

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM746291

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sharn, Inc.		08/03/2022	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Marketlab, Inc.		
Street Address:	6850 Southbelt Drive		
City:	Caledonia		
State/Country:	MICHIGAN		
Postal Code:	49316		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2097744	CRYSTALINE	
Registration Number:	4111339	EYEGARD	
Registration Number:	5092498	EYEGARD LITE	
Registration Number:	6029567	EYEGUARDIAN	
Registration Number:	4289052	SHARN	
Registration Number:	5662187	SHARN SELECT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616-752-2141		
Email:	trademarks@wnj.com		
Correspondent Name:	Charles E. Burpee		
Address Line 1:	150 Ottawa Ave NW		
Address Line 2:	Suite 1500		
Address Line 4:	Grand Rapids, MICHIGAN 49508		
ATTORNEY DOCKET NUMBER:	132089.149701		
NAME OF SUBMITTER:	Chuck E. Burpee		
SIGNATURE:	/Chuck E. Burpee/		
DATE SIGNED:	08/05/2022		

OP \$165.00 2097744

Total Attachments: 2

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TRADEMARK ASSIGNMENT

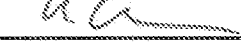
WHEREAS, Sharn, Inc., a Florida corporation, having a place of business at 4517 George Rd., Suite 200, Tampa, Florida 33634 ("Assignor"), is the record owner of the entire right, title and interest in and to the trademark registrations identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Marketlab, Inc., a Michigan corporation, having a place of business at 6850 Southbelt Drive, Caledonia, Michigan 49316 ("Assignee").

NOW, THEREFORE, in view of the premises herein and with consideration, the sufficiency and receipt thereof hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on this 3 day of August 2022.

SHARN, INC.

Signature: 
Name: Thomas Allen Hill
Title: Chief Executive Officer and Secretary

SCHEDULE A

Trademark	Country	Application No	Application Date	Registration No	Registration Date
CRYSTALINE	United States of America	75180300	Oct-11-1996	2097744	Sep-16-1997
EYEGARD	United States of America	85355049	Jun-24-2011	4111339	Mar-13-2012
EYEGARD LITE	United States of America	86755600	Sep-14-2015	5092498	Nov-29-2016
EYEGUARDIAN	EUTM	017384546	Oct-25-2017	017384546	Feb-21-2018
EYEGUARDIAN	United Kingdom	UK00917384546	Oct-25-2017	UK00917384546	Feb-21-2018
EYEGUARDIAN	United States of America	87434511	May-3-2017	6029567	Apr-7-2020
SHARN	United States of America	85666617	Jul-2-2012	4289052	Feb-12-2013
SHARN SELECT	EUTM	017320961	Oct-11-2017	017320961	Feb-6-2018
SHARN SELECT	United Kingdom	UK00917320961	Oct-11-2017	UK00917320961	Feb-6-2018
SHARN SELECT	United States of America	87431375	May-1-2017	5662187	Jan-22-2019