

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM745539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ito-Ya Ltd.		08/01/2022	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Monotype Imaging Inc.		
Street Address:	600 Unicorn Park Drive		
City:	Woburn		
State/Country:	MASSACHUSETTS		
Postal Code:	01801		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88372792	HELVETICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-542-5070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Debra S. Serota		
Address Line 1:	Fish & Richardson P.C.		
Address Line 2:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
NAME OF SUBMITTER:	Elaine Cote		
SIGNATURE:	/Elaine Cote/		
DATE SIGNED:	08/03/2022		
Total Attachments: 1			
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CH \$40.00 88372792

Exhibit A**TRADEMARK ASSIGNMENT**

WHEREAS, Ito-Ya Ltd., a Japanese corporation, having a place of business at 7-15 Ginza 2-Chome, Chuo-Ku, Tokyo, 104-0061, Japan ("Assignor"), owns common law rights and the following trademark registrations and applications for the HELVETICA mark and the goodwill represented thereby (the "Mark"):

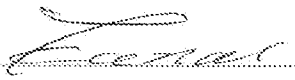
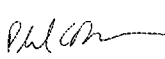
Country / Region	Application No.	Filing Date	Registration No.	Registration Date
Hong Kong	303607371	Nov. 24, 2015	303607371	Nov. 24, 2015
Philippines	4-2015-506757	Nov. 26, 2015	4-2015-506757	May 26, 2016
United States	88/372,792	Apr. 5, 2019	n/a	n/a

WHEREAS, Monotype Imaging Inc. ("Monotype"), a Delaware corporation, having a place of business at 600 Unicorn Park Drive, Woburn, Massachusetts 01801 ("Assignee"), desires to receive all of Assignor's rights, title, and interest in and to the Mark, the goodwill represented thereby, and the common law rights and trademark registrations and applications for the Mark;

NOW, THEREFORE, IT IS HEREBY AGREED:

1. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee all of its rights, title, and interest in and to the Mark, the goodwill symbolized by the Mark, and the trademark registrations and applications for the Mark, and common law rights that Assignee accrued in the Mark. Assignor further assigns to Assignee the right to sue for and collect damages for past infringement of the Mark.
2. Assignor shall take all actions and execute all documents which may be reasonably required by Assignee in order to effect the assignment of Assignor's rights, title, and interest in and to the Mark, the goodwill symbolized by the Mark, and the common law rights and trademark registrations and applications for the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement by their duly authorized representatives on the dates set forth below.

ITO-YA LTD.	MONOTYPE IMAGING INC.
By: 	By: 
Name: TAKAHIKO KANAI	Name: Phil Carey-Bergren
Title: Director	Title: Assistant General Counsel, Chief IP Counsel
Date: July / 20 / 2022	Date: Aug. 1, 2022