

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM745004

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ares Capital Corporation, as administrative agent		08/01/2022	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cleverland Holdings LLC		
<b>Street Address:</b>	555 E. North Lane, Suite 6060		
<b>City:</b>	Conshohocken		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19428		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4224967	EMBRACE	
<b>Registration Number:</b>	4344467	WELLNESS REWARDS	
<b>Registration Number:</b>	4344468	HEALTHY PET DEDUCTIBLE	
<b>Registration Number:</b>	5702938	WELLNESS REWARDS	
<b>Registration Number:</b>	5702944	HEALTHY PET DEDUCTIBLE	
<b>Registration Number:</b>	5703348	THE WATER BOWL	
<b>Registration Number:</b>	5703430	EMBRACE360	
<b>Registration Number:</b>	5743932	MYEMBRACE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028357586		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-835-7500		
<b>Email:</b>	dcip@milbank.com		
<b>Correspondent Name:</b>	Javier J. Ramos		
<b>Address Line 1:</b>	1850 K Street, NW, Suite 1100		
<b>Address Line 2:</b>	Milbank, LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	44378.00029		

CH \$215.00 4224967

<b>NAME OF SUBMITTER:</b>	Javier J. Ramos
<b>SIGNATURE:</b>	/Javier J. Ramos/
<b>DATE SIGNED:</b>	08/01/2022
<b>Total Attachments: 4</b> source=Project Riser - Notice of Release - Trademarks (2) #page1.tif source=Project Riser - Notice of Release - Trademarks (2) #page2.tif source=Project Riser - Notice of Release - Trademarks (2) #page3.tif source=Project Riser - Notice of Release - Trademarks (2) #page4.tif	

**TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of August 1, 2022 (“Release”), is made by Ares Capital Corporation, as administrative agent (the “Administrative Agent”), in favor of Cleverland Holdings LLC (the “Grantor”).

**WHEREAS**, the Administrative Agent, the Grantor, and certain other borrowers have entered into that certain Guaranty and Security Agreement, dated as of May 11, 2018 (as from time to time amended, restated, supplemented or otherwise modified, the “Security Agreement”);

**WHEREAS**, pursuant to that certain Trademark Security Agreement, dated as of June 14, 2019, by the Grantor (the “Trademark Security Agreement”), the Grantor as collateral security for the prompt and complete payment and performance when due of the Secured Obligations of the Grantor, mortgaged, pledged and hypothecated to the Administrative Agent and granted to the Administrative Agent a Lien on and security interest in all right, title and interest of the Grantor in, to and under the IP Collateral, including the IP Collateral listed on Schedule A attached hereto (the “Security Interest”);

**WHEREAS**, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office (“USPTO”) at Reel 6670 Frame 0030 on June 14, 2019;

**WHEREAS**, the Grantor has satisfied the terms of the Trademark Security Agreement and requests a specific release of the security interest granted and recorded against the IP Collateral.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby agrees as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.

**SECTION 2. Termination and Release.** The Administrative Agent, without representation, warranty, or recourse, hereby:

(a) terminates the Trademark Security Agreement and terminates, cancels, discharges, and releases the Security Interest, whether granted pursuant to the Security Agreement or Trademark Security Agreement, including to the IP Collateral;

(b) assigns and transfers to the Grantor all of its right, title and interest in and to all IP Collateral, whether granted pursuant to the Security Agreement or Trademark Security Agreement (including the IP Collateral listed on Schedule A attached hereto), together with the goodwill of the business symbolized thereby; and


(c) authorizes the recordation of this Release with the USPTO or any similar office or agency within or outside the United States at the Grantor’s expense.

The Administrative Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of New York.

**IN WITNESS WHEREOF**, the Administrative Agent has caused this Release to be duly executed as of the date first set forth above.

ARES CAPITAL CORPORATION

By:  \_\_\_\_\_

Name: Scott Lem

Title: Authorized Signatory

## **Schedule A**

### **Trademarks**

#### 1. REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Status	Registration/Serial No.	Registrant
EMBRACE	Registered	US Trademark Registration No. 4224967	Cleveland Holdings LLC
WELLNESS REWARDS	Registered	US Trademark Registration No. 4344467	Cleveland Holdings LLC
HEALTHY PET DEDUCTIBLE	Registered	US Trademark Registration No. 4344468	Cleveland Holdings LLC
WELLNESS REWARDS	Registered	US Trademark Registration No. 5702938	Cleveland Holdings LLC
HEALTHY PET DEDUCTIBLE	Registered	US Trademark Registration No. 5702944	Cleveland Holdings LLC
THE WATER BOWL	Registered	US Trademark Registration No. 5703348	Cleveland Holdings LLC
EMBRACE360	Registered	US Trademark Registration No. 5703430	Cleveland Holdings LLC
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