

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM744952

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSP, LLC		08/01/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TRUIST BANK, as Administrative Agent		
Street Address:	303 Peachtree Street, N.E., 25th Floor		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	5973929	HEROES LIVE HERE	
Registration Number:	5973928	HEROES LIVE HERE INSP	
Registration Number:	5799239	HEROES LIVE HERE	
Registration Number:	5601940	IMAGICOMM ENTERTAINMENT	
Registration Number:	5471074	LIGHTS. CATTLE. ACTION.	
Registration Number:	5330910	A HEAPING HELPING OF AMERICA	
Registration Number:	5303033	DESTINATION FRIDAYS	
Registration Number:	5187542	EVERY CRAFT HAS A STORY	
Registration Number:	5181727	IMAGICOMM ENTERTAINMENT	
Registration Number:	5181726	IMAGICOMM ENTERTAINMENT	
Registration Number:	4918203	SADDLE UP SATURDAY	
Registration Number:	4913788	SADDLE UP	
Registration Number:	4837968	LUNGE-FREE TV	
Registration Number:	4428920	INSP	
Registration Number:	4118289	INSP IT'S A NEW DAY.	
Registration Number:	2635218	WHERE AMERICA GOES FOR INSPIRATION	
Registration Number:	2548283	THE INSPIRATION NETWORK	
Registration Number:	2186231	IMAGICOMM	
Registration Number:	1744831	INSP	
		TRADEMARK	

Property Type	Number	Word Mark
Serial Number:	97367663	SADDLE UP WEEKENDS
Serial Number:	97367658	SUW
Serial Number:	97092515	INSP
Serial Number:	88824620	IMAGICOMM FILMS

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 410643.000442

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 08/01/2022

Total Attachments: 4

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Please be advised that, pursuant to that certain Security and Pledge Agreement, dated as of August 1, 2022 (as the same may be amended, restated, amended and restated, supplemented, extended, replaced, and/or otherwise modified in writing from time to time, the “Agreement”), by and among the Obligors party thereto (each, an “Obligor”; and collectively, the “Obligors”) and Truist Bank, as administrative agent for the holders of the Secured Obligations (as defined therein) (in such capacity, the “Administrative Agent”), the undersigned Obligor has granted a continuing security interest in, a continuing lien upon, and a right to set-off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule I hereto to the Administrative Agent, for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications: (a) may only be terminated in accordance with the terms of the Agreement; and (b) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks (this “Notice”) may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, and all of which, when taken together, shall constitute a single contract.

[Remainder of Page Intentionally Left Blank; Signature Pages Follow]

IN WITNESS WHEREOF, each of the parties hereto have caused a counterpart of this Notice to be duly executed and delivered by its below respective duly authorized officer as of the day and year first written above, intending to create an instrument under seal.

OBLIGOR:

INSP, LLC,
a Delaware limited liability company

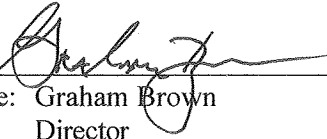
By: *David Cerullo* (Seal)
Name: David Cerullo
Title: Authorized Representative

INSP, LLC
NGSI-TM (INSP, LLC)

ACKNOWLEDGED AND ACCEPTED
AS OF THE DAY AND YEAR FIRST WRITTEN ABOVE:

ADMINISTRATIVE AGENT:

TRUIST BANK,
as Administrative Agent

By:  _____ (Seal)
Name: Graham Brown
Title: Director

INSP, LLC
NGSI-TM (INSP, LLC)

TRADEMARK
REEL: 007807 FRAME: 0827

SCHEDULE I

INSP, LLC
(a Delaware limited liability company)

U.S. TRADEMARKS

U.S. Trademark Registration(s):

Mark	Reg. No.	Reg. Date
HEROES LIVE HERE	5973929	01/28/2020
HEROES LIVE HERE INSP and Design	5973928	01/28/2020
HEROES LIVE HERE	5799239	07/09/2019
IMAGICOMM ENTERTAINMENT	5601940	11/06/2018
LIGHTS. CATTLE. ACTION.	5471074	05/15/2018
A HEAPING HELPING OF AMERICA	5330910	11/07/2017
DESTINATION FRIDAYS	5303033	10/03/2017
EVERY CRAFT HAS A STORY	5187542	04/18/2017
IMAGICOMM ENTERTAINMENT and Design	5181727	04/11/2017
IMAGICOMM ENTERTAINMENT	5181726	04/11/2017
SADDLE UP SATURDAY	4918203	03/15/2016
SADDLE UP	4913788	03/08/2016
LUNGE-FREE TV	4837968	10/20/2015
INSP and Design	4428920	11/05/2013
INSP IT'S A NEW DAY. and Design	4118289	03/27/2012
WHERE AMERICA GOES FOR INSPIRATION	2635218	10/15/2002
THE INSPIRATION NETWORK	2548283	03/12/2002
IMAGICOMM	2186231	09/01/1998
INSP	1744831	01/05/1993

U.S. Trademark Application(s):

Mark	Appl. No.	Filing Date
SADDLE UP WEEKENDS	97367663	04/18/2022
SUW (Stylized)	97367658	04/18/2022
INSP and Design	97092515	10/26/2021
IMAGICOMM FILMS	88824620	03/06/2020