

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM744660

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PW Branding, Inc.		07/25/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PW IP Holdings, LLC		
Street Address:	15 East 26th Street		
Internal Address:	Suite 602		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Serial Number:	88895873	BF BLACK FUTURE	
Serial Number:	90095429	BLACK FUTURE	
Serial Number:	90095457		
Serial Number:	90016503	BLACK AMBITION	
Serial Number:	90166073	BLACK AMBITION	
Serial Number:	90166002	BLACK AMBITION	
Serial Number:	90393885	'BLACK AMBITION'	
Serial Number:	90389859	'BLACK AMBITION'	
Serial Number:	90076125	MOBI	
Serial Number:	90083534	MOBI	
Serial Number:	90083590	MOBI	
Serial Number:	90083615	MOBI	
Serial Number:	90083641	MOBI	
Registration Number:	6301220	OTHERTONE	
Serial Number:	90165945	OTHERTONE	
Serial Number:	90076115	GARDEN BOY	
Serial Number:	90076104	GOOD TIME DRINKS	
Serial Number:	90276047	SOMEWHERE ELSE	

OP \$1140.00 88895873

Property Type	Number	Word Mark
Serial Number:	90407965	PURPLE REIGN
Serial Number:	90364412	PURGEABLE
Serial Number:	90456105	NORFOLK NEPTUNES
Serial Number:	90456111	NORFOLK NEPTUNES
Serial Number:	90483340	INJOY
Serial Number:	90553537	PIRGIL
Serial Number:	90553545	PIRGIL
Serial Number:	90553551	PIRGIL
Serial Number:	90671863	GOODTIME HOTEL
Serial Number:	90671904	THE GOODTIME HOTEL
Serial Number:	90698197	
Serial Number:	90698893	STRAWBERRY MOON
Serial Number:	90848642	NANNY JUICE
Serial Number:	88983168	THE NEPTUNES
Serial Number:	88950671	THE NEPTUNES
Serial Number:	88950669	THE NEPTUNES
Serial Number:	88950665	THE NEPTUNES
Serial Number:	88950663	THE NEPTUNES
Serial Number:	88984257	THE NEPTUNES
Registration Number:	6337542	N E R D
Registration Number:	5580761	
Registration Number:	5580766	N E R D
Registration Number:	5754684	N E R D
Registration Number:	5580763	N E R D
Registration Number:	5600367	NO ONE EVER REALLY DIES
Registration Number:	5766892	N E R D
Registration Number:	6187545	N E R D

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: swr@mg-ip.com

Correspondent Name: Muncy Geissler Olds & Lowe P.C.

Address Line 1: 4000 Legato Road

Address Line 2: suite 310

Address Line 4: Fairfax, VIRGINIA 22033

NAME OF SUBMITTER: Sherri Weisbeck-Raslich

SIGNATURE: /Sherri Weisbeck-Raslich/

DATE SIGNED:	07/29/2022
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Total Attachments: 4

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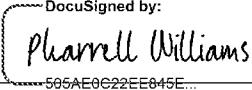
TRADEMARK ASSIGNMENT

WHEREAS, PW Branding, Inc. (“Assignor”), a Delaware corporation located at 10960 Wilshire Blvd., 5th Floor, Los Angeles, California 90024 is the owner of the trademark applications and registrations identified on the attached Appendix (“the marks”).

WHEREAS, PW IP Holdings, LLC (“Assignee”), a Delaware limited liability company located at 15 East 26th Street, Suite 602, New York, NY 10010 is desirous of acquiring the trademark applications and registrations identified below and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt is hereby acknowledged by the parties, the Assignor hereby transfers and assigns to Assignee the entire right, title and interest in and to the mark together with the goodwill of the business associated with the mark. Assignor hereby authorizes the Assignee to record the transfer of the Trademark Registration with the Commissioner of Patents and Trademarks.

PW Branding, Inc.






By  _____
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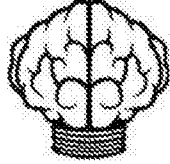
Date: 7/25/2022 | 8:24 AM PDT

Name: Pharrell Williams

Title: President

APPENDIX

COUNTRY	SER.NO/REG.NO.	MARK
US	88/895873	 BLACK FUTURE
US	90/095429	
US	90/095457	
US	90/016503	BLACK AMBITION
US	90/166073	BLACK AMBITION
US	90/166002	BLACK AMBITION
US	90/393885	"BLACK. *AMBITION"
US	90/389859	"BLACK. *AMBITION"
US	90/076125	MOBI
US	90/083534	MOBI
US	90/083590	MOBI
US	90/083615	MOBI
US	90/083641	MOBI
US	6,301,220	OTHERTONE
US	90/165945	OTHERTONE
US	90/076115	GARDEN BOY
US	90/076104	GOOD TIME DRINKS
US	90/276047	SOMEWHERE ELSE
US	90/407965	PURPLE REIGN
US	90/364412	PURGEABLE
US	90/456105	NORFOLK NEPTUNES
US	90/456111	NORFOLK NEPTUNES
US	90/483340	INJOY
US	90/553537	PIRGIL
US	90/553545	PIRGIL
US	90/553551	PIRGIL
US	90/671863	GOODTIME HOTEL
US	90/671904	THE GOODTIME HOTEL
US	90/698197	
US	90/698893	
US	90/848642	NANNY JUICE
US	88/983168	THE NEPTUNES
US	88/950671	THE NEPTUNES

US	88/950669	THE NEPTUNES
US	88/950665	THE NEPTUNES
US	88/950663	THE NEPTUNES
US	88/984257	THE NEPTUNES
US	6,337,542	N*E*R*D
US	5,580,761	
US	5,580,766	N*E*R*D
US	5,754,684	N*E*R*D
US	5,580,763	N*E*R*D
US	5,600,367	NO ONE EVER REALLY DIES
US	5,766,892	N*E*R*D
US	6,187,545	N*E*R*D
Canada	2,051,440	BLACK AMBITION
Canada	2,051,441	BLACK AMBITION
Canada	2,050,482	OTHERTONE
China	49753901	BLACK AMBITION
China	49758788	BLACK AMBITION
China	49774185	BLACK AMBITION
China	49750830	BLACK AMBITION
China	49755839	BLACK AMBITION
China	49776171	BLACK AMBITION
China	49642300	OTHERTONE
China	49638560	OTHERTONE
China	58018230	NANNY JUICE
China	58005336	NANNY JUICE
China	58021006	NANNY JUICE
China	58016529	NANNY JUICE
China	58012105	NANNY JUICE
Japan	2020-115774	BLACK AMBITION
Japan	2020-115777	BLACK AMBITION
South Korea	40-2020-0164657	BLACK AMBITION
South Korea	40-2020-0164658	BLACK AMBITION
European Union	018307313	BLACK AMBITION
European Union	018305603	OTHERTONE
United Kingdom	UK00003533404	BLACK AMBITION

United Kingdom	UK00003533418	BLACK AMBITION
United Kingdom	UK00003531844	OTHERTONE