

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749661

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHINE TELEVISION, LLC		08/16/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DRAGONFLY FILM AND TELEVISION PRODUCTIONS LIMITED		
Street Address:	Shepherds Building Central		
Internal Address:	Charecroft Way		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W14 0EE		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3959933	ONE BORN EVERY MINUTE	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 1250		
Address Line 4:	NEW YORK, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 1250		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	WILLIAM C. WRIGHT		
SIGNATURE:	/WILLIAM C. WRIGHT/		

OP \$40.00 3959933

DATE SIGNED:	08/18/2022
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Total Attachments: 1 source=One Born Every Minute Trademark Assignment - Signed(11132741.1)#page1.tif

USA - TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of August 16, 2022 (hereinafter, "Effective Date") is between SHINE TELEVISION, LLC, a Limited Liability Company, organized and existing under the laws of California, having an address of 5161 Lankershim Blvd., Ste. 400, North Hollywood, CA 91601 (hereinafter the "ASSIGNOR"), and DRAGONFLY FILMS AND TELEVISION PRODUCTIONS LIMITED, a Private Limited Company, organized and existing under the laws of the United Kingdom, having an address of Endemol UK Legal Department, Shepherds Building Central, Charecroft Way, London, England, W14 0EE (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark ONE BORN EVERY MINUTE ("hereinafter, "Mark"), the registration thereof, U.S. Reg. No. 3,959,933, and the goodwill of the business symbolized thereby;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to the Mark, the registration thereof, U.S. Reg. No. 3,959,933, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registration thereof, U.S. Reg. No. 3,959,933, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title and interest in and to the Mark, the registration thereof, U.S. Reg. No. 3,959,933, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registration thereof, U.S. Reg. No. 3,959,933, with the right to sue for and collect the same; and

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

SHINE TELEVISION, LLC

Dated: 8-16-2022

By: 

Name: Ben Samet

Title: C.O.O. / President