

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM743879

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/14/2022

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alpina Burkard Bovensiepen GmbH + Co. KG		07/27/2022	Corporation: GERMANY

## RECEIVING PARTY DATA

<b>Name:</b>	Bayerische Motoren Werke Aktiengesellschaft
<b>Street Address:</b>	Petuelring 130
<b>City:</b>	Munich
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	80788
<b>Entity Type:</b>	Corporation: GERMANY

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3331249	ALPINA B7
Registration Number:	2946456	ALPINA
Registration Number:	2909087	ALPINA
Registration Number:	2384945	SWITCH-TRONIC
Registration Number:	1261465	ALPINA
Registration Number:	5778289	ALPINA XB7
Registration Number:	6403952	B8
Registration Number:	5941472	B5
Registration Number:	5768901	B3
Registration Number:	5768910	B4
Registration Number:	4581114	ALPINA B6
Registration Number:	6211731	XB7

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 08938230465

Email: aimee.gessner@bmw.de

TRADEMARK

**Correspondent Name:** Aimee Gessner  
**Address Line 1:** Petuelring 130  
**Address Line 2:** Dept. AJ-55  
**Address Line 4:** Munich, GERMANY 80788

**NAME OF SUBMITTER:** Aimee Gessner

**SIGNATURE:** /aimee gessner/

**DATE SIGNED:** 07/27/2022

**Total Attachments: 4**

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# Deed of Assignment – Registered Trademarks in the USA

between

(1) ALPINA Burkard Bovensiepen GmbH + Co. KG, Alpenstraße 35-37, 86807 Buchloe, Germany

- hereinafter referred to as „ABB“ -

and

(2) Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80809 Munich, Germany,

- hereinafter referred to as „BMW“ -

The Parties hereby agree as follows:

## 1. Definitions

“Trademarks” means the registered trademarks as set out in Schedule 1 to this Deed of Assignment.

## 2. Acknowledgement of Assignment

ABB and BMW both acknowledge and agree that on 14 June 2022 ABB assigned and transferred to BMW any and all of ABB's rights, title and interest in and to the Trademarks.

## 3. Governing Law

This Deed of Assignment and all disputes connected to or ensuing from it are exclusively governed by German law without regard to the conflicts of law principles thereof. The Munich District Court I (Landgericht München I) shall have jurisdiction to rule on any kind of dispute arising out of or in connection with this Deed of Assignment.

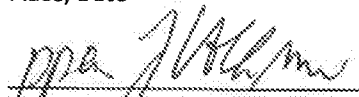
## EXECUTION

(signed by and on behalf of)

Bayerische Motoren Werke Aktiengesellschaft

Munich, July 27, 2022

Place, Date

  
Name: Dr. Jochen Volkmer

Title: Head of Trademark Dept.



Name: Stefania Parise

Title: Legal Counsel

TRADEMARK

REEL: 007802 FRAME: 0803

ALPINA Burkard Bovensiepen GmbH + Co. KG

represented by ALPINA Service- und Verwaltungs-GmbH

Buchbe, 26.7.2002

Place, Date

A. Bovensiepen

Andreas Bovensiepen



- CEO -

F. Bovensiepen

Florian Bovensiepen

- CEO -

SCHEDULE 1

Trademark	Country / TM Office	Filing Date	Serial No.	Registration Date	Registration No.	TM Class
ALPINA B7	USA USPTO	14.07.2005	78670128	06.11.2007	3331249	12
	USA USPTO	30.09.2002	76453999	03.05.2005	2946456	12
ALPINA	USA USPTO	30.09.2002	76453875	07.12.2004	2909087	12
SWITCH-TRONIC	USA USPTO	22.02.1999	75645388	12.09.2000	2384945	12
	USA USPTO	18.08.1978	73182610	20.12.1983	1261465	7, 9, 12
ALPINA XB7	USA USPTO	30.09.2015	86773409	18.06.2019	5778289	12
B8	USA USPTO	30.10.2018	88175140	29.06.2021	6403952	12
B5	USA USPTO	30.10.2018	88174714	24.12.2019	5941472	12
B3	USA USPTO	25.10.2018	88169292	04.06.2019	5768901	12
B4	USA USPTO	25.10.2018	88169388	04.06.2019	5768910	12

SCHEDULE 1

ALPINA B6	USA USPTO	12.03.2013	85874171	05.08.2014	4581114	12
XB7	USA USPTO	30.10.2018	88174789	01.12.2020	6211731	12