

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM745280

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DES MOINES REGISTER AND TRIBUNE CO.		08/02/2022	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VENTURES ENDURANCE EVENTS, LLC		
<b>Street Address:</b>	85 Devonshire Street, 9th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02109		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2225622	RAGBRAI	
<b>Registration Number:</b>	2288542	RAGBRAI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2165669700		
<b>Email:</b>	75628@rankinhill.com		
<b>Correspondent Name:</b>	Randolph E. Digges, III		
<b>Address Line 1:</b>	P.O. Box 1150		
<b>Address Line 4:</b>	Bonita Springs, FLORIDA 34133-1150		
<b>ATTORNEY DOCKET NUMBER:</b>	GAN-48435		
<b>NAME OF SUBMITTER:</b>	Randolph E. Digges, III		
<b>SIGNATURE:</b>	/Randolph E. Digges, III/		
<b>DATE SIGNED:</b>	08/02/2022		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of the date indicated next to the signature below from DES MOINES REGISTER AND TRIBUNE CO., an Iowa corporation ("ASSIGNOR"), to VENTURES ENDURANCE EVENTS, LLC, a Massachusetts limited liability company having an address of 85 Devonshire Street, 9th Floor, Boston MA 02109 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks and trademark registrations (the "Marks") identified in Exhibit A attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on or in connection with which the Marks are used; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the goods and services in connection with which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

DES MOINES REGISTER AND TRIBUNE CO.

Date: August 2, 2022

  
By: Polly Grunfeld Sack  
Its: Senior Vice-President and Chief Legal Officer

**EXHIBIT A**

**TRADEMARKS**

<b>Mark</b>	<b>U.S. Reg. No.</b>	<b>Filing Date</b>	<b>Reg. Date</b>
RAGBRAI	2,225,622	December 8, 1997	February 23, 1999
RAGBRAI	2,288,542	December 8, 1997	October 26, 1999