

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM744682

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MARITZCX RESEARCH LLC		08/09/2021	Limited Liability Company: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INMOMENT RESEARCH, LLC		
<b>Street Address:</b>	10355 South Jordan Gateway, Suite 600		
<b>City:</b>	South Jordan		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84095		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4959267	CX CAFÉ	
<b>Registration Number:</b>	5007392	CXEVOLUTION	
<b>Registration Number:</b>	5019469	CXFORUM	
<b>Registration Number:</b>	5249976	CXFUEL	
<b>Registration Number:</b>	5062094	CXFUSION	
<b>Registration Number:</b>	5038152	CXSTANDARDS	
<b>Registration Number:</b>	2691626	DEALERPULSE	
<b>Registration Number:</b>	5886985	ENVY AWARDS	
<b>Registration Number:</b>	4313040	SMARTPROBE	
<b>Registration Number:</b>	5147457	SOCIALCX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3148630800		
<b>Email:</b>	kelley.bastunas@stinson.com		
<b>Correspondent Name:</b>	Stinson LLP - Robert Bain		
<b>Address Line 1:</b>	7700 Forsyth Blvd, Suite 1100		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105-1821		

CH \$265.00 4959267

<b>ATTORNEY DOCKET NUMBER:</b>	3521089.0001
<b>NAME OF SUBMITTER:</b>	Kelley S. Bastunas
<b>SIGNATURE:</b>	/kelley bastunas/
<b>DATE SIGNED:</b>	07/29/2022
<b>Total Attachments: 3</b> source=NAME CHANGE MARITZCX RESEARCH LLC TO INMOMENT RESEARCH, LLC#page1.tif source=NAME CHANGE MARITZCX RESEARCH LLC TO INMOMENT RESEARCH, LLC#page2.tif source=NAME CHANGE MARITZCX RESEARCH LLC TO INMOMENT RESEARCH, LLC#page3.tif	

# STATE OF MISSOURI



**John R. Ashcroft**  
**Secretary of State**

## CERTIFICATE OF AMENDED ARTICLES OF ORGANIZATION

WHEREAS,

**INMOMENT RESEARCH, LLC**  
**LC001429216**

FORMERLY,

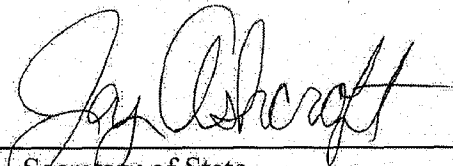
**MaritzCX Research LLC**

filed its amended Articles of Organization with this office and WHEREAS that filing was found to conform to the Missouri Limited Liability Company Act;

NOW, THEREFORE, I John R. Ashcroft, Secretary of State of the State of Missouri, by virtue of authority vested in me by law do hereby certify and declare that the above entity's Articles of Organization are amended.

Effective Date: August 12, 2021

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, the 12th day of August, 2021.

  
Secretary of State





**State of Missouri**  
John R. Ashcroft, Secretary of State

Corporations Division  
PO Box 778 / 600 W. Main St., Rm. 322  
Jefferson City, MO 65102

**Amendment of Articles of Organization**

*(Submit with filing fee of \$25.00)*

Charter #: LC001429216

1. The current name of the limited liability company is: MaritzCX Research LLC

2. The effective date of this document is the date it is filed by the Secretary of State of Missouri unless a future date is otherwise indicated: \_\_\_\_\_

*(Date may not be more than 90 days after the filing date in this Office)*

3. State date of occurrence that required this amendment: August 9, 2021

*Month/Day/Year*

4. The articles of organization are hereby amended as follows:

InMoment Research, LLC

5. (Check if applicable) This amendment is required to be filed because:

- management of the limited liability company is vested in one or more managers where management had not been so previously vested.
- management of the limited liability company is no longer vested in one or more managers where management was previously so vested.
- a change in the name of the limited liability company.
- a change in the time set forth in the articles of organization for the limited liability company to dissolve.
- adding a series under section 347.039 RSMo. (Form LLC 1A must be attached.)

6. This amendment is (check either or both):

- authorized under the operating agreement
- required to be filed under the provisions of RSMo Chapter 347

*(Please see next page)*

Name and address to return filed document:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip Code: \_\_\_\_\_



20210812-1162691

LLC-12 (01/2017)

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

Andrew Joiner  
Andrew Joiner (Aug 9, 2021 12:32 MDT)

Andrew Joiner, CEO 08/09/2021

Richard Barber  
Richard Barber (Aug 9, 2021 13:39 PDT)

Printed Name

Date

Rich Barber, CFO 08/09/2021

Gary N. Challburg  
Gary N. Challburg (Aug 9, 2021 15:26 MDT)

Printed Name

Date

Gary Challburg, Secretary 08/09/2021

Authorized Signature

Printed Name

Date

LLC-12 (01/2017)