT	
<b>Registration Number:</b>	4958171	CJ UNIVERSITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	713-722-0120		
<b>Email:</b>	fmtrademarks@munckwilson.com		
<b>Correspondent Name:</b>	John C. Cain, Munck Wilson Mandala, LLP		
<b>Address Line 1:</b>	8945 Long Point Road, Suite 120		
<b>Address Line 4:</b>	Houston, TEXAS 77055		
<b>ATTORNEY DOCKET NUMBER:</b>	5242-480		
<b>NAME OF SUBMITTER:</b>	John C. Cain		

OP \$190.00 2378844

<b>SIGNATURE:</b>	/John C. Cain/
<b>DATE SIGNED:</b>	07/26/2022
<b>Total Attachments: 2</b> source=Nunc Pro Tunc Assignment (Conversant to Commission Junction)_Signed#page1.tif source=Nunc Pro Tunc Assignment (Conversant to Commission Junction)_Signed#page2.tif	

**NUNC PRO TUNC ASSIGNMENT OF  
UNITED STATES TRADEMARK REGISTRATION**

WHEREAS, **Conversant, LLC**, a Delaware limited liability company with an address of 6021 Connection Dr., Irving TX 75039 (hereinafter referred to as “Assignor”), owns the common law trademarks set forth below, which are the subject of trademark registrations in the United States Patent and Trademark Office as set forth below (hereinafter referred to as the “Trademarks”):

<b>Registration No.</b>	<b>Trademark</b>	<b>Registration Date</b>
2,378,844	<b>COMMISSION JUNCTION</b>	08/22/2000
4,185,159	<b>CJ</b>	08/07/2012
4,834,896	<b>CJU</b>	10/20/2015
4,958,168	<b>CJ AFFILIATE BY CONVERSANT &amp; Design</b>	05/17/2016
4,958,169	<b>CJ AFFILIATE BY CONVERSANT</b>	05/17/2016
4,958,170	<b>CJ BY CONVERSANT &amp; Design</b>	05/17/2016
4,958,171	<b>CJ UNIVERSITY</b>	05/17/2016

WHEREAS, **MMS USA Holdings, Inc.**, a Delaware corporation with an address of 375 Hudson Street New York, NEW YORK UNITED STATES 10014 (hereinafter referred to as “Assignee”), is desirous of acquiring all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof set forth above as the successor to the portion of the business of the Assignor to which the Trademarks pertain; and

WHEREAS, it is desired that the assignment of the Trademark Registrations listed above be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set forth above, nunc pro tunc effective **December 1, 2021**, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned, all without further compensation to Assignor.

**Conversant, LLC**

DocuSigned by:  
By: Ric Elert  
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Name: Ric Elert  
Title: President