

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM750024

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goldman Sachs Bank USA		08/19/2022	Bank: NEW YORK

RECEIVING PARTY DATA

Name:	Blue Nile, Inc.
Street Address:	411 First Avenue South, Suite 700
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98104
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2518387	B N BLUE NILE
Registration Number:	2613119	BN BLUE NILE
Registration Number:	2565804	B N BLUE NILE
Registration Number:	4504570	BUILD YOUR OWN CHARM BRACELET
Registration Number:	4125334	BUILD YOUR OWN DIAMOND JEWELRY
Registration Number:	3398442	BUILD YOUR OWN DIAMOND PENDANT
Registration Number:	3394852	BUILD YOUR OWN EARRINGS
Registration Number:	4125335	BUILD YOUR OWN FIVE-STONE RING
Registration Number:	3336051	BUILD YOUR OWN RING
Registration Number:	4352369	BUILD YOUR OWN RING
Registration Number:	3394853	BUILD YOUR OWN THREE-STONE RING
Registration Number:	4179324	CAROUSEL
Registration Number:	4215241	EIROS
Registration Number:	4121958	FLORA VIDA
Registration Number:	4275653	IT STARTS WITH THE DIAMOND IN YOUR MIND
Registration Number:	2559555	BLUE NILE
Registration Number:	2450117	BLUE NILE
Registration Number:	2523271	BN

OP \$515.00 2518387

Property Type	Number	Word Mark
Registration Number:	2613120	BN
Registration Number:	5118934	BLUE NILE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024547625
Email: ipteam@cogencyglobal.com
Correspondent Name: Julia Birgen
Address Line 1: 1025 Connecticut Ave NW, Suite 712
Address Line 2: COGENCY GLOBAL INC.
Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1765804 ABL
NAME OF SUBMITTER:	Dahlia Gottlieb
SIGNATURE:	/Dahlia Gottlieb/
DATE SIGNED:	08/19/2022

Total Attachments: 3

source=ABL Trademark Security Release - with cover#page2.tif
source=ABL Trademark Security Release - with cover#page3.tif
source=ABL Trademark Security Release - with cover#page4.tif

RELEASE AND REASSIGNMENT OF SECURITY INTEREST IN TRADEMARK

THIS RELEASE AND REASSIGNMENT OF SECURITY INTEREST IN TRADEMARK (this “Release”) is made as of August 19, 2022 by Goldman Sachs Bank USA, in its capacity as collateral agent (in such capacity, “Collateral Agent”) for the benefit of the Secured Parties. Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Trademark Security Agreement (as defined below).

WITNESSETH:

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark dated February 17, 2017 (the “Trademark Security Agreement”), Blue Nile, Inc. a Delaware corporation (the “Grantor”) granted to the Collateral Agent a security interest in, to and under the Trademarks, to the extent owned by the Grantor, that are not Excluded Property (including, without limitation, those items listed on Schedule A hereto), including the goodwill associated with such Trademarks and the right to receive all Proceeds therefrom (collectively, the “Trademark Collateral”);

WHEREAS, the Trademark Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on February 21, 2017, at Reel 5992, Frame 0770;

WHEREAS, the Grantor has requested that the Collateral Agent release its security interest in and lien on the Trademark Collateral and reassign any and all rights in the same to the Grantor;

WHEREAS, the Grantor has satisfied and fulfilled all of its obligations to release the Collateral Agent’s security interest in and lien on the Trademark Collateral.

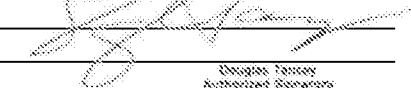
NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby agrees as follows:

1. The Collateral Agent hereby fully releases, discharges, terminates and cancels its liens and security interest in all right, title and interest in, to and under the Trademark Collateral.
2. The Collateral Agent hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by the Collateral Agent, any and all of the Collateral Agent’s right, title and interest in and to the Trademark Collateral and hereby terminates the Trademark Security Agreement.
3. GOVERNING LAW. THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[Signature Page Follows]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed as of the day and year first above written.

Goldman Sachs Bank USA, as Collateral Agent

By: 
Name: _____
Title: _____
Douglas Vancey
Authorized Signatory

SCHEDULE A

Owner	Mark	App. Date	App. No.	Reg. Date	Reg. No.
Blue Nile Inc.	BLUE NILE above BN Design	10/25/1999	75831640	12/11/2001	2518387
Blue Nile Inc.	BN BLUE NILE Design	10/25/1999	75831575	08/27/2002	2613119
Blue Nile Inc.	BN BLUE NILE Design	10/25/1999	75831642	04/30/2002	2565804
Blue Nile Inc.	BUILD YOUR OWN CHARM BRACELET	07/03/2013	86002104	04/01/2014	4504570
Blue Nile Inc.	BUILD YOUR OWN DIAMOND JEWELRY	08/03/2011	85388918	04/10/2012	4125334
Blue Nile Inc.	BUILD YOUR OWN DIAMOND PENDANT	10/10/2005	78730266	03/18/2008	3398442
Blue Nile Inc.	BUILD YOUR OWN EARRINGS	09/30/2005	78724606	03/11/2008	3394852
Blue Nile Inc.	BUILD YOUR OWN FIVE-STONE RING	08/03/2011	85388930	04/10/2012	4125335
Blue Nile Inc.	BUILD YOUR OWN RING	01/12/2005	78546461	11/13/2007	3336051
Blue Nile Inc.	BUILD YOUR OWN RING	09/20/2011	85427481	06/18/2013	4352369
Blue Nile Inc.	BUILD YOUR OWN THREE-STONE RING	09/30/2005	78724608	03/11/2008	3394853
Blue Nile Inc.	CAROUSEL	12/05/2011	85487588	07/24/2012	4179324
Blue Nile Inc.	EIROS	08/10/2011	85394899	09/25/2012	4215241
Blue Nile Inc.	FLORA VIDA	10/14/2011	85447888	04/03/2012	4121958
Blue Nile Inc.	IT STARTS WITH THE DIAMOND IN YOUR MIND	06/05/2012	85643788	01/15/2013	4275653
Blue Nile Inc.	BLUE NILE	09/02/1999	75791780	04/09/2002	2559555
Blue Nile Inc.	BLUE NILE	09/02/1999	75791794	05/08/2001	2450117
Blue Nile Inc.	BN Design	10/25/1999	75831638	12/25/2001	2523271
Blue Nile Inc.	BN Design	10/25/1999	75831577	08/27/2002	2613120
Blue Nile Inc.	BLUE NILE	05/27/2016	87053178	01/10/2017	5118934