

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM751189

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bwb Parent, Inc.		08/23/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Barcelona Parent, LLC		
Street Address:	20 Ketchum Street, Suite 101		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	90283609	CONSERVA	
Registration Number:	4725712	BARCELONA	
Serial Number:	97240093	CONSERVA	
Registration Number:	3790015		
CORRESPONDENCE DATA			
Fax Number:	3129843150		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-984-3100		
Email:	trademarks@bfkn.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	200 West Madison Street, Suite 3900		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Scott J. Slavick		
SIGNATURE:	/Scott J. Slavick/		
DATE SIGNED:	08/24/2022		
Total Attachments: 3			
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OP \$115.00 90283609

Trademark Assignment


WHEREAS, Bwb Parent, Inc., a Delaware corporation, with an office at 20 Ketchum Street, Suite 101, Westport, Connecticut, (“Assignor”), has a bona fide intent to use the following mark with the following services:

Trademark / Serial No.	Status / Key Dates	Services
<p>CONSERVA</p> <p>Serial No. 90/283,609</p>	<p>Application pending publication, June 15, 2022</p> <p>Office Status: First Extension - Granted</p> <p>Filed: October 28, 2020</p> <p>Register Type: Principal Register</p>	<p>Int'l Class: 35, 41 (Int'l Class: 35)</p> <p>online retail store services featuring packaged food, home goods and art (Int'l Class: 41)</p> <p>Online publication, namely, books in the fields of cooking, art and lifestyles</p>

WHEREAS, Assignor has applied to register the above-referenced mark on the Principal Register of the United States Patent and Trademark Office based on Assignor’s bona fide intent to use the mark in commerce in connection with the above-described services, Application Serial No. 90/283,609, filed on October 28, 2020 (the “Pending Mark”);

WHEREAS, Assignor has adopted, owns and is using the following marks in connection with the following goods and services

Trademark / Registration No. / Serial No.	Status / Key Dates	Goods / Services
<p>barcelona</p> <p>Reg. No. 4,725,712</p>	<p>Registered, August 10, 2021</p> <p>Office Status: Section 8 & 15-Accepted and Acknowledged</p> <p>Int'l Class: 43</p> <p>First Use: May 1, 1996</p> <p>Filed: September 3, 2009</p> <p>Registered: April 28, 2015</p> <p>Register Type: Principal Register - Sec. 2(F)</p>	<p>Int'l Class: 43 (Int'l Class: 43)</p> <p>Catering; Restaurant and bar services</p>
<p>CONSERVA</p> <p>Serial No. 97/240,093</p>	<p>Pending Application, January 31, 2022</p> <p>Office Status: New Application - Record</p>	<p>Int'l Class: 21, 29, 30 (Int'l Class: 21)</p> <p>porron and pedestal board (Int'l Class: 29)</p>

Trademark / Registration No. / Serial No.	Status / Key Dates	Goods / Services
	Initialized Not Assigned to Examiner Int'l Class: 21 First Use: November, 2020 Int'l Class: 29,30 First Use: August, 2021 Filed: January 26, 2022 Register Type: Principal Register	dried fruit (Int'l Class: 30) sugar and salt
 Reg. No. 3,790,015	Renewed, January 23, 2021 Office Status: Registered and Renewed Int'l Class: 16 First Use: June 1, 2009 Int'l Class: 43 First Use: May 1, 1996 Filed: October 1, 2009 Registered: May 18, 2010 Last Renewal: May 18, 2020 Register Type: Principal Register	Int'l Class: 16, 43 (Int'l Class: 16) Cook books (Int'l Class: 43) Catering; Restaurant and bar services

WHEREAS, Assignor owns a federal trademark application and federal trademark registrations for the above-referenced marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and services identified therein; and

WHEREAS, Barcelona Parent, LLC, a Delaware, limited liability company, with an office located at 20 Ketchum Street, Suite 101, Westport, Connecticut ("Assignee"), desires to acquire the above-referenced trademark applications and registrations;

WHEREAS, Assignee desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the above-referenced Pending Mark and the pending application filed in connection with the Pending Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to

Assignee all right, title and interest in and to the above-referenced marks, together with the goodwill symbolized by the above-referenced marks, and the pending applications, and registrations thereof, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Pending Mark, effective as of _____ [date the assignment took place].

Bwb Parent, Inc.
(ASSIGNOR)

Barcelona Parent, LLC
(ASSIGNEE)

By: Adly
Name: ADAM HALBERG
Title: PRESIDENT
Dated: 8/23/22

By: Adly
Name: ADAM HALBERG
Title: PRESIDENT
Dated: 8/23/22