

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM746639

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRICUT, INC.		08/04/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A., as Administrative Agent		
Street Address:	10 SOUTH DEARBORN		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	5522507	BRIGHTPAD	
Registration Number:	3326119	CRICUT	
Registration Number:	4772594	CRICUT	
Registration Number:	5701019	CRICUT EASYPRESS	
Registration Number:	4549142	CRICUT EXPLORE	
Registration Number:	5947218	CRICUT EXPLORE AIR	
Registration Number:	5947217	CRICUT EXPLORE ONE	
Registration Number:	6286034	CRICUT JOY	
Registration Number:	3415985	CUTTLEBUG	
Registration Number:	4679186	C	
Registration Number:	4633392	DESIGN SPACE	
Registration Number:	6513811	EASYPRESS	
Registration Number:	6125397	INFUSIBLE INK	
Registration Number:	3058156	KNIFTY KNITTER	
Registration Number:	2879616	TERRIFICALLY TACKY TAPE	
Serial Number:	87550733	CRICUT MAKER	
Serial Number:	97299594	AUTOPRESS	
CORRESPONDENCE DATA			

CH \$440.00 5522507

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 2021 McKinney Ave., Suite 2000

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	036084-30162
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NAME OF SUBMITTER:	Dusan Clark
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SIGNATURE:	/Dusan Clark/
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DATE SIGNED:	08/08/2022
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Total Attachments: 7

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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (the “Confirmatory Grant”) is made effective as of August 4, 2022 by and from CRICUT, INC., a Delaware corporation (the “Grantor”), to and in favor of JPMORGAN CHASE BANK, N.A., (the “Grantee”) for itself and as Administrative Agent for the Secured Parties (as defined in the Credit Agreement referenced below).

WHEREAS, the Grantor, the Grantee, the other Loan Parties party thereto and the Lenders party thereto have entered into a Credit Agreement dated as of August 4, 2022 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”).

WHEREAS, the Grantor, the other Loan Parties and the Grantee have entered into a Pledge and Security Agreement dated as of August 4, 2022 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”).

WHEREAS, the Grantor owns the trademarks (the “Trademarks”) listed on Exhibit A attached hereto, which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to Grantee under the Security Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meanings given to them in the Credit Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of all the Secured Obligations. Upon Payment in Full, the security interest acquired by Grantee under this Confirmatory Grant shall be automatically released and Grantee shall promptly execute, acknowledge, and deliver to Grantor all reasonably requested instruments, in writing or otherwise, evidencing such release.

(b) The Grantor hereby grants to Grantee a security interest in (1) all of Grantor’s right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds and products of the Trademarks, (3) the goodwill associated with such Trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same. Nothing herein shall limit the Grantor’s grant of a security interest in the foregoing assets or any other Collateral in favor of the Grantee

to secure the Secured Obligations pursuant to the Security Agreement or any other Collateral Documents, all of which grants are hereby reaffirmed, ratified and confirmed.

3) Counterparts. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

4) Governing Law. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant of Security Interest in United States Trademarks effective as of the date first written above.

CRICUT, INC.

By: 

Name: Kimball Shill

Title: Chief Financial Officer

CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS
Exhibit A - SCHEDULE OF TRADEMARKS

(i) Trademark Registrations

Mark	Jurisdiction	Reg. No.	Reg. Date	Record Owner
BRIGHTPAD	UNITED STATES	5,522,507	7/24/2018	Cricut, Inc.
CRICUT	NORWAY	233262	6/14/2006	Provo Craft & Novelty, Inc.
CRICUT	TAIWAN	1220110	7/16/2006	Provo Craft & Novelty, Inc.
CRICUT	BRAZIL	915799880	7/30/2019	Cricut, Inc.
CRICUT	BRAZIL	915799910	7/30/2019	Cricut, Inc.
CRICUT	EUROPEAN UNION (EUTM & RCD)	4714441	10/3/2006	Provo Craft & Novelty, Inc.
CRICUT	JAPAN	5002166	11/10/2006	Provo Craft & Novelty, Inc.
CRICUT	AUSTRALIA	1081663	2/8/2007	Provo Craft & Novelty, Inc.
CRICUT	NEW ZEALAND	737396	3/15/2007	Provo Craft & Novelty, Inc.
CRICUT	UNITED STATES	3,326,119	10/30/2007	Cricut, Inc.
CRICUT	CANADA	TMA714271	5/13/2008	Provo Craft & Novelty, Inc.
CRICUT	SOUTH AFRICA	2005/22316	3/23/2009	Provo Craft & Novelty, Inc.
CRICUT	SOUTH AFRICA	2005/22317	3/23/2009	Provo Craft & Novelty, Inc.
CRICUT	CHINA	60610020	6/7/2022	Cricut, Inc.
CRICUT	CHINA	60605527	5/14/2022	Cricut, Inc.
CRICUT	CHINA	606011567	5/14/2022	Cricut, Inc.
CRICUT	CHINA	60612806	5/14/2022	Cricut, Inc.
CRICUT	CHINA	60611191	5/14/2022	Cricut, Inc.
CRICUT	CHINA	60603837	5/14/2022	Cricut, Inc.
CRICUT & Design	UNITED STATES	4,772,594	7/14/2015	Cricut, Inc.
CRICUT & Design	NORWAY	233261	6/14/2006	Provo Craft & Novelty, Inc.
CRICUT & Design	CANADA	TMA714270	5/13/2008	Provo Craft & Novelty, Inc.
CRICUT ACCESS	CHINA	60607948	5/14/2022	Cricut, Inc.
CRICUT CAKE	CHINA	8493668	7/28/2011	Provo Craft & Novelty, Inc.
CRICUT CAKE	CHINA	8493667	7/28/2011	Provo Craft & Novelty, Inc.
CRICUT CAKE	CHINA	8493666	7/28/2011	Provo Craft & Novelty, Inc.
CRICUT CAKE	CHINA	8493665	11/7/2011	Provo Craft & Novelty, Inc.
CRICUT CAKE	CANADA	TMA824312	5/17/2012	Provo Craft & Novelty, Inc.

Exhibit A

TRADEMARK
REEL: 007814 FRAME: 0573

Mark	Jurisdiction	Reg. No.	Reg. Date	Record Owner
CRICUT CRAFT ROOM	CANADA	TMA850920	5/14/2013	Provo Craft & Novelty, Inc.
CRICUT CREATE	CANADA	TMA735,433	3/2/2009	Provo Craft & Novelty, Inc.
CRICUT DESIGNSTUDIO	CANADA	TMA744741	8/6/2009	Provo Craft & Novelty, Inc.
CRICUT DESIGNSTUDIO	CHINA	6799443	3/7/2011	Provo Craft & Novelty, Inc.
CRICUT EASYPRESS	UNITED STATES	5,701,019	3/19/2019	Cricut, Inc.
CRICUT EASYPRESS	CHINA	60633342	5/21/2022	Cricut, Inc.
CRICUT EASYPRESS	CHINA	60623708	5/14/2022	Cricut, Inc.
CRICUT EXPLORE	UNITED STATES	4,549,142	6/10/2014	Cricut, Inc.
CRICUT EXPLORE	CHINA	60626699	5/14/2022	Cricut, Inc.
CRICUT EXPLORE	CHINA	60626670	5/14/2022	Cricut, Inc.
CRICUT EXPLORE	CHINA	60636476	5/14/2022	Cricut, Inc.
CRICUT EXPLORE AIR	UNITED STATES	5,947,218	12/31/2019	Cricut, Inc.
CRICUT EXPLORE ONE	UNITED STATES	5,947,217	12/31/2019	Cricut, Inc.
CRICUT EXPRESSION	CANADA	TMA744742	8/6/2009	Provo Craft & Novelty, Inc.
CRICUT IMAGINE	CHINA	8497631	7/28/2011	Provo Craft & Novelty, Inc.
CRICUT IMAGINE	CHINA	8497630	8/7/2011	Provo Craft & Novelty, Inc.
CRICUT IMAGINE	CHINA	8497632	11/14/2011	Provo Craft & Novelty, Inc.
CRICUT IMAGINE	CANADA	TMA856205	7/25/2013	Provo Craft & Novelty, Inc.
CRICUT JOY	UNITED STATES	6286034	3/9/2021	Cricut, Inc.
CRICUT JOY	CHINA	60614148	2/12/2020	Cricut, Inc.
CRICUT JOY	CHINA	60633333	5/14/2022	Cricut, Inc.
CRICUT JUKEBOX	CANADA	TMA735,463	3/2/2009	Provo Craft & Novelty, Inc.
CRICUT MAKER	UNITED STATES	87/550,733	9/11/2018	Cricut, Inc.
CRICUT MAKER	AUSTRALIA	1904419	2/2/2018	Cricut, Inc.
CRICUT MAKER	MEXICO	1878293	4/26/2018	Cricut, Inc.
CRICUT MAKER	EUROPEAN UNION (EUTM & RCD)	17765132	5/30/2018	Cricut, Inc.
CRICUT MAKER	NEW ZEALAND	1086074	8/3/2018	Cricut, Inc.
CRICUT MAKER	CANADA	TMA1111647	10/15/2021	Cricut, Inc.
CUTTLEBUG	AUSTRALIA	1134547	2/22/2007	Provo Craft & Novelty, Inc.
CUTTLEBUG	EUROPEAN UNION (EUTM & RCD)	5303391	8/16/2007	Provo Craft & Novelty, Inc.

Exhibit A

TRADEMARK
REEL: 007814 FRAME: 0574

Mark	Jurisdiction	Reg. No.	Reg. Date	Record Owner
CUTTLEBUG	CANADA	702126	11/30/2007	Provo Craft & Novelty, Inc.
CUTTLEBUG	UNITED STATES	3,415,985	4/22/2008	Cricut, Inc.
CUTTLEBUG	SOUTH KOREA	1042512	6/12/2014	Provo Craft & Novelty, Inc.
DESIGN (Cricut C)	UNITED STATES	4,679,186	1/27/2015	Cricut, Inc..
DESIGN (Cricut Circle)	CANADA	TMA847214	3/28/2013	Provo Craft & Novelty, Inc.
DESIGN (CRICUT)	NORWAY	233260	6/14/2006	Provo Craft & Novelty, Inc.
DESIGN (CRICUT)	CANADA	TMA714269	5/13/2008	Provo Craft & Novelty, Inc.
DESIGN (Pinwheel)	CANADA	TMA801,118	6/29/2011	Provo Craft & Novelty, Inc.
DESIGN ANYWHERE	CHINA	7797002	3/21/2011	Provo Craft & Novelty, Inc.
DESIGN ANYWHERE	CANADA	TMA818568	2/28/2012	Provo Craft & Novelty, Inc.
DESIGN SPACE	UNITED STATES	4,633,392	11/1/2014	Cricut, Inc.
EASYPRESS	NEW ZEALAND	1149491	12/3/2020	Cricut, Inc.
EASYPRESS	MEXICO	2361821	5/4/2022	Cricut, Inc.
EASYPRESS	FRANCE	1629576	10/25/2021	Cricut, Inc.
EASYPRESS	UNITED KINGDOM	1629576	10/25/2021	Cricut, Inc.
EASYPRESS	UNITED STATES	6513811	10/12/2021	Cricut, Inc.
EASYPRESS	MALAYSIA	TM2020010148	6/3/2020	Cricut, Inc.
GYPSY	CANADA	TMA798,963	6/1/2011	Provo Craft & Novelty, Inc.
INFUSIBLE INK	UNITED STATES	6125397	8/11/2020	Cricut, Inc.
KNIFTY KNITTER	UNITED STATES	3,058,156	2/7/2006	Cricut, Inc. .
KNIFTY KNITTER	CANADA	TMA710661	4/1/2008	Provo Craft & Novelty, Inc.
NTH DEGREE CREATIVE	CANADA	723621	9/12/2008	Provo Craft & Novelty, Inc.
PC PROVO CRAFT & Design (POWER)	CANADA	TMA756092	12/29/2009	Provo Craft & Novelty, Inc.
PROVO CRAFT	GERMANY	30460783.5	8/4/2005	Provo Craft & Novelty, Inc.
PROVO CRAFT	UNITED KINGDOM	2379085	3/31/2006	Provo Craft & Novelty, Inc.
PROVO CRAFT	AUSTRALIA	1026044	6/21/2006	Provo Craft & Novelty, Inc.
PROVO CRAFT	CANADA	704785	1/16/2008	Provo Craft & Novelty, Inc.
TERRIFICALLY TACKY TAPE	UNITED STATES	2,879,616	8/31/2004	Cricut, Inc.
TOGETHER WE MAKE	AUSTRALIA	1522111	10/8/2020	Cricut, Inc.
TOGETHER WE MAKE	BRAZIL	1522111	2/24/2020	Cricut, Inc.
TOGETHER WE MAKE	CANADA	1522111	2/24/2020	Cricut, Inc.

Exhibit A

TRADEMARK
REEL: 007814 FRAME: 0575

Mark	Jurisdiction	Reg. No.	Reg. Date	Record Owner
TOGETHER WE MAKE	EUROPE	1522111	2/24/2020	Cricut, Inc.
TOGETHER WE MAKE	MEXICO	1522111	2/24/2020	Cricut, Inc.
TOGETHER WE MAKE	NEW ZEALAND	1144078	2/24/2020	Cricut, Inc.
TURN ON YOUR CREATIVE BEST	CANADA	TMA758436	2/1/2010	Provo Craft & Novelty, Inc.
YOURSTORY	CANADA	TMA750530	10/20/2009	Provo Craft & Novelty, Inc.
YUDU	CANADA	TMA822079	4/13/2012	Provo Craft & Novelty, Inc.
YUDU & Design (Vertical)	CHINA	7385322	2/14/2011	Provo Craft & Novelty, Inc.
YUDU & Design (Vertical)	CHINA	7385402	3/7/2011	Provo Craft & Novelty, Inc.
YUDU & Design (Vertical)	CHINA	7385401	8/21/2012	Provo Craft & Novelty, Inc.

(ii) Trademark Applications

Mark	Jurisdiction	ITU Status	Application No.	Filing Date	Record Owner
AUTOPRESS	UNITED STATES	Pending	97299594	3/7/2022	Cricut, Inc.
CRICUT	CHINA	Pending	60610009	5/29/2020	Cricut, Inc.
CRICUT	TURKEY	Pending	2022014419	2/3/2022	Cricut, Inc.
EASYPRESS	CANADA	Pending	2031416	5/29/2020	Cricut, Inc.
EASYPRESS	SWITZERLAND	Pending	1629576	10/25/2021	Cricut, Inc.
EASYPRESS	GERMANY	Pending	1629576	10/25/2021	Cricut, Inc.