

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM758009

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900674127

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bluepoint Games Inc		12/07/2021	Corporation: TEXAS

RECEIVING PARTY DATA

Name:	Sony Interactive Entertainment LLC
Street Address:	2207 Bridgepointe Parkway
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94404
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	88240203	BLUEPOINT
Serial Number:	77319855	BLUEPOINT GAMES
Serial Number:	85939788	BLUEPOINT
Serial Number:	88240200	BLUEPOINT

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@playstation.sony.com

Correspondent Name: Matthew Kuykendall

Address Line 1: 2207 Bridgepointe Parkway

Address Line 4: San Mateo, CALIFORNIA 94404

NAME OF SUBMITTER:	Matthew J. Kuykendall
SIGNATURE:	/Matthew J. Kuykendall/
DATE SIGNED:	09/28/2022

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made and entered into as of the most recent date signed below (“Effective Date”) by and between Bluepoint Games, Inc., a Texas corporation (“Assignor”) and Sony Interactive Entertainment LLC, a California limited liability company (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks on the attached Exhibit A (the “Marks”), including the goodwill associated with the Marks, and desires to assign all of its right, title and the interest in and to the Marks to Assignee; and

WHEREAS, Assignee is desirous of acquiring all of Assignor’s right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

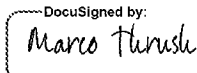
Assignor hereby assigns, transfers and sets over to Assignee, as of the Effective Date, its entire right, title, and interest in and to the Marks throughout the world, including the business associated with the Marks, any and all goodwill of the business connected with the use thereof and symbolized thereby, all registrations therefore, all common law rights that exist therein, any and all causes of action throughout the world, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the Marks.

This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

BLUEPOINT GAMES, INC.

SONY INTERACTIVE ENTERTAINMENT LLC

By:  DocuSigned by:
 EE6DFA268878423...

By:  DocuSigned by:
 DFEF5D733E4C45Z

Name: Marco Thrush

Name: Steve Madsen

Title: President



Title: VP, Deputy General Counsel

Date: 12-07-2021

Date: 12-08-2021

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EXHIBIT A
U.S. Trademark Registrations

Mark	Reg. No.
BLUEPOINT GAMES	3,457,671
BLUEPOINT	4,469,742
	5,825,905
	5,825,906