

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM746288

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East West Bank		08/05/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Universal Standards for Digital Marketing, LLC		
Street Address:	1177 W Loop S Suite 1310		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77027		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5293106	DIGITAL GAP ANALYSIS	
Registration Number:	5926904	XELLERANT	
Registration Number:	5587735	USDM DIGITAL	
Registration Number:	5439964	DIGITAL STRATEGY PLAYBOOK	
Registration Number:	4739565	ORANGE 142	
Registration Number:	3113506	EMOTIONALITY	
Registration Number:	2629853	USDM.NET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	idd@eastwestbank.com		
Correspondent Name:	Frank Mao		
Address Line 1:	9300 Flair Drive, 6th Floor		
Address Line 4:	El Monte, CALIFORNIA 91731		
NAME OF SUBMITTER:	frank mao		
SIGNATURE:	/frank769620966/		
DATE SIGNED:	08/05/2022		
Total Attachments: 1			

CH \$190.00 5293106



EAST WEST BANK

August 05, 2022

U.S.P.T.O
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

Re: Universal Standards for Digital Marketing, LLC /Loan#769620966

Dear officer,

East West Bank hereby instructs to release the Security Interest stated in Intellectual Property Security Agreement which was recorded with the U.S. Patent and Trademark Office (Reel/Frame:007065/0634) on September 30, 2020 as recording number 900572207 due to the indebtedness or obligation has been fully paid and satisfied.

If you have any questions regarding this issue, you may contact the individual whose name appears on this letter at 626-371-8670.

Yours Truly,

Frank Mao
Loan Service Department