

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM744046

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAEL J AWAD		05/03/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	KNOBBE, MARTENS, OLSON & BEAR, LLP		
Street Address:	2040 MAIN STREET		
Internal Address:	14TH FLOOR		
City:	IRVINE		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Partnership: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86244904	PRIVATE RESERVE	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(949) 760-0404		
Email:	MICHELL.DO@KNOBBE.COM		
Correspondent Name:	KNOBBE, MARTENS, OLSON & BEAR, LLP		
Address Line 1:	2040 MAIN STREET		
Address Line 2:	14TH FLOOR		
Address Line 4:	IRVINE, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	ADMIN - NAELA.UCC1		
NAME OF SUBMITTER:	STEVEN J. NATAUPSKY		
SIGNATURE:	/Steven J. Nataupsky/		
DATE SIGNED:	07/27/2022		
Total Attachments: 1			
source=2022-05-03 Recorded UCC1 Lien (CA) - NAELA#page1.tif			

CH \$40.00 86244904



U220189884545



STATE OF CALIFORNIA
Office of the Secretary of State
UCC FINANCING STATEMENT (UCC 1)

California Secretary of State
1500 11th Street
Sacramento, California 95814
(916) 653-3516

For Office Use Only
-FILED-
File No.: U220189884545
Date Filed: 5/3/2022

B0700-7673 05/03/2022 5:22 PM Received by California Secretary of State

Submitter Information:

Contact Name	Michell Do
Organization Name	Knobbe, Martens, Olson & Bear, LLP
Phone Number	(949) 721-5265
Email Address	Michell.Do@Knobbe.com
Address	2040 MAIN STREET 14TH FLOOR IRVINE, CA 92614

Debtor Information:

Debtor Name	Mailing Address
Nael J Awad	1746 Honors Ln Corona, CA 92883

Secured Party Information:

Secured Party Name	Mailing Address
Knobbe, Martens, Olson & Bear, LLP	2040 Main St., 14th Floor Irvine, CA 92614

Indicate how documentation of Collateral is provided:
Entered as Text

Description:
All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and records relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.

U.S. Trademark & Trademark Application
Application No. 86/244904 Filing Date: 04/07/2014
Title of Invention: PRIVATE RESERVE

Indicate if Collateral is held in a Trust or is being administered by a Decedent's Personal Representative:
Not Applicable

Select an alternate Financing Statement type:
Not Applicable

Select an additional alternate Financing Statement type:
Not Applicable

Select an alternative Debtor/Secured Party designation for this Financing Statement:
Not Applicable

Optional Filer Reference Information:
NAELA - UCC1

Miscellaneous Information:

Search to Reflect:
 Order a Search to Reflect