

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM744220

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ovad Custom Stages, LLC		07/08/2022	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Carvana, LLC		
<b>Street Address:</b>	1930 W RIO SALADO PARKWAY		
<b>City:</b>	TEMPE		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85281		
<b>Entity Type:</b>	Limited Liability Company: ARIZONA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88409253	PHOTOTUNNEL	
<b>Serial Number:</b>	88409322	PHOTOSHELL	
<b>Serial Number:</b>	90266645	SUNDOG	
<b>Serial Number:</b>	90266692	SUNDOG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2067531450		
<b>Email:</b>	eric.adler@egannelson.com		
<b>Correspondent Name:</b>	Eric Adler		
<b>Address Line 1:</b>	221 W 6th St. STE 900		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>NAME OF SUBMITTER:</b>	Eric Adler		
<b>SIGNATURE:</b>	/Eric Adler/		
<b>DATE SIGNED:</b>	07/26/2022		
<b>Total Attachments: 5</b>			
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## ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property (this “**Assignment**”) is entered into effective as of July 8, 2022 (the “**Assignment Date**”), by and between Ovad Custom Stages, LLC, a Michigan limited liability company (“**Assignor**”), and Carvana, LLC, an Arizona limited liability company (“**Assignee**”). The parties have entered into that certain Asset Purchase Agreement dated as of dated as of July 8, 2022 (the “**APA**”). Pursuant to the APA and the transactions contemplated therein, Assignor has agreed to assign to Assignee all of Assignor’s right, title, and interest in and to any IP Rights (as defined below), including without limitation the items listed on Exhibit A hereto.

NOW, THEREFORE, in consideration of the premises and the mutual promises contained herein and in the APA, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Definition.** “**IP Rights**” means: (i) any and all worldwide rights in inventions (whether patented, patentable, or not), works of authorship, trademarks, service marks, domain names, websites, and social media handles or accounts, trade secrets, and other forms of intellectual property, including without limitation any patent rights, trademark or service mark rights, copyrights, trade secret rights, or other intellectual property rights, in each case whether unregistered, applied-for, or registered; (ii) any extensions, renewals, priority rights, continuations, divisionals, foreign counterparts, or other such rights associated with any of the foregoing; (iii) all goodwill associated with any of the foregoing; (iv) the right to sue and collect damages for any past, present, or future infringement of any of the foregoing; and (v) the right to license and collect royalties for granting rights to any of the foregoing.

2. **Assignment.** Assignor hereby assigns, conveys, and transfers to Assignee, and Assignee hereby accepts and receives from Assignor, all of Assignor’s IP Rights, including without limitation any patents, trademarks, and copyrights listed on Exhibit A hereto. Without limiting the foregoing, all such IP Rights will be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

3. **Further Assurances.** Assignor will, at no further cost to Assignee, take any actions (including without limitation execution and delivery of any documents) reasonably requested by Assignee or its direct or indirect successors or assigns from time to time to evidence, effect, perfect, record, or maintain the transactions set forth herein and Assignee’s resulting ownership of the IP Rights.

4. **Entire Agreement.** Other than the APA, this Assignment constitutes the entire agreement and supersedes all other prior agreements and understandings, both written and oral, between the parties with respect to its subject matter.

5. **Counterparts.** This Assignment may be executed in several counterparts, each of which will constitute an original and all of which, when taken together, will constitute one and the same agreement. Facsimile or .pdf signatures have the same force and effect as an original.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed on its behalf to be effective for all purposes as of the Assignment Date.

OVAD CUSTOM STAGES, LLC

By: 

Name: Davo Scheich

Title: Managing Member

CARVANA, LLC

By: Carvana Operations HC LLC

Its: Sole Manager

By: \_\_\_\_\_

Name: Paul Breaux

Title: Vice President

IN WITNESS WHEREOF, each party has caused this Assignment to be executed on its behalf to be effective for all purposes as of the Assignment Date.

**OVAD CUSTOM STAGES, LLC**

By: \_\_\_\_\_

Name: Davo Scheich

Title: Managing Member

**CARVANA, LLC**

By: Carvana Operations HC LLC

Its: Sole Manager

By: \_\_\_\_\_

DocuSigned by:  
*Paul Breaux*  
3E62E94723109834

Name: Paul Breaux

Title: Vice President

## Exhibit A

PATENTS			
Title	Status	Country	Serial/Patent Number
Vehicle Photographic Tunnel	Expired	USA	62/059,654
Vehicle Photographic Tunnel	Issued	USA	14/875,115 U.S. 10,063,758
Variable Radius Camera Mount	Expired	WIPO	PCT/IB2016/000402
Variable Radius Camera Mount	Expired	USA	62/134,909
Variable Radius Camera Mount	Issued	USA	15/553,887 U.S. 10,126,634
Photographic Paddle and Process Of Use Thereof	Expired	USA	62/836,383
Camera mount for vehicle photographic chambers	Expired	USA	62/807,580
Ovoid Vehicle Photographic Booth	Expired	USA	62/832,517
Vehicle Photographic and Inspection Booth	Expired	USA	62/839,818
Vehicle Photographic System For Identification Of Surface Imperfections	Expired	USA	62/858,176
Light Emitting Diode Fixtures For Vehicle Photographic Systems	Expired	USA	62/880,313
Bowl-Shaped Photographic Stage	Pending	USA	16/210,304
Camera Mount For Vehicle Photographic Chambers	Pending	USA	17/432,459
Light Emitting Diode Fixtures For Vehicle Photographic Systems	Expired	WIPO	PCT/US2020/043966
Mobile Photobooth	Expired	USA	63/163,174
Mobile Photobooth	Pending	USA	17/692,498
Ovoid Vehicle Photographic Booth	Pending	USA	17/438,094
Photographic Paddle And Process Of Use Thereof	Pending	Australia	2020258521
Photographic Paddle And Process Of Use Thereof	Pending	Canada	3136082
Photographic Paddle And Process Of Use Thereof	Pending	China	202080029720.4
Photographic Paddle And Process Of Use Thereof	Pending	EPO	20792031.5
Photographic Paddle And Process Of Use Thereof	Pending	Mexico	MX/a/2021/012766
Photographic Paddle And Process Of Use Thereof	Pending	USA	17/604,515
Vehicle Photographic And Inspection Booth	Pending	USA	17/604,038
Vehicle Photographic Chamber	Pending	Australia	2017373956
Vehicle Photographic Chamber	Pending	Canada	3046324
Vehicle Photographic Chamber	Granted	China	201780085848.0 CN 110249617
Vehicle Photographic Chamber	Pending	EPO	17879202.4
Vehicle Photographic Chamber	Pending	Mexico	MX/a/2019/006713
Vehicle Photographic Chamber	Expired	WIPO	PCT/US2017/065057
Vehicle Photographic System For Identification Of Surface Imperfections	Pending	USA	17/616,753

TRADEMARKS			
Title	Status	Country	Application Number
Phototunnel	Pending	USA	88409253
Photoshell	Pending	USA	88409322
Sundog	Pending	USA	90266645
Sundog & Design	Pending	USA	90266692

COPYRIGHT			
Title	Status	Country	Reg. Number

Photo Dome Drawings / Ovaddome elevation et al.	Registered	USA	VA0002166829
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