

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM743684

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FerValue USA Inc.		07/14/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ferrara Candy Company		
Street Address:	404 W. Harrison Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1113733	MIXUPS	
Registration Number:	1153309	THE SODA POP CANDY	
Registration Number:	1668679	HEART BREAKERS	
Registration Number:	4453758	TINY, TANGY CRUNCHY CANDY	
CORRESPONDENCE DATA			
Fax Number:	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com, adigiallonardo@arelaw.com		
Correspondent Name:	Chester Rothstein		
Address Line 1:	90 Park Avenue		
Address Line 2:	Amster Rothstein & Ebenstein LLP		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Chester Rothstein		
SIGNATURE:	/Chester Rothstein/		
DATE SIGNED:	07/26/2022		
Total Attachments: 3			
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source=US Trademark Assignment -- FERVALUE USA INC. to FERRARA CANDY COMPANY#page2.tif			

OP \$115.00 1113733

COFIRMATORY DEED OF ASSIGNMENT

BY THIS DEED BETWEEN

FERVALUE USA INC. a Delaware corporation, having its head office at 7 Sylvan Way Parsippany, NJ 07054, United States of America

(hereinafter called "the Assignor")

of the one part

AND

FERRARA CANDY COMPANY, an Illinois corporation, having its head office at 404 W. Harrison Street Chicago ILLINOIS 60607, United States of America

(hereinafter called "the Assignee")

of the other part

IT IS HEREBY AGREED AS FOLLOWS:

1. The Assignor hereby confirms the sale and assignment, for good and valuable consideration, the receipt and sufficiency of which is acknowledged unto the Assignee, who confirms having accepted this assignment, of all the rights, title and interest in and to the Trademarks listed in Annex Schedule A to this Deed ("the Trademarks"), together with the goodwill of the business connected with and symbolised by the said Trademarks, including all statutory and common law rights attaching thereto and the right to sue for past infringements including passing off and to retain any damages, interests, profits and costs awarded together with the whole of the goodwill attaching to the said Trademarks and the goodwill of the business associated with the said Trademarks.
2. The Assignor, moreover, confirms having assigned to the Assignee all information and the know-how which may be useful and necessary to maintain the quality of the goods bearing the assigned Trademarks.
3. The parties reciprocally acknowledge that no further consideration is due for this Confirmatory Deed of Assignment.
4. The parties undertake to execute any further deed or document which may prove necessary or advisable in order to record the assignment in any country.
5. The parties hereby grant sufficient power to the holder of an original or a certified copy of this assignment to attend to the recordal of this deed with the Trademark Office of any country where this assignment shall be recorded.

IN WITNESS WHEREOF, each of the parties has caused this instrument to be executed on the date set forth beneath its name below.

SIGNED FOR AND ON BEHALF OF
FERVALUE USA INC.

By: Daniele Lingua

DocuSigned by:
Daniele Lingua
0143D962ACE7407...

Title: Proxy Holder

Date: 14 July 2022

FOR AND ON BEHALF OF
FERVALUE USA INC.

By: Davide Busata

DocuSigned by:
Davide Busata
EB9771A4BCD94C6...

Title: Proxy Holder

Date: 15 luglio 2022

SIGNED FOR AND ON BEHALF OF
FERRARA CANDY COMPANY.

By: Amber Carpenter

DocuSigned by:
Amber Carpenter
8303900A509D4DC...

Title: Sr. Legal Counsel, Brand

Date: 21 July 2022

FOR AND ON BEHALF OF
FERRARA CANDY COMPANY.

By: Katie Duffy,

DocuSigned by:
Katie Duffy
8FF212AB5DBF4A2...

Title: VP – Marketing




Date: 23 July 2022

SCHEDULE A

USA

Trademarks:

Reg. No. :

	1113733
the  candy	1153309
	1668679
TINY, TANGY CRUNCHY CANDY	4453758