

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM748877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rock and Roll Beauty, LLC		08/16/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Revolution Beauty Holdings, Ltd.		
Street Address:	2-3 Sheet Glass Rd., Cullet Dr.		
City:	Queenborough, Kent		
State/Country:	ENGLAND		
Postal Code:	ME115JS		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	90523702	ROCK AND ROLL BEAUTY	
Serial Number:	97326862	ROCK AND ROLL BEAUTY	
CORRESPONDENCE DATA			
Fax Number:	4192416894		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4193211473		
Email:	mdockins@shumaker.com		
Correspondent Name:	Michael E. Dockins		
Address Line 1:	1000 Jackson St.		
Address Line 4:	Toledo, OHIO 43604		
DOMESTIC REPRESENTATIVE			
Name:	Michael E. Dockins		
Address Line 1:	1000 Jackson St.		
Address Line 4:	Toledo, OHIO 43604		
NAME OF SUBMITTER:	Michael E. Dockins		
SIGNATURE:	/med/		
DATE SIGNED:	08/16/2022		

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, Rock and Roll Beauty, LLC, a Limited Liability Company of the State of Delaware, having a place of business at 4400 Esquire Circle, Naperville, IL, is the applicant and owner of United States Trademark Ser. No. 90523702 for the trademark ROCK AND ROLL BEAUTY and United States Trademark Ser. No. 97326862 for the trademark ROCK AND ROLL BEAUTY and Design; and

WHEREAS Revolution Beauty Holdings, Ltd., a private limited company of England and Wales having an address of 2-3 Sheet Glass Road, Cullet Dr., Queenborough, Kent, England ME11 5JS acquired the portion of the business from Rock and Roll Beauty, LLC to which the marks pertain on July 6, 2022 including all right, title and interest in and to United States Trademark Ser. Nos. 90523702 and 97326862 and all of the goodwill of that portion of the business that the trademarks represent,

NOW THEREFORE, effective as of the date of July 6, 2022 Rock and Roll Beauty, LLC does hereby assign and transfer unto said Revolution Beauty Holdings, Ltd. the entire right, title and interest in and to the said trademark United States Trademark Ser. No. 90523702 for the trademark ROCK AND ROLL BEAUTY and United States Trademark Ser. No. 97326862 for the trademark ROCK AND ROLL BEAUTY and Design, together with the portions of the business that the trademarks represent along with the goodwill of the business in connection with which said mark is used.

Rock and Roll Beauty, LLC

Date:

8/16/2022



By: Paul Desiderioscioli

Position: Chief Executive Officer