

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM744653

| | | | |
|---|---|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ANTHLON HOLDINGS, INC. | | 07/25/2022 | Corporation: TENNESSEE |
| RECEIVING PARTY DATA | | | |
| Name: | SLR DIGITAL FINANCE LLC | | |
| Trading As: | FNA, FAST PAY PARTNERS LLC | | |
| Street Address: | 15260 VENTURA BOULEVARD | | |
| Internal Address: | SUITE 700 | | |
| City: | SHERMAN OAKS | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91403 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5464805 | A | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2138910400 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2138910700 | | |
| Email: | pnulud@buchalter.com, mmandel@buchalter.com, shinojosa@buchalter.com | | |
| Correspondent Name: | PHILIP NULUD/MONICA MANDEL/SIGI HINOJOSA | | |
| Address Line 1: | BUCHALTER | | |
| Address Line 2: | 1000 WILSHIRE BOULEVARD, SUITE 1500 | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90017 | | |
| ATTORNEY DOCKET NUMBER: | F1179-0001 PN/VMM/SH | | |
| NAME OF SUBMITTER: | V. MONICA MANDEL | | |
| SIGNATURE: | /V. Monica Mandel/ | | |
| DATE SIGNED: | 07/29/2022 | | |
| Total Attachments: 15 | | | |
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL
PROPERTY**

July 25, 2022

ATHLON HOLDINGS, INC., a Tennessee corporation, and **ATHLON SPORTS COMMUNICATIONS, INC.**, a Tennessee corporation (each individually hereafter referred to as a “Debtor” or “Grantor”, and collectively, the “Debtors” or “Grantors”), hereby acknowledge that they have granted to SLR Digital Finance LLC, a Delaware limited liability company, formerly known as Fast Pay Partners LLC (hereafter referred to as “Secured Party” or “Grantee”), a security interest in and to all of such Debtors’ right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor (other than intent to use trademark applications to the extent excluded in the Loan Agreement (as defined below)) which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by such Debtors (the “Trademarks”), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by such Debtors (the “Patents”), and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by such Debtors (the “Copyrights”), and all actions for infringement concerning each of the foregoing.

Unless and until an Event of Default (as defined in the Loan Agreement) exists, Debtors shall retain the legal and equitable title to the Trademarks, Patents, and Copyrights, and shall have the right to use and register the Trademarks, Patents, and Copyrights, as applicable, in the ordinary course of business of each Debtor. The terms and conditions of the aforementioned security interest are contained in that certain Financing and Security Agreement dated as of February 6, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Loan Agreement”), between Debtors and the Secured Party, as security for the Obligations under and as set forth in the Loan Agreement and other agreements referred to therein. Capitalized terms used herein and not otherwise defined herein shall have the meanings ascribed to such terms in the Loan Agreement. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Loan Agreement or otherwise. In the event that any provision of this Memorandum and Notice of Security Interest in Intellectual Property conflicts with any provision of the Loan Agreement, the provisions of the Loan Agreement shall govern.

[Remainder of Page Intentionally Blank]

[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

DEBTORS:

ATHLON HOLDINGS, INC.

DocuSigned by:
By: Douglas B. Smith
Name: Douglas B. Smith
Title: Chief Financial Officer

Address:

200 Vesey St, 24th Floor
New York, NY 10281

**ATHLON SPORTS
COMMUNICATIONS, INC.**

DocuSigned by:
By: Douglas B. Smith
Name: Douglas B. Smith
Title: Chief Financial Officer

Address:

200 Vesey St, 24th Floor
New York, NY 10281

**MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL
PROPERTY**

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

EXHIBIT A
TRADEMARKS

*Non-material trademark applications/registrations, which have been designated to abandon, are not listed.

ATHLON HOLDINGS, INC.

| No | Owner | Word Mark | Registration No. | Date Registered |
|----|---------------------|-----------|------------------|-----------------|
| 1. | Athlon Holdings LLC | A | 5464805 | May 8, 2018 |

ATHLON SPORTS COMMUNICATIONS, INC.

| No | Owner | Word Mark | Registration No. | Date Registered |
|-----|------------------------------------|-------------------------------|------------------|-------------------|
| 1. | Athlon Sports Communications, Inc. | COVER 2 PODCAST | 6731788 | May 24, 2022 |
| 2. | Athlon Sports Communications, Inc. | ATHLON SPORTS COVER 2 PODCAST | 6731785 | May 24, 2022 |
| 3. | Athlon Sports Communications, Inc. | COVER 2 PODCAST | 6731784 | May 24, 2022 |
| 4. | Athlon Sports Communications, Inc. | ATHLON SPORTS COVER 2 PODCAST | 6731783 | May 24, 2022 |
| 5. | Athlon Sports Communications, Inc. | PARADE ALL-AMERICA | 97248990 | February 1, 2022 |
| 6. | Athlon Sports Communications, Inc. | PARADE ALL-AMERICA | 97248961 | February 1, 2022 |
| 7. | Athlon Sports Communications, Inc. | PARADE ALL-AMERICA | 97248952 | February 1, 2022 |
| 8. | Athlon Sports Communications, Inc. | THE MOM THREAD BY PARADE | 90709048 | May 24, 2022 |
| 9. | Athlon Sports Communications, Inc. | P PARADE MEDIA | 6740112 | May 24, 2022 |
| 10. | Athlon Sports Communications, Inc. | P PARADE MEDIA | 88798723 | February 14, 2020 |
| 11. | Athlon Sports Communications, Inc. | P PARADE MEDIA | 88798710 | February 14, 2020 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0819



| No | Owner | Word Mark | Registration No. | Date Registered |
|-----|------------------------------------|---|------------------|--------------------|
| 12. | Athlon Sports Communications, Inc. | PARADE MEDIA | 88798688 | February 14, 2020 |
| 13. | Athlon Sports Communications, Inc. | PARADE MEDIA | 6494492 | September 21, 2021 |
| 14. | Athlon Sports Communications, Inc. | P PARADE MEDIA | 6494491 | September 21, 2021 |
| 15. | Athlon Sports Communications, Inc. | P PARADE MEDIA | 6330034 | April 20, 2021 |
| 16. | Athlon Sports Communications, Inc. | P PARADE MEDIA | 6323683 | April 13, 2021 |
| 17. | Athlon Sports Communications, Inc. | PARADE MEDIA | 6310406 | March 30, 2021 |
| 18. | Athlon Sports Communications, Inc. |  | 6172384 | October 13, 2020 |
| 19. | Athlon Sports Communications, Inc. | SKILLSET | 6050822 | May 12, 2020 |
| 20. | Athlon Sports Communications, Inc. | POP KITCHEN | 5922336 | November 26, 2019 |
| 21. | Athlon Sports Communications, Inc. | WHAT PEOPLE EARN | 5890600 | October 22, 2019 |
| 22. | Athlon Sports Communications, Inc. | TRY THE TREND | 5887160 | October 15, 2019 |
| 23. | Athlon Sports Communications, Inc. | REDEFINING THE ALPHA LIFESTYLE | 5868072 | September 24, 2019 |
| 24. | Athlon Sports Communications, Inc. | REDEFINING THE ALPHA LIFESTYLE | 5834880 | August 13, 2019 |
| 25. | Athlon Sports Communications, Inc. |  | 5834879 | August 13, 2019 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0820

| No | Owner | Word Mark | Registration No. | Date Registered |
|-----|------------------------------------|----------------------------|------------------|--------------------|
| 26. | Athlon Sports Communications, Inc. | EAT LIKE A FAN | 5821654 | July 30, 2019 |
| 27. | Athlon Sports Communications, Inc. | EAT LIKE A FAN | 5721028 | April 9, 2019 |
| 28. | Athlon Sports Communications, Inc. | EAT LIKE A FAN | 5705604 | March 19, 2019 |
| 29. | Athlon Sports Communications, Inc. | SKILLSET | 5192838 | April 25, 2017 |
| 30. | Athlon Sports Communications, Inc. | STYLISH WAYS TO LIVE LARGE | 5629126 | December 11, 2018 |
| 31. | Athlon Sports Communications, Inc. | JUNKOVERS | 5587200 | October 16, 2018 |
| 32. | Athlon Sports Communications, Inc. | SMALL SPACE | 5557357 | September 4, 2018 |
| 33. | Athlon Sports Communications, Inc. | CLASSIC HOME | 5557356 | September 4, 2018 |
| 34. | Athlon Sports Communications, Inc. | AO | 5431000 | March 27, 2018 |
| 35. | Athlon Sports Communications, Inc. | ATHLON OUTDOORS | 5197499 | May 2, 2017 |
| 36. | Athlon Sports Communications, Inc. | ATHLON OUTDOORS | 5197498 | May 2, 2017 |
| 37. | Athlon Sports Communications, Inc. | ATHLON PUBLICATIONS | 5330952 | November 7, 2017 |
| 38. | Athlon Sports Communications, Inc. | PERSONAL DEFENSE WORLD | 5551312 | August 28, 2018 |
| 39. | Athlon Sports Communications, Inc. | ATHLON SPORTS RADIO | 4955957 | May 10, 2016 |
| 40. | Athlon Sports Communications, Inc. | SURVIVOR'S EDGE | 4946624 | April 26, 2016 |
| 41. | Athlon Sports Communications, Inc. | BALLISTIC | 4815026 | September 15, 2015 |
| 42. | Athlon Sports Communications, Inc. | BALLISTIC | 4815025 | September 15, 2015 |
| 43. | Athlon Sports Communications, Inc. | REAL WORLD SURVIVOR | 4809832 | September 8, 2015 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0821

| No | Owner | Word Mark | Registration No. | Date Registered |
|-----------|------------------------------------|--------------------------------|-------------------------|------------------------|
| 44. | Athlon Sports Communications, Inc. | ATHLON MEDIA GROUP | 4550967 | June 17, 2014 |
| 45. | Athlon Sports Communications, Inc. | SURVIVOR'S EDGE | 4654427 | December 9, 2014 |
| 46. | Athlon Sports Communications, Inc. | HERBAL REMEDIES | 4661361 | December 23, 2014 |
| 47. | Athlon Sports Communications, Inc. | SMALL SPACE DECORATING | 4658003 | December 16, 2014 |
| 48. | Athlon Sports Communications, Inc. | BETTER EVERY DAY | 5703620 | March 19, 2019 |
| 49. | Athlon Sports Communications, Inc. | LIVE BETTER NOW | 5202850 | May 16, 2017 |
| 50. | Athlon Sports Communications, Inc. | TV TIMES | 4960405 | May 17, 2016 |
| 51. | Athlon Sports Communications, Inc. | GREEN ENERGY HOMES & LIVING | 4996773 | July 12, 2016 |
| 52. | Athlon Sports Communications, Inc. | GREEN ENERGY HOMES | 4948332 | April 26, 2016 |
| 53. | Athlon Sports Communications, Inc. | COMMUNITY TABLE | 4955956 | May 10, 2016 |
| 54. | Athlon Sports Communications, Inc. | COMMUNITY TABLE | 4955955 | May 10, 2016 |
| 55. | Athlon Sports Communications, Inc. | ATHLON SPORTS & LIFE | 5014588 | August 2, 2016 |
| 56. | Athlon Sports Communications, Inc. | ATHLON SPORTS & LIFE | 5014587 | August 2, 2016 |
| 57. | Athlon Sports Communications, Inc. | MUSIC ICONS | 4874458 | December 22, 2015 |
| 58. | Athlon Sports Communications, Inc. | COMPLETE BOOK OF RIMFIRES | 4915643 | March 8, 2016 |
| 59. | Athlon Sports Communications, Inc. | THE COMPLETE BOOK OF RELOADING | 4919825 | March 15, 2016 |
| 60. | Athlon Sports Communications, Inc. | AMERICA'S HANDGUN MODEL 1911 | 4929361 | March 29, 2016 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0822

| No | Owner | Word Mark | Registration No. | Date Registered |
|-----|------------------------------------|--------------------------|------------------|--------------------|
| 61. | Athlon Sports Communications, Inc. | CRIME CLASSICS | 4970225 | May 31, 2016 |
| 62. | Athlon Sports Communications, Inc. | ROOM TO CREATE | 4899384 | February 9, 2016 |
| 63. | Athlon Sports Communications, Inc. | HOLLYWOOD ICONS | 4943098 | April 19, 2016 |
| 64. | Athlon Sports Communications, Inc. | WHAT AMERICA EATS | 4155105 | June 5, 2012 |
| 65. | Athlon Sports Communications, Inc. | VINTAGE STYLE | 4251804 | November 27, 2012 |
| 66. | Athlon Sports Communications, Inc. | SMALL GARDENS | 4260478 | December 18, 2012 |
| 67. | Athlon Sports Communications, Inc. | GUNS OF THE OLD WEST | 4267264 | January 1, 2013 |
| 68. | Athlon Sports Communications, Inc. | HARRIS' FARMER'S ALMANAC | 4221868 | October 9, 2012 |
| 69. | Athlon Sports Communications, Inc. | THE NEW PIONEER | 4209978 | September 18, 2012 |
| 70. | Athlon Sports Communications, Inc. | FANTASY FOOTBALL | 4492664 | March 4, 2014 |
| 71. | Athlon Sports Communications, Inc. | PERSONAL DEFENSE WORLD | 4499025 | March 18, 2014 |
| 72. | Athlon Sports Communications, Inc. | PARADE | 4490678 | March 4, 2014 |
| 73. | Athlon Sports Communications, Inc. | KENNECTIONS | 4438721 | November 26, 2013 |
| 74. | Athlon Sports Communications, Inc. | TACTICAL LIFE | 4431232 | November 12, 2013 |
| 75. | Athlon Sports Communications, Inc. | AMERICAN DREAM COTTAGES | 4422047 | October 22, 2013 |
| 76. | Athlon Sports Communications, Inc. | AMERICAN FRONTIERSMAN | 4421069 | October 22, 2013 |
| 77. | Athlon Sports Communications, Inc. | TACTICAL-LIFE | 4350243 | June 11, 2013 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0823

| No | Owner | Word Mark | Registration No. | Date Registered |
|-----------|------------------------------------|-------------------------|-------------------------|------------------------|
| 78. | Athlon Sports Communications, Inc. | COTTAGE STYLE | 4295815 | February 26, 2013 |
| 79. | Athlon Sports Communications, Inc. | HAIR PREVIEW | 4323069 | April 23, 2013 |
| 80. | Athlon Sports Communications, Inc. | HAIRSHOW | 4299499 | March 5, 2013 |
| 81. | Athlon Sports Communications, Inc. | STORAGE SOLUTIONS | 4215683 | September 25, 2012 |
| 82. | Athlon Sports Communications, Inc. | GREAT BACKYARDS | 4215682 | September 25, 2012 |
| 83. | Athlon Sports Communications, Inc. | POCKET PISTOLS | 4223527 | October 9, 2012 |
| 84. | Athlon Sports Communications, Inc. | PERSONAL & HOME DEFENSE | 4228141 | October 16, 2012 |
| 85. | Athlon Sports Communications, Inc. | GUN BUYER'S GUIDE | 4370730 | July 23, 2013 |
| 86. | Athlon Sports Communications, Inc. | GUN BUYER'S ANNUAL | 4370729 | July 23, 2013 |
| 87. | Athlon Sports Communications, Inc. | GUN ANNUAL | 4374531 | July 30, 2013 |
| 88. | Athlon Sports Communications, Inc. | BLACK GUNS | 4228140 | October 16, 2012 |
| 89. | Athlon Sports Communications, Inc. | REAL GARDENS | 4209980 | September 18, 2012 |
| 90. | Athlon Sports Communications, Inc. | ROMANTIC COUNTRY | 2836530 | April 27, 2004 |
| 91. | Athlon Sports Communications, Inc. | TACTICAL WEAPONS | 3407495 | April 1, 2008 |
| 92. | Athlon Sports Communications, Inc. | ASK MARILYN | 2640630 | October 22, 2002 |
| 93. | Athlon Sports Communications, Inc. | WHAT PEOPLE EARN | 2568680 | May 7, 2002 |
| 94. | Athlon Sports Communications, Inc. | PARADE | 2546966 | March 12, 2002 |
| 95. | Athlon Sports Communications, Inc. | NUMBRIX | 3767787 | March 30, 2010 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0824

| No | Owner | Word Mark | Registration No. | Date Registered |
|------|------------------------------------|-----------------------------------|------------------|--------------------|
| 96. | Athlon Sports Communications, Inc. | NUMBRIX | 3652773 | July 7, 2009 |
| 97. | Athlon Sports Communications, Inc. | PARADE PICKS | 3039529 | January 10, 2006 |
| 98. | Athlon Sports Communications, Inc. | SMALL ROOM DECORATING | 2883874 | September 14, 2004 |
| 99. | Athlon Sports Communications, Inc. | HOW TO LIVE LARGE IN SMALL SPACES | 2873927 | August 17, 2004 |
| 100. | Athlon Sports Communications, Inc. | RIDES | 3059286 | February 14, 2006 |
| 101. | Athlon Sports Communications, Inc. | EXERCISE & HEALTH | 2597968 | July 23, 2002 |
| 102. | Athlon Sports Communications, Inc. | FLOWER GARDENS | 2597967 | July 23, 2002 |
| 103. | Athlon Sports Communications, Inc. | TACTICAL KNIVES | 2597966 | July 23, 2002 |
| 104. | Athlon Sports Communications, Inc. | QUILT | 2642503 | October 29, 2002 |
| 105. | Athlon Sports Communications, Inc. | INSIDE RACING | 2614769 | September 3, 2002 |
| 106. | Athlon Sports Communications, Inc. | PARADE PLUS | 2519983 | December 18, 2001 |
| 107. | Athlon Sports Communications, Inc. | PARADE ALL-AMERICA | 2549760 | March 19, 2002 |
| 108. | Athlon Sports Communications, Inc. | CUT & STYLE | 2581446 | June 18, 2002 |
| 109. | Athlon Sports Communications, Inc. | PARADE PARTNERS | 2917637 | January 11, 2005 |
| 110. | Athlon Sports Communications, Inc. | PARADE CLASSROOM | 2538660 | February 12, 2002 |
| 111. | Athlon Sports Communications, Inc. | PARADE.COM | 2297806 | December 7, 1999 |
| 112. | Athlon Sports Communications, Inc. | SHORT HAIR | 2132176 | January 27, 1998 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0825

| No | Owner | Word Mark | Registration No. | Date Registered |
|------|------------------------------------|-----------------------------------|------------------|--------------------|
| 113. | Athlon Sports Communications, Inc. | WALTER SCOTT'S PERSONALITY PARADE | 1729276 | November 3, 1992 |
| 114. | Athlon Sports Communications, Inc. | PERSONALITY PARADE | 1715635 | September 15, 1992 |
| 115. | Athlon Sports Communications, Inc. | ASK MARILYN | 1643196 | April 30, 1991 |
| 116. | Athlon Sports Communications, Inc. | ATHLON | 1961825 | March 12, 1996 |
| 117. | Athlon Sports Communications, Inc. | INSIDE SATURDAY | 1886028 | March 28, 1995 |
| 118. | Athlon Sports Communications, Inc. | INSIDE SUNDAY | 1886027 | March 28, 1995 |
| 119. | Athlon Sports Communications, Inc. | SMALL BUSINESS OPPORTUNITIES | 1856747 | October 4, 1994 |
| 120. | Athlon Sports Communications, Inc. | SPECIAL WEAPONS | 1856746 | October 4, 1994 |
| 121. | Athlon Sports Communications, Inc. | COMBAT HANDGUNS | 1855727 | September 27, 1994 |
| 122. | Athlon Sports Communications, Inc. | COUNTRY ALMANAC | 1863692 | November 22, 1994 |
| 123. | Athlon Sports Communications, Inc. | COUNTRY DECORATING IDEAS | 1856743 | October 4, 1994 |
| 124. | Athlon Sports Communications, Inc. | INTELLIGENCE REPORT | 1713573 | September 8, 1992 |
| 125. | Athlon Sports Communications, Inc. | HAIRDO IDEAS | 1375816 | December 17, 1985 |
| 126. | Athlon Sports Communications, Inc. | HAIRSTYLE | 1250342 | September 6, 1983 |
| 127. | Athlon Sports Communications, Inc. | PARADE | 0740934 | November 20, 1962 |

Exhibit A

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0826

EXHIBIT B
PATENTS

ATHLON HOLDINGS, INC.

None.

ATHLON SPORTS COMMUNICATIONS, INC.

None.

Exhibit B

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL
PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0827

EXHIBIT C
COPYRIGHTS

ATHLON HOLDINGS, INC.

None.

ATHLON SPORTS COMMUNICATIONS, INC.

| No | Owner | Copyright Title | Registration. No. | Date Registered |
|-----------|------------------------------------|--|--------------------------|------------------------|
| 1. | Athlon Sports Communications, Inc. | Big orange country. | TX0005787681 | 07-28-2003 |
| 2. | Athlon Sports Communications, Inc. | Dixie's football pride. | TX0005787680 | 07-28-2003 |
| 3. | Athlon Sports Communications, Inc. | Game day : Alabama football. | TX0006521667 | 02-28-2006 |
| 4. | Athlon Sports Communications, Inc. | Game day : Georgia football : the greatest games, players, coaches and teams in the glorious tradition of Bulldog football. | TX0006406098 | 06-29-2006 |
| 5. | Athlon Sports Communications, Inc. | Game day : Michigan football. | TX0006521663 | 02-28-2007 |
| 6. | Athlon Sports Communications, Inc. | Game day : Nebraska football. | TX0006521662 | 02-28-2007 |
| 7. | Athlon Sports Communications, Inc. | Game day : North Carolina basketball : the greatest games, players, coaches and teams in the glorious tradition of Tar Heels basketball. | TX0006510115 | 12-15-2006 |

Exhibit C

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL
PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0828

| No | Owner | Copyright Title | Registration. No. | Date Registered |
|-----------|------------------------------------|--|--------------------------|------------------------|
| 8. | Athlon Sports Communications, Inc. | Game day : Notre Dame football. | TX0006521661 | 02-28-2007 |
| 9. | Athlon Sports Communications, Inc. | Game day! Ohio State football. | TX0006625251 | 02-28-2007 |
| 10. | Athlon Sports Communications, Inc. | Game day : Oklahoma football. | TX0006521664 | 08-01-2006 |
| 11. | Athlon Sports Communications, Inc. | Game day : Red Sox baseball : the greatest games, players, managers and teams in the glorious tradition of Red Sox baseball. | TX0006505933 | 12-05-2006 |
| 12. | Athlon Sports Communications, Inc. | Game day : Southern California football. | TX0006521665 | 02-28-2007 |
| 13. | Athlon Sports Communications, Inc. | Game day : Tennessee football. | TX0006521666 | 02-28-2007 |
| 14. | Athlon Sports Communications, Inc. | Game day : Texas football : the greatest games, players, coaches and teams in the glorious tradition of Longhorn football. | TX0006406099 | 06-29-2006 |
| 15. | Athlon Sports Communications, Inc. | Game day : Yankees baseball : the greatest games, players, managers and teams in the glorious tradition of Yankees baseball. | TX0006500305 | 06-29-2006 |

Exhibit C

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0829

| No | Owner | Copyright Title | Registration No. | Date Registered |
|-----|------------------------------------|---|------------------------------|-----------------|
| 16. | Athlon Sports Communications, Inc. | Golf's red zone challenge : a breakthrough system to track and improve your short game and significantly lower your score / Charlie King and Rob Akins ; [foreword by David Toms] | TX0006207642 | 07-29-2005 |
| 17. | Athlon Sports Communications, Inc. | Road to no. 1 / foreword by Rocky Calmus. | TX0005917425 | 03-03-2004 |
| 18. | Athlon Sports Communications, Inc. | Victors valiant. | TX0005787682 | 07-28-2003 |
| 19. | Athlon Sports Communications, Inc. | Athlon's pro football | CSN0039928/ TX0000925420 | 06-21-1982 |
| 20. | Athlon Sports Communications, Inc. | Athlon's Inside Saturday. | CSN0037622/ TX0000799445 | 10-01-1981 |
| 21. | Athlon Sports Communications, Inc. | Athlon's Pac Ten football. | CSN0015134/ TX0000172449 | 06-15-1978 |
| 22. | Athlon Sports Communications, Inc. | Athlon's Southwest football. | CSN0015135/ TX0000172450 | 09-12-1978 |
| 23. | Athlon Sports Communications, Inc. | The Race for the ring : includes Super Bowl history and Super Bowl XVII preview | TX0000968618 | 08-31-1982 |
| 24. | Athlon Sports Communications, Inc. | Vantage golf almanac. | CSN0048429/ TX00001107433 | 04-25-1983 |
| 25. | Athlon Sports Communications, Inc. | Best friends : a pictorial celebration by the winners of the Parade-Kodak national photo contest. | TX0003170102 | 07-05-1991 |
| 26. | Athlon Sports Communications, Inc. | Everyday heroes. | TX0005194285 | 04-24-2000 |

Exhibit C

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK
REEL: 007806 FRAME: 0830

| No | Owner | Copyright Title | Registration. No. | Date Registered |
|-----------|------------------------------------|--|--------------------------|--------------------------|
| 27. | Athlon Sports Communications, Inc. | For all time: a pictorial celebration of America by the winners of the Parade Millenium Photo Contest. | TX0005391106 | 05-30-2001 |
| 28. | Athlon Sports Communications, Inc. | The Parade cookbook. | TX0000212849 | 12-13-1978 |
| 29. | Athlon Sports Communications, Inc. | We the people: a pictorial celebration of America. | TX0002468495 | 09-06-1988 |
| 30. | Athlon Sports Communications, Inc. | Young America: a pictorial celebration. | TX0002922940 | 10-09-1990 |
| 31. | Athlon Sports Communications, Inc. | Parade (1978 - 2007) | CSN0034655 | 01-19-1981 to 02-28-2007 |
| 32. | Athlon Sports Communications, Inc. | React : the news magazine that raises voices (1995 - 2000) | CSN0115552 | 11-24-1995 to 04-11-2000 |

Exhibit C

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

(Athlon Holdings, Inc., & Athlon Sports Communications, Inc.)

TRADEMARK**RECORDED: 07/29/2022****REEL: 007806 FRAME: 0831**