

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM759681

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900715122

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kobe, Inc.		07/29/2022	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Kobe Bryant, LLC
<b>Street Address:</b>	1551 North Tustin Avenue, Suite 1000
<b>City:</b>	Santa Ana
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92705
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	6003606	MAMBA SPORTS ACADEMY
Registration Number:	6008958	MAMBA SPORTS ACADEMY
Registration Number:	6029186	M MAMBA SPORTS ACADEMY
Registration Number:	6029185	M MAMBA SPORTS ACADEMY
Registration Number:	6145551	M RISE
Registration Number:	6145400	MAMBA RISE
Serial Number:	88742085	MAMBACITA
Registration Number:	5945820	M
Registration Number:	5793667	M MAMBA SPORTS ACADEMY
Registration Number:	5793666	M
Registration Number:	5793661	MAMBA SPORTS ACADEMY
Registration Number:	5628275	BLACK MAMBA
Registration Number:	6075181	HEROVILLAIN
Registration Number:	5666909	HVKB20
Registration Number:	5596055	KB20
Registration Number:	5498227	HV
Serial Number:	97066399	KB24
Serial Number:	88983627	MAMBACITA

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	97244916	KOBE BRYANT
Serial Number:	97244917	MAMBACITA
Serial Number:	97244877	MAMBA FOREVER
Serial Number:	97314512	M MAMBA MAMBACITA SPORTS FOUNDATION
Serial Number:	88785396	KB

**CORRESPONDENCE DATA**

Fax Number: 3102822200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 310-282-2000

Email: trademarks@loeb.com

Correspondent Name: Melanie Howard c/o Loeb & Loeb LLP

Address Line 1: 10100 Santa Monica Blvd., Suite 2200

Address Line 4: Los Angeles, CALIFORNIA 90067

<b>ATTORNEY DOCKET NUMBER:</b>	234929-10002
<b>NAME OF SUBMITTER:</b>	Bess Morgan
<b>SIGNATURE:</b>	/Bess Morgan/
<b>DATE SIGNED:</b>	10/07/2022

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (“**Assignment**”), effective as of July 29, 2022 (the “**Effective Date**”), is made and entered into by and between **Kobe, Inc.**, a California corporation, with an address at 1551 North Tustin Avenue, Suite 1000, Santa Ana, California 92705 (“**Assignor**”) and **Kobe Bryant, LLC**, a Delaware limited liability company with an address of 1551 North Tustin Avenue, Suite 1000, Santa Ana, California, 92705 (“**Assignee**”). Assignor and Assignee are collectively referred to herein as the “**Parties**” and individually as a “**Party**”.

**WHEREAS**, Assignor desires to transfer to Assignee, and Assignee desires to accept from Assignor, the trademarks set forth on Exhibit A hereto (the “**Marks**”), and the goodwill associated with such Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **Assignment.** Assignor hereby assigns, sells, conveys, transfers and delivers to Assignee, and Assignee hereby accepts and assumes from Assignor, all rights, title and interests in, to and under the Marks, together with the goodwill of the business symbolized by and associated with the Marks, and the portion of Assignor’s business that is ongoing and existing to which the Marks pertain, including, without limitation, all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any of the Marks, all common law or unregistered rights in and to the Marks, and all rights of action accrued and to accrue under and by virtue thereof, including, without limitation, the right to sue and recover for past, present, and future infringement and misappropriation of the Marks, and to retain the proceeds relating thereto.
2. **Recordation.** Assignor hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks, and any other official throughout the world whose duty it is to register and record ownership in trademark registrations and applications, to record this Assignment, as to the assigned Marks.
3. **Severability.** Should any provision or provisions of this Assignment be held by an arbitrator or a court of competent jurisdiction to be illegal, invalid or unenforceable, such provision or provisions may be modified by such court or arbitration panel in compliance with the law and, as modified, enforced. All other terms and conditions of this Assignment shall remain in full force and effect and shall be construed in accordance with the modified provision or provisions, as if such illegal, invalid or unenforceable provision or provisions had not been contained herein.
4. **Further Assurances.** Assignor agrees to execute any further papers and do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee. Assignor hereby appoints Assignee and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in place and stead of Assignor and in the name of Assignor or in its own name, for the purposes of carrying out the terms of this Assignment, to take any and all appropriate actions and to execute any and all documents and instruments which may be necessary or desirable to accomplish the purposes of this Assignment.
5. **Successors and Assigns.** This Assignment will be binding upon and enforceable against Assignor and its successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.


*[Signature Page to Trademark Assignment]*

6. **Governing Law.** This Assignment will be governed by, and construed and enforced in accordance with, the laws of the State of California, without regard to its principles of conflicts of laws.

**IN WITNESS WHEREOF**, the Parties have caused this Assignment to be executed and delivered by their duly authorized representatives as of the date first written above.

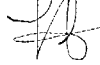
**ASSIGNOR:**

**KOBE, INC.**

By:   
\_\_\_\_\_  
Name: Vanessa Bryant  
Title: President

**ASSIGNEE:**

**KOBE BRYANT, LLC**

By:   
\_\_\_\_\_  
Name: Vanessa Bryant  
Title: Managing Member

**EXHIBIT A****United States Trademarks**







<b>Trademark</b>	<b>Jurisdiction</b>	<b>App. No.</b>	<b>Reg. No.</b>
	United States of America	88214623	6003606
MAMBA SPORTS ACADEMY	United States of America	88214561	6008958
	United States of America	88644534	6029186
	United States of America	88644470	6029185
	United States of America	88640967	6145551
MAMBA RISE	United States of America	88605961	6145400
MAMBACITA	United States of America	88742085	
	United States of America	88214592	5945820
	United States of America	88214601	5793667

Exhibit A - 1 -

22589885.1  
234929-10002**TRADEMARK**  
**REEL: 007818 FRAME: 0424**





Trademark	Jurisdiction	App. No.	Reg. No.
	United States of America	88214577	5793666
MAMBA SPORTS ACADEMY	United States of America	88214544	5793661
BLACK MAMBA	United States of America	87021141	5628275
HEROVILLAIN	United States of America	86827675	6075181
	United States of America	86827548	5666909
	United States of America	86827409	5596055
	United States of America	86827201	5498227
KB24	United States of America	97066399	
MAMBACITA	United States of America	88983627	
KOBE BRYANT	United States of America	97244916	
MAMBACITA	United States of America	97244917	
MAMBA FOREVER	United States of America	97244877	

Exhibit A - 1 -

22589885.1  
234929-10002**TRADEMARK**  
**REEL: 007818 FRAME: 0425**



Trademark	Jurisdiction	App. No.	Reg. No.
 The logo for Mamba Mambacita Sports Foundation features a stylized 'M' inside a circle, followed by the text 'MAMBA MAMBACITA SPORTS FOUNDATION'.	United States of America	97314512	
 The logo consists of a heart shape containing the letters 'K' and 'B'.	United States of America	88785396	

Exhibit A - 1 -

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234929-10002

**RECORDED: 08/19/2022**

**TRADEMARK  
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