

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM746470

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonnier Corporation		03/22/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Bonnier LLC		
Street Address:	517 N. Virginia Avenue		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	90615103		
Serial Number:	90615114	BMET BEST MARINE ELECTRONICS & TECHNOLOG	
Serial Number:	90615124	BEST MARINE ELECTRONICS & TECHNOLOGY	
Serial Number:	90615130	BMET	
Serial Number:	97006171	SFTV SPORT FISHING TELEVISION	
Serial Number:	97262889	SAILING WORLD REGATTA	
Serial Number:	97433704	WE ARE OUTDOOR ADVENTURE	
CORRESPONDENCE DATA			
Fax Number:	4079267720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4079267723		
Email:	uspto@patentorlando.com		
Correspondent Name:	Wolter VanDyke Davis, PLLC		
Address Line 1:	1900 Summit Tower Blvd., Suite 140		
Address Line 4:	ORLANDO, FLORIDA 32810		
NAME OF SUBMITTER:	Christine McLeod		
SIGNATURE:	/cqmcleod/		
DATE SIGNED:	08/07/2022		

CH \$190.00 90615103

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BONNIER CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BONNIER CORPORATION" TO "BONNIER LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2022, AT 5:36 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4285855 8100V
SR# 20221111550

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203266102
Date: 04-25-22

TRADEMARK
REEL: 007814 FRAME: 0154

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "BONNIER LLC" FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2022, AT 5:36 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4285855 8100V
SR# 20221111550

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203266102
Date: 04-25-22

TRADEMARK
REEL: 007814 FRAME: 0155

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY**

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:36 PM 03/22/2022
FILED 05:36 PM 03/22/2022
SR 20221111550 - File Number 4285855

The undersigned, being duly authorized to execute and file this Certificate of Conversion for the purpose of converting a Delaware corporation to a Delaware limited liability company pursuant to the Section 18-214 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction of the corporation immediately prior to filing this Certificate of Conversion is Delaware.
3. The date the corporation was first formed is January 17, 2007.
4. The name of the corporation immediately prior to filing this Certificate is Bonnier Corporation.
5. The name of the limited liability company as set forth in the Certificate of Formation is Bonnier LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 22nd day of March, 2022.

By: _____

DocuSigned by:
David Ritchie
D081608DFB2F445...

Name: David Ritchie
Title: President

**CERTIFICATE OF FORMATION
OF
BONNIER LLC**

This Certificate of Formation is being executed as of March 22, 2022 for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Bonnier LLC (the "Company").
2. Registered Office. The address of the registered office of the Company in the State of Delaware is c/o Paracorp Incorporated, 2140 S. Dupont Highway, City of Camden, County of Kent, Delaware 19934.
3. Registered Agent. The name and address of the registered agent for service of process on the Company in the State of Delaware is Paracorp Incorporated, 2140 S. Dupont Highway, City of Camden, County of Kent, Delaware 19934.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: DocuSigned by:
David Ritchie
DE91989DFB2F445...
Name: David Ritchie
Title: President

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:36 PM 03/22/2022
FILED 05:36 PM 03/22/2022

SR 20221111550 - File Number 4285855

RECORDED: 08/07/2022

**TRADEMARK
REEL: 007814 FRAME: 0157**