

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM746353

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	12/03/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BuzzFeed, Inc.		12/03/2021	Corporation: DELAWARE

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Bolt Merger Sub II, Inc.	12/03/2021	Corporation: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	BuzzFeed Media Enterprises, Inc.
Street Address:	111 E. 18th St.
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 131

Property Type	Number	Word Mark
Registration Number:	2197606	BLACK VOICES
Registration Number:	2649435	BLACKVOICES
Registration Number:	3087497	EAT THE PRESS
Registration Number:	3095331	THE HUFFINGTON POST
Registration Number:	3989705	THE HUFFINGTON POST
Registration Number:	4011541	HUFFPOST MEDIA
Registration Number:	4011542	HUFFPOST POLITICS
Registration Number:	4011543	HUFFPOST ENTERTAINMENT
Registration Number:	4011544	HUFFPOST COMEDY
Registration Number:	4011545	HUFFPOST COLLEGE
Registration Number:	4011546	HUFFPOST BUSINESS
Registration Number:	4062457	HUFFPOST TECH
Registration Number:	4076166	HUFFPOST
Registration Number:	4309201	HUFFPOST IMPACT

OP \$3290.00 2197606

Property Type	Number	Word Mark
Registration Number:	4313142	HUFFPOST IMPACT
Registration Number:	4361568	TASTEMAKERS
Registration Number:	4368610	HUFFPOST LIVE
Registration Number:	4368611	HUFFPOST LIVE
Registration Number:	4485927	HUFFPOST TASTE
Registration Number:	4649234	HUFFBROS LIVE
Registration Number:	4821517	THE HUFFPOST SHOW
Registration Number:	4885421	H
Registration Number:	4901048	
Registration Number:	5116754	H
Registration Number:	5131318	HUFFPOST RISE
Registration Number:	5207857	HUFFPOST BLACK VOICES PRESENTS: BARS
Registration Number:	5223218	CANCELED PLANS
Registration Number:	5259253	TESTKITCHEN
Registration Number:	5290452	HUFFPOST
Registration Number:	5328828	
Registration Number:	5328829	
Registration Number:	5639385	HOW NOT TO RAISE A JERK
Registration Number:	5801736	BETWEEN THE LINES
Registration Number:	5879691	HUFFPOST STUFF
Registration Number:	5937271	HERE TO MAKE FRIENDS
Registration Number:	5348855	TOMORROW, INSHALLAH
Registration Number:	5249394	AFTER PARTY
Registration Number:	5458753	AM TO DM
Registration Number:	4968829	ANOTHER ROUND
Registration Number:	6023088	
Registration Number:	6018673	
Registration Number:	4631199	
Registration Number:	6167157	
Registration Number:	6018664	
Registration Number:	6023094	
Registration Number:	5541120	AS/IS
Registration Number:	5595907	BFF
Registration Number:	5803558	BRING ME
Registration Number:	5369131	BRING ME
Registration Number:	5203055	BROKE
Registration Number:	6023090	BUZZFEED
Registration Number:	6018671	BUZZFEED

Property Type	Number	Word Mark
Registration Number:	6161756	BUZZFEED
Registration Number:	6018665	BUZZFEED
Registration Number:	6023285	BUZZFEED
Registration Number:	3367020	BUZZFEED
Registration Number:	4600026	BUZZFEED
Registration Number:	5576079	BUZZFEED
Registration Number:	5546148	BUZZFEED MOTION PICTURES
Registration Number:	6275191	BUZZFEED UNSOLVED
Registration Number:	5791723	COCOA BUTTER
Registration Number:	5203179	
Registration Number:	5214219	CUTE
Registration Number:	4939126	CUTE OR NOT
Registration Number:	5245213	FAIL
Registration Number:	5696918	FRIEND IN TOWN
Registration Number:	6080648	GOODFUL
Registration Number:	5944947	GOODFUL
Registration Number:	6023092	GOODFUL
Registration Number:	6428616	GOODFUL
Registration Number:	5956344	GOODFUL
Registration Number:	6240089	GOODFUL
Registration Number:	5956345	GOODFUL
Registration Number:	5978813	GOODFUL
Registration Number:	5991755	GOODFUL
Registration Number:	6147960	GOODFUL
Registration Number:	5801526	GOODFUL
Registration Number:	5778816	GOODFUL
Registration Number:	5956343	GOODFUL
Registration Number:	5208541	GOODFUL
Registration Number:	5203209	LADYLIKE
Registration Number:	5214218	LOL
Registration Number:	6096396	MAKING IT BIG
Registration Number:	6096397	MOM IN PROGRESS
Registration Number:	5216493	MOM VS. CHEF
Registration Number:	5357551	NIFTY
Registration Number:	5214220	OMG
Registration Number:	5471392	ONE TOP
Registration Number:	5879947	OUTSMARTED
Registration Number:	5249392	PERO LIKE

Property Type	Number	Word Mark
Registration Number:	5772668	PLAYFULL
Registration Number:	5524348	RELATIONSHIPPED
Registration Number:	6136754	REPORTING TO YOU
Registration Number:	5527828	SEE SOMETHING SAY SOMETHING
Registration Number:	5593531	SOCIAL SABOTAGE
Registration Number:	6114173	TASTY
Registration Number:	5477288	TASTY
Registration Number:	5909858	TASTY
Registration Number:	6185710	TASTY
Registration Number:	6153915	TASTY
Registration Number:	6181794	TASTY
Registration Number:	6136646	TASTY
Registration Number:	6166050	TASTY
Registration Number:	5274743	TASTY
Registration Number:	5148918	TASTY
Registration Number:	6114174	TASTY
Registration Number:	5477287	TASTY
Registration Number:	5909859	TASTY
Registration Number:	6185711	TASTY
Registration Number:	6136645	TASTY
Registration Number:	6065019	TASTY
Registration Number:	6186867	TASTY
Registration Number:	6202428	TASTY
Registration Number:	5734001	TASTY
Registration Number:	6125403	TASTY JUNIOR
Registration Number:	5471393	TASTY ONE TOP
Registration Number:	5785475	THE GOOD ADVICE CUPCAKE
Registration Number:	5249393	TOP KNOT
Registration Number:	5249396	VIOLET
Registration Number:	4968828	WHINE ABOUT IT
Registration Number:	5245211	WIN
Registration Number:	5250054	WORTH IT
Registration Number:	4968862	YOU DO YOU
Serial Number:	88024338	BRING ME
Serial Number:	87857082	GOODFUL
Serial Number:	87857322	GOODFUL
Serial Number:	87857333	GOODFUL
Serial Number:	88390727	PLAYFULL

Property Type	Number	Word Mark
Serial Number:	88123460	TASTY
Serial Number:	88123473	TASTY
Serial Number:	90154133	TASTY

CORRESPONDENCE DATA

Fax Number: 2124843990

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124843900

Email: portia.gordon@afslaw.com

Correspondent Name: Michelle Mancino Marsh

Address Line 1: 1301 Avenue of the Americas

Address Line 2: Floor 42

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	039779.00881
NAME OF SUBMITTER:	Michelle Mancino Marsh
SIGNATURE:	/MICHELLE MANCINO MARSH/
DATE SIGNED:	08/05/2022

Total Attachments: 3

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BUZZFEED, INC.", A DELAWARE CORPORATION,

WITH AND INTO "BOLT MERGER SUB II, INC." UNDER THE NAME OF "BUZZFEED MEDIA ENTERPRISES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRD DAY OF DECEMBER, A.D. 2021, AT 9:45 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6012153 8100M
SR# 20213968305

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204856854
Date: 12-03-21

TRADEMARK
REEL: 007813 FRAME: 0212

**CERTIFICATE OF MERGER OF
BUZZFEED, INC.,
WITH AND INTO
BOLT MERGER SUB II, INC.**

Pursuant to the provisions of Section 251 of the Delaware General Corporation Law (the “DGCL”), Bolt Merger Sub II, Inc., a corporation organized and existing under the laws of Delaware (“Merger Sub II”), hereby certifies the following information relating to the merger (the “Merger”) of Buzzfeed, Inc., a corporation organized and existing under the laws of Delaware (the “Company”), with and into Merger Sub II, with Merger Sub II as the surviving corporation of the Merger:

FIRST: The names and states of incorporation of the constituent corporations to the Merger (the “Constituent Corporations”) are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Bolt Merger Sub II, Inc.	Delaware
Buzzfeed, Inc.	Delaware

SECOND: The Agreement and Plan of Merger (the “Agreement”), dated June 24, 2021, by and among the Company, 890 5th Avenue Partners, Inc., a Delaware corporation (“Parent”), Bolt Merger Sub I, Inc., a Delaware corporation and a direct, wholly owned subsidiary of Parent, and Merger Sub II, has been approved, adopted, certified, executed and acknowledged by each of the Constituent Corporations pursuant to, and in accordance with, Section 251 of the DGCL.

THIRD: The name of the surviving corporation, upon the effectiveness of the Merger, shall be Bolt Merger Sub II, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of Bolt Merger Sub II, Inc., as in effect prior to the filing of this Certificate of Merger, shall be the Certificate of Incorporation of the surviving corporation, however, the entity name shall be amended to read as follows: BuzzFeed Media Enterprises, Inc.

FIFTH: This Certificate of Merger and the Merger shall become effective immediately upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

SIXTH: The executed Agreement is on file at 111 E 18th St 13th Floor, New York, NY 10003 and available upon written request. The address is of the surviving corporation.

SEVENTH: A copy of the Agreement will be furnished by the surviving corporation on request, without cost, to any stockholder of either of the Constituent Corporations.

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IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer on the 3rd day of December, 2021.

BOLT MERGER SUB II, INC.

By: /s/ Adam Rothstein
Name: Adam Rothstein
Title: Chief Executive Officer

[Signature Page to the Delaware Certificate of Merger]