TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM745047

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allied Sports, LLC		07/15/2022	Limited Liability Company: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Massachusetts Mutual Life Insurance Company	
Street Address:	1295 State Street	
City:	Springfield	
State/Country:	MASSACHUSETTS	
Postal Code:	01111	
Entity Type:	Corporation: MASSACHUSETTS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6138005	OFFICIAL PARTNER OF PARTNERS

CORRESPONDENCE DATA

Fax Number: 8777697945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 12127655070 tmdoctc@fr.com Email: **Correspondent Name:** Kerrijane John Address Line 1: P.O. Box 1022

Address Line 4: Minneapolis, NEW YORK 55440

ATTORNEY DOCKET NUMBER:	07718-0370002
NAME OF SUBMITTER:	Kerrijane John
SIGNATURE:	/Kerrijane John/
DATE SIGNED:	08/01/2022

Total Attachments: 1

source=Trademark Assignment 6138005#page1.tif

TRADEMARK REEL: 007808 FRAME: 0195

900710473

TRADEMARK ASSIGNMENT

WHEREAS, Allied Sports, LLC a Limited Liability Company organized and existing under

the laws of Massachusetts, with a place of business at 55 Cambridge Parkway, Cambridge,

Massachusetts 02142 ("ASSIGNOR"), is the owner of the OFFICIAL PARTNER OF PARTNERS

trademark and U.S. Trademark Registration No. 6,138,005 therefor (the "Trademark"); and

WHEREAS, Massachusetts Mutual Life Insurance Company, a Corporation duly

organized and existing under the laws of Massachusetts, with a place of business at 1295 State

Street, Springfield, Massachusetts 01111 ("ASSIGNEE"), is desirous of acquiring all of Assignor's

right, title, and interest in and to the Trademark, and all of the business and goodwill

represented and symbolized by said Trademark.

NOW, THEREFORE, IT IS HEREBY AGREED:

1. ASSIGNOR does hereby sell, assign, and transfer to ASSIGNEE all of Assignor's right,

title, and interest in and to the Trademark, together with the goodwill of the business in

connection with which the Trademark is used.

2. ASSIGNOR shall do all acts and execute all documents that may be reasonably

required by ASSIGNEE in order to effect the assignment of the Trademark and to ensure that

the registration is granted to ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed this 15

day of July 2022.

Rv

Allied Sports, LLC

M:\IEO\2022-07-13 Trademark Assignment Re Allied

Sports.docx

5

RECORDED: 08/01/2022