

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM745075

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		07/29/2022	National Banking Association:
RECEIVING PARTY DATA			
Name:	BLOOMREACH, INC.		
Street Address:	82 Pioneer Way		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94041		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85512026	B BLOOMREACH	
Serial Number:	85495102	BLOOMREACH	
Serial Number:	88795877	COMMERCE EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	4159472099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159472169		
Email:	qluflood@wsgr.com		
Correspondent Name:	Wilson Sonsini Goodrich & Rosati, P.C.		
Address Line 1:	One Market Plaza, Spear Tower, Suite 330		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	39906.024		
NAME OF SUBMITTER:	Qui Lu Flood		
SIGNATURE:	/Qui Lu Flood/		
DATE SIGNED:	08/01/2022		
Total Attachments: 4			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of July 29, 2022, by COMERICA BANK, a Texas banking association ("Lender") in favor of BLOOMREACH, INC., a Delaware corporation ("Company") with its principal place of business located at 82 Pioneer Way, Mountain View, CA 94041.

Recitals

WHEREAS Company granted to Lender a security interest in the copyrights, patents and trademarks described on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of January 15, 2020 (the "Security Agreement"), and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BANK, a Texas banking association

By:  _____

Name: David Perrizo

Title: Vice President

EXHIBIT A

Copyrights

None.

EXHIBIT B**Patents**

Description	Patent / Serial Number	Issue / Application Date
Dynamic Categories	10198524	02/05/19
Insights for Web Service Providers	10320633	06/11/19
Control Selection and Analysis of Search Engine Optimization Activities for Web Sites	10394796	08/27/19
Search with Autosuggest and Refinements	10394894	08/27/19
Query Generation for Searchable Content	8676798	03/18/14
Generating Content for Topics Based on User Demand	8849812	09/30/14
Enhancing the Content and Structure of a Corpus of Content	8949254	02/03/15
Search with Autosuggest and Refinements	9384244	07/05/16
Search with more like this Refinements	9454581	09/27/16
Cross Platform User Joining	9584578	02/28/17
Query-Dependent and Content-Class Based Ranking	9830392	11/28/17
Distributed and Fast Data Storage Layer for Large Scale Web Data Services	14567684	12/11/14
Query-Dependent and Content-Class Based Ranking	15798086	10/30/17
Synonym Generation	10095784	10/09/18
Dynamic Attributes for Searching	10353966	07/16/19
Attribute Extraction	10445812	10/15/19
Search Ranking	10497042	12/03/19
Identifying Search Friendly Web Pages	14825716	08/13/15
Data Preparation for Data Mining	14841528	08/31/15
Structured Search Queries	15340343	11/01/16
Query Generation for Searchable Content	8938452	01/20/15
Generating Content for Topics Based on User Demand	9361385	06/07/16
Query Generation for Searchable Content	9317611	04/19/16
Dynamic Landing Pages	10534851	01/14/20
Synonym Generation	10095784	10/09/18
Query Generation for Searchable Content	9785713	10/10/17
Search With Autosuggest and Refinements	10013504	07/03/18
Search With More Like This Refinements	10198520	02/05/19

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on - January 16, 2020 at Reel and Frame Number 051540/0285, and again on November 17, 2020 at Reel and Frame Number 054395/0309.

EXHIBIT C

Trademarks

Description	Serial/Registration Number	Registration Date
B BLOOMREACH	85512026	01/09/12
BLOOMREACH	85495102	12/14/11
COMMERCE EXPERIENCE	88795877	02/13/20

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on January 16, 2020 at Reel and Frame Number 6839/0814, and again on November 17, 2020 at Reel and Frame Number 7108/0856.