

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM743740

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David E Rusan		07/26/2022	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paisley Park Enterprises, LLC		
<b>Street Address:</b>	7801 Audubon Road		
<b>City:</b>	Chanhassen		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55317		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5404624		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5152428950		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5152428923		
<b>Email:</b>	IP@fredlaw.com		
<b>Correspondent Name:</b>	Tracy L. Deutmeyer		
<b>Address Line 1:</b>	111 E. Grand Avenue		
<b>Address Line 2:</b>	Suite 301		
<b>Address Line 4:</b>	DES MOINES, IOWA 50309		
<b>NAME OF SUBMITTER:</b>	Tracy L. Deutmeyer		
<b>SIGNATURE:</b>	/Tracy L. Deutmeyer/		
<b>DATE SIGNED:</b>	07/26/2022		
<b>Total Attachments: 3</b>			
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OP \$40.00 5404624

## Attachment A

### SERVICE MARK ASSIGNMENT

THIS SERVICE MARK ASSIGNMENT ("Assignment"), effective July 26, 2022, is made by and among **DAVID E. RUSAN, DBA RUSAN GUITARWORKS**, an individual and citizen of the United States ("Assignor"), and **PAISLEY PARK ENTERPRISES, LLC**, a Delaware limited liability company ("Assignee"), with a principal office address of 7801 Audubon Road, Chanhassen, Minnesota 55317.

WHEREAS, Assignor is the registered owner of the service mark and the associated service mark registration set forth on Schedule 1 attached hereto (hereinafter the "Mark").

WHEREAS, Assignee has agreed to acquire from Assignor, and Assignor has agreed to assign to Assignee, all of Assignor's right, title and interest in and to the Mark.

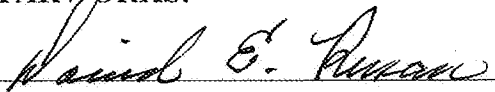
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as set forth below.

1. **Service Mark Assignment**. Assignor does hereby assign, sell, transfer and convey, unto Assignee all of Assignor's right, title and interest in and to the Mark, including all rights under common law, and the goodwill appurtenant thereto. Assignor agrees to execute and deliver at the request of Assignee all necessary documents, papers, instruments, and assignments in order to assign the Mark to Assignee, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in Assignee and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.
2. **Miscellaneous**. This Assignment may be executed in one or more counterparts, each of which will be deemed an original, but all of which will be considered one instrument. This Assignment and all matters relating to this Assignment will be governed by Minnesota law.

IN WITNESS WHEREOF, the parties by their duly authorized representatives have executed this Service Mark Assignment effective as of the Effective Date.

**ASSIGNOR:**

**DAVID E. RUSAN, DBA RUSAN  
GUITARWORKS:**

By:   
David E. Rusan

ASSIGNEE:

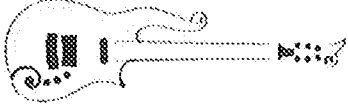
PAISLEY PARK ENTERPRISES, LLC:

By: Andrea L. Bruce

Name: Andrea L. Bruce

Title: President

Schedule 1

<u>Mark</u>	<u>Reg. No.</u>
	5404624