

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM752072

| | | | |
|---|--|--------------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bellagreen Holdings, LLC | | 07/18/2022 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | AB Green Franchising, LLC | | |
| Street Address: | 3304 Essex Drive | | |
| City: | Richardson | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75082 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 13 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4160877 | | |
| Registration Number: | 5482223 | DOWN-TO-EARTH EATING | |
| Registration Number: | 5429796 | EAT WELL & TREAD LIGHTLY | |
| Registration Number: | 5434811 | BEAUTIFUL FOOD FOR A BEAUTIFUL WORLD | |
| Registration Number: | 5587336 | BELLAGREEN | |
| Registration Number: | 5587335 | BELLAGREEN DOWN-TO-EARTH EATING | |
| Serial Number: | 90882300 | EAT GREEN EARN GREEN B GREEN | |
| Serial Number: | 90882302 | EAT GREEN EARN GREEN | |
| Serial Number: | 90882304 | B GREEN REWARDS | |
| Serial Number: | 90882299 | BELLA BUY 5 | |
| Serial Number: | 90882345 | EARN GREENS | |
| Serial Number: | 90882410 | EAT GREEN | |
| Serial Number: | 90882305 | B GREEN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2165925009 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 216-696-3952 | | |
| Email: | trademarks@tuckerellis.com | | |

CH \$340.00 4160877

Correspondent Name: Heather M. Barnes c/o Tucker Ellis LLP
Address Line 1: 950 Main Avenue
Address Line 2: Suite 1100
Address Line 4: Cleveland, OHIO 44113

ATTORNEY DOCKET NUMBER: 013965-000768-780

NAME OF SUBMITTER: Heather M. Barnes

SIGNATURE: /Heather M. Barnes/

DATE SIGNED: 08/30/2022

Total Attachments: 5

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**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS AND
ACCOMPANYING APPLICATIONS AND REGISTRATIONS AND GOODWILL**

July 18, 2022

Effective as of the date set forth above (the “**Effective Date**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, by and between and Bellagreen Holdings, LLC, a Delaware limited liability company (“Assignor”) and AB Green Franchising, LLC, a Delaware limited liability company (“Assignee”) all of Assignor’s worldwide rights, title and interest in and to the trademarks and service marks listed on **Exhibit A** attached hereto (collectively, the “**Marks**”) and the applications and registrations therefor, any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. Assignors hereby waive any recovery obtained by Assignee

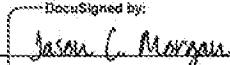
Assignor authorizes the appropriate governmental officials to record and register this Assignment. Assignor, at Assignee’s request and sole expense, shall take such reasonable steps and actions following the date hereof, including the execution and delivery of any documents, files, registrations, affidavits, declarations, oaths, exhibits, assignments, powers of attorney, papers, instruments, or other similar items, as may be necessary to vest, effect, evidence or perfect the assignment of the Marks to Assignee, or any assignee or successor thereto, all of Assignor’s right, title and interest in and to the Marks and the applications and registrations therefor.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks and Service Marks and Accompanying Applications and Registrations and Goodwill to be made as of the Effective Date first written above.

ASSIGNOR

BELLAGREEN HOLDINGS, LLC

By:  _____

Name: Jason C. Morgan

Title: CEO

ASSIGNEE

AB GREEN FRANCHISING, LLC

By: _____

Name: Tabbassum Mumtaz

Title: CEO

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks and Service Marks and Accompanying Applications and Registrations and Goodwill to be made as of the Effective Date first written above.

ASSIGNOR

BELLAGREEN HOLDINGS, LLC

By: _____

Name: Jason C. Morgan

Title: CEO

ASSIGNEE

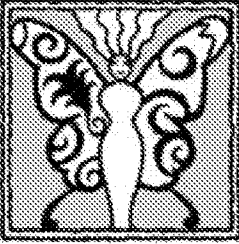

AB GREEN FRANCHISING, LLC

By: _____

Name: Tabbassum Mumtaz

Title: CEO

EXHIBIT A

| | Mark | Details | Goods/Services |
|----|---|--|---|
| 1. | <p>(BUTTERFLY DESIGN)</p> <p>Reg: 4160877 Serial: 85452487</p>  | <p>Registered</p> <p>Reg: 06/19/2012 Filed: 10/20/2011</p> | <p>043 restaurant and cafe services</p> |
| 2. | <p>DOWN-TO-EARTH EATING</p> <p>Reg: 5482223 Serial: 87384449</p> | <p>Registered</p> <p>Reg: 05/29/2018 Filed: 03/24/2017</p> | <p>043 restaurant services</p> |
| 3. | <p>EAT WELL & TREAD LIGHTLY</p> <p>Reg: 5429796 Serial: 87390772</p> | <p>Registered</p> <p>Reg: 03/20/2018 Filed: 03/29/2017</p> | <p>043 restaurant services</p> |
| 4. | <p>BEAUTIFUL FOOD FOR A BEAUTIFUL WORLD</p> <p>Reg: 5434811 Serial: 87497948</p> | <p>Registered</p> <p>Reg: 03/27/2018 Filed: 06/20/2017</p> | <p>043 restaurant services</p> |
| 5. | <p>BELLAGREEN</p> <p>Reg: 5587336 Serial: 87497955</p> | <p>Registered</p> <p>Reg: 10/16/2018 Filed: 06/20/2017</p> | <p>043 restaurant services</p> |
| 6. | <p>BELLAGREEN DOWN-TO-EARTH EATING (design)</p> <p>Reg: 5587335 Serial: 87497950</p>  | <p>Registered</p> <p>Reg: 10/16/2018 Filed: 06/20/2017</p> | <p>043 restaurant services</p> |
| 7. | <p>EAT GREEN EARN GREEN B GREEN</p> <p>Serial: 90882300</p> | <p>Pending</p> <p>Filed: 08/13/2021 First Use: 07/01/2021</p> | <p>035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services</p> |

| | Mark | Details | Goods/Services |
|-----|---|--|---|
| 8. | EAT GREEN EARN GREEN Serial: 90882302 | Pending Filed: 08/13/2021 First Use: 07/01/2021 | 035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services |
| 9. | B GREEN REWARDS Serial: 90882304 | Pending Filed: 08/13/2021 First Use: 07/01/2021 | 035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services |
| 10. | BELLA BUY 5 Serial: 90882299 | Pending Filed: 08/13/2021 First Use: 07/01/2021 | 035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services |
| 11. | EARN GREENS Serial: 90882345 | Pending Filed: 08/13/2021 First Use: 07/01/2021 | 035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services |
| 12. | EAT GREEN Serial: 90882410 | Pending Filed: 08/13/2021 First Use: 07/01/2021 | 035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services |
| 13. | B GREEN Serial: 90882305 | Pending Filed: 08/13/2021 First Use: 07/01/2021 | 035 customer loyalty services and customer club services, for commercial, promotional, and/or advertising purposes 043 restaurant services |