TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM746769

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PCM Sales LLC		12/23/2020	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	TigerDirect, LLC	
Street Address:	2555 West 190th Street	
City:	Torrance	
State/Country:	CALIFORNIA	
Postal Code:	90504	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4897735	YOUR IT FACTOR

CORRESPONDENCE DATA

Fax Number: 3122076400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-207-1000

ipdocket-chi@reedsmith.com Email:

Nina Habib Borders **Correspondent Name:** Address Line 1: 10 South Wacker Drive

Address Line 2: Reed Smith LLP

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Nina Habib Borders
SIGNATURE:	/Nina Habib Borders/
DATE SIGNED:	08/08/2022

Total Attachments: 0

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RECORDED: 08/08/2022