

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM759824

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>RESUBMIT DOCUMENT ID:</b>	900710838

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Governor and Company of the Bank of Ireland		07/22/2022	Foreign bank: CONNECTICUT

## RECEIVING PARTY DATA

<b>Name:</b>	Time-O-Matic, Inc. now known as Watchfire Signs, LLC
<b>Street Address:</b>	1015 Maple Street
<b>City:</b>	Danville
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	61832
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
<b>Registration Number:</b>	4379104	WATCHFIRE
<b>Registration Number:</b>	3232119	IGNITE
<b>Registration Number:</b>	3212056	IGNITE
<b>Registration Number:</b>	3122498	TIME-O-MATIC
<b>Registration Number:</b>	2842512	WATCHFIRE
<b>Registration Number:</b>	2854436	WATCHFIRE
<b>Registration Number:</b>	2814703	

## CORRESPONDENCE DATA

Fax Number: 9498519348

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 949-851-0633

Email: sbro@mwe.com, kdelcoure@mwe.com,  
IPDocketOrangeCounty@mwe.com

Correspondent Name: Sarah E. Bro

Address Line 1: McDermott Will &amp; Emery LLP

Address Line 2: 18565 Jamboree Road, Suite 250

Address Line 4: Irvine, CALIFORNIA 92612

<b>ATTORNEY DOCKET NUMBER:</b>	066497.0751
<b>NAME OF SUBMITTER:</b>	Sarah E. Bro
<b>SIGNATURE:</b>	/sarah e. bro/
<b>DATE SIGNED:</b>	10/07/2022

**Total Attachments: 4**

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## RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY** (the “Release”) is made as of July 22, 2022, by **THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND** as collateral agent for the Secured Parties (as defined in the Guarantee and Collateral Agreement referred to below) (in such capacity, the “Collateral Agent”), in favor of **TIME-O-MATIC, INC.** (the “Grantor”). All capitalized terms used herein but not otherwise defined shall have the meanings set forth in the IP Security Agreement (as defined below).

### W I T N E S S E T H

WHEREAS, pursuant to (i) that certain Guarantee and Collateral Agreement, dated as of October 2, 2013, by and among the Grantor, the other grantors party thereto and the Collateral Agent (as heretofore amended, supplemented or otherwise modified, the “Guarantee and Collateral Agreement”), and (ii) that certain Intellectual Property Security Agreement, dated as of October 2, 2013, by and between the Grantor and the Collateral Agent (the “IP Security Agreement”, the Grantor granted the Collateral Agent a security interest in and continuing lien (the “IP Security Interest”) on all of the Grantor’s right, title and interest in, to and under the following:

All trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office (or any successor office) or any similar offices in any State of the United States, and all extensions or renewals thereof, including those listed on Schedule 1 hereto, all goodwill associated therewith or symbolized thereby and all other assets, rights and interests that uniquely reflect or embody such goodwill (collectively, the “Trademarks”).

(collectively, the “Trademark Collateral”);

WHEREAS, the IP Security Agreement was recorded with the United States Patent and Trademark Office on October 2, 2013 at Reel 005130, Frame 0094;

WHEREAS, the Grantor has satisfied in full the terms of the Guarantee and Collateral Agreement and IP Security Agreement and requests a release of the IP Security Interest in the Trademark Collateral; and

WHEREAS, the Collateral Agent, on behalf of itself and the Secured Parties, desires to terminate and grant a release of the IP Security Interest in the Trademark Collateral as provided in this Release.

NOW THEREFORE, for good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent, on behalf of itself and the Secured Parties, does hereby agree as follows:

1. The Collateral Agent, on behalf of itself and the Secured Parties, hereby (a) terminates the IP Security Agreement, (b) releases, relinquishes, terminates and discharges the IP Security Interest in its entirety and (c) reassigns to the Grantor any and all right, title and interest of any nature whatsoever which it may hold in or to any of the Trademark Collateral (including, without limitation, the trademark registrations and applications identified on Schedule 1 attached hereto).

2. The Collateral Agent, on behalf of itself and the Secured Parties, authorizes the United States Patent and Trademark Office and any other applicable governmental authority to record this Release.

3. At the request and sole expense of the Grantor, the Collateral Agent, on behalf of itself and the Secured Parties, agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions necessary to carry out the purposes of this Release, including, without limitation, the execution, acknowledgment and delivery of any and all further instruments as the Grantor or its successors, assigns or legal representatives may reasonably request in order to confirm, effectuate or record this Release.

4. This Release and any claim, controversy, dispute or cause of action (whether in contract, equity, statute, tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby shall be solely and exclusively governed by, and construed in accordance with, the internal laws of the State of New York, including its statutes of limitations, but without giving effect to any choice or conflict of law provision or rule thereof.

*[Signature page follows]*

IN TESTIMONY WHEREOF, the Collateral Agent has executed this Release by its proper officers thereunto duly authorized.




**THE GOVERNOR AND COMPANY OF THE  
BANK OF IRELAND, as Collateral Agent**

By:   
Name: Suzanne Lupinetti  
Title: Vice President

By: Carl Andresen  
Name: Carl Andresen  
Title: Director

Schedule 1

Trademarks

<u>#</u>	<u>Trademark</u>	<u>Appln. No.</u>	<u>Appln. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Owner</u>
1.	WATCHFIRE watchfire 	85775067	11/8/12	4379104	8/6/13	Time-O-Matic, Inc.
2.	IGNITE 	76633484	3/10/05	3232119	4/24/07	Time-O-Matic, Inc.
3.	IGNITE	76633483	3/10/05	3212056	2/27/07	Time-O-Matic, Inc.
4.	TIME-O-MATIC	76644582	8/8/05	3122498	8/1/06	Time-O-Matic, Inc.
5.	WATCHFIRE watchFire 	76491024	2/19/03	2842512	5/18/04	Time-O-Matic, Inc.
6.	WATCHFIRE	76365158	1/30/02	2854436	1/15/04	Time-O-Matic, Inc.
7.	Design	76489549	2/14/03	2814703	2/17/04	Time-O-Matic, Inc.