

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM744612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/31/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vestcom International, Inc.		01/31/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Vestcom Parent Holdings, Inc.
Street Address:	2800 Cantrell Road, Suite 400
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72202
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	5257544	FLEXTALKER
Registration Number:	3768667	VESTCOM
Registration Number:	3768669	VESTCOM
Registration Number:	3857492	VESTCOM
Registration Number:	3674428	HEALTHY AISLES
Registration Number:	3641953	V VESTCOM
Registration Number:	2229989	VESTCOM
Registration Number:	2212352	
Registration Number:	4944551	TECHNOLOGY BY VESTCOM
Registration Number:	4944550	TECHNOLOGY BY VESTCOM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: miskowitz@ktslaw.com

Correspondent Name: Mark Iskowitz/Kilpatrick Townsend

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

OP \$265.00 5257544

NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend
SIGNATURE:	/mji/
DATE SIGNED:	07/29/2022
Total Attachments: 4 source=Merger of Vestcom International to Vestcom Parent Holdings, Inc#page1.tif source=Merger of Vestcom International to Vestcom Parent Holdings, Inc#page2.tif source=Merger of Vestcom International to Vestcom Parent Holdings, Inc#page3.tif source=Merger of Vestcom International to Vestcom Parent Holdings, Inc#page4.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"VESTCOM INTERNATIONAL, INC.", A DELAWARE CORPORATION, WITH AND INTO "VESTCOM PARENT HOLDINGS, INC." UNDER THE NAME OF "VESTCOM PARENT HOLDINGS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2019, AT 11:26 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5247246 8100M
SR# 20220851929

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202804190
Date: 03-02-22

TRADEMARK
REEL: 007806 FRAME: 0481

CERTIFICATE OF OWNERSHIP AND MERGER
MERGING
VESTCOM INTERNATIONAL, INC.
INTO
VESTCOM PARENT HOLDINGS, INC.

Pursuant to Title 8, Section 253 of the Delaware General Corporate Law (the "DGCL"), Vestcom Parent Holdings, Inc., a Delaware corporation ("Parent"), does hereby certify to the following information relating to the merger (the "Merger") of Vestcom International, Inc., a Delaware corporation ("Subsidiary"), with and into Parent, with Parent as the surviving corporation:

FIRST: Parent owns all of the outstanding shares of capital stock of Subsidiary.

SECOND: The Board of Directors of Parent, by resolutions duly adopted by unanimous written consent on January 31, 2019 and attached hereto as Exhibit A, determined to merge Subsidiary with and into Parent pursuant to Section 253 of the DGCL.

THIRD: Parent shall be the surviving corporation of the Merger.

FOURTH: The Certificate of Ownership and Merger and the Merger shall become effective upon the filing of such Certificate of Ownership and Merger with the Delaware Secretary of State.

[Signature page follows]

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:26 AM 01/31/2019
FILED 11:26 AM 01/31/2019

TRADEMARK
REEL: 007806 FRAME: 0482

IN WITNESS WHEREOF, Parent has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 31st day of January, 2019.

VESTCOM PARENT HOLDINGS, INC.

By: /S/ Shannon Palmer
Name: Shannon Palmer
Title: EVP, CFO, Secretary and Treasurer

EXHIBIT A

BOARD RESOLUTIONS

WHEREAS, the Corporation is the beneficial and record owner of all of the issued and outstanding capital stock of Vestcom International, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Subsidiary"); and

WHEREAS, it is deemed advisable and in the best interest of the Corporation that the Subsidiary merge with and into the Corporation, and that the Corporation be possessed of all the assets and liabilities of the Subsidiary (the "Merger"), pursuant to that certain Agreement and Plan of Merger substantially in the form attached hereto as Exhibit A (the "Merger Agreement"), pursuant to which the Corporation shall be the surviving entity ("Surviving Corporation").

NOW, THEREFORE, BE IT RESOLVED, that each of the Merger Agreement and the Merger is hereby approved and adopted in all respects and the Corporation is hereby directed to assume all of the Subsidiary's liabilities and obligations, so that the separate existence of the subsidiary shall cease as soon as the Merger shall become effective, and the Corporation shall continue as the Surviving Corporation.

RESOLVED, FURTHER, that the certificate of incorporation and bylaws of the Corporation, as in effect immediately prior to the Merger, shall be the certificate of incorporation and bylaws of the Surviving Corporation.

RESOLVED, FURTHER, that the board of directors (the "Board") of the Corporation, as in place immediately prior to the Merger, shall continue to hold their directorship for their current term as directors of the Surviving Corporation, and until their respective successors are duly elected and qualified, or until their respective death, resignation or removal.

RESOLVED, FURTHER, that, subject to and upon the effectiveness of the Merger, all of the issued and outstanding shares of each series and class of the Subsidiary shall by virtue of the Merger and without any action on the part of the Subsidiary or the Corporation be surrendered and extinguished and shall not be converted in any manner.

RESOLVED, FURTHER, that the officers of the Corporation (the "Authorized Officers") be, and each of them severally hereby is, authorized, empowered and directed in the name and on behalf of the Corporation to execute and deliver the Merger Agreement, with such changes therein and additions thereto as such Authorized Officer may approve, such approval to be conclusively evidenced by his or her execution and delivery thereof.

RESOLVED, FURTHER, that, in order to effect the Merger pursuant to the applicable requirements of the DGCL, the Authorized Officers be, and each of them hereby is, authorized, empowered and directed in the name and on behalf of the Corporation to prepare, execute and file or cause to be filed a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware in the manner required by Section 253 of the DGCL, and any and all certificates, instruments, documents, undertakings and other information required to be filed or delivered in connection therewith.

RESOLVED, FURTHER, that the Authorized Officers be, and each of them hereby is, authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect the Merger.

TRADEMARK