

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM748173

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mark Propco LLC		06/06/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Mark IPCO LLC		
<b>Street Address:</b>	25 East 77th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10075		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4446023	THE MARK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127446509		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124726262		
<b>Email:</b>	alatifi@tuckerlatifi.com		
<b>Correspondent Name:</b>	Afschineh Latifi		
<b>Address Line 1:</b>	160 East 84th Street		
<b>Address Line 2:</b>	Suite 5E		
<b>Address Line 4:</b>	New York, NEW YORK 10028		
<b>NAME OF SUBMITTER:</b>	Afschineh Latifi		
<b>SIGNATURE:</b>	/Afschineh Latifi/		
<b>DATE SIGNED:</b>	08/12/2022		
<b>Total Attachments: 2</b>			
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source=The Mark Assignment - Executed#page2.tif			

OP \$40.00 4446023

## U.S. Trademark Assignment

ASSIGNMENT made this 6th day of June 2022, by Mark Propco LLC, a Delaware limited liability company with an office and place of business located at 25 East 77<sup>th</sup> Street, New York, New York 10075 (“Assignor”).

WHEREAS, Assignor is the owner of and has adopted the mark under U.S. Registration No. 4,446,023 for THE MARK for hotel services in International Class 43 (hereinafter referred to as the “Mark”); and,

WHEREAS, The Mark IPCO LLC, a Delaware limited liability company with an office and place of business located at 25 East 77<sup>th</sup> Street, New York, New York 10075 (“Assignee”) wishes to acquire Assignor’s right, title, and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and,

WHEREAS, Assignor wishes to assign the Mark together with the goodwill of the business in connection with which the Mark is used to Assignee.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of his existing and future rights, title and interest in and to the Mark together with the goodwill of the business in connection with which said Mark is used including the subject matter of all claims which may be obtained therefrom for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor warrants and represents that the Mark has not been previously assigned or encumbered in any manner and that they are free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record its ownership rights of the Mark in the United States.

IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Mark Propco LLC

  
By: Izak Senbahar, Member