

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM751283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRUVIT HOLDINGS, INC.		08/24/2022	Corporation: TEXAS
PRUVIT VENTURES, INC.		08/24/2022	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Silicon Valley Bank		
Street Address:	505 Howard Street		
Internal Address:	Floor 3		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 59			
Property Type	Number	Word Mark	
Registration Number:	5952667	#PRUVITEVERYDAY	
Registration Number:	5726528	100 C-MED DNA REPAIR	
Registration Number:	4477604	ARE YOU UP FOR THE CHALLENGE?	
Registration Number:	5733961	BETTER//BROTH	
Registration Number:	4502952	BODY BY VI CHALLENGE	
Registration Number:	4469100	BODY BY VI CHALLENGE	
Registration Number:	2219362	C-MED 100	
Registration Number:	5591730	HACKED	
Registration Number:	4857007	I CHALLENGE YOU	
Registration Number:	5088707	KETO KADEMY	
Registration Number:	5429333	KETO KALM	
Registration Number:	5532975	KETO N8 CHALLENGE	
Registration Number:	6044924	KETO REBOOT	
Registration Number:	5407598	KETO UP	
Registration Number:	6456185	KETO UP	
Registration Number:	5149540	KETO// KREME	
Registration Number:	4982207	KETO//OS	

OP \$1490.00 5952667

Property Type	Number	Word Mark
Registration Number:	6142130	KETO//OS MAX
Registration Number:	5846817	KETO//OS NAT
Registration Number:	6087046	KETO//OS PRO
Registration Number:	4382775	KETO-MAX
Registration Number:	5904496	KETONE OPERATING SYSTEM
Registration Number:	5103403	KETONES IN EVERY CUP
Registration Number:	5367932	KETONES>GLUCOSE
Registration Number:	5570666	KETOPHAGY
Registration Number:	5601388	KIDS PURSUING BETTER
Registration Number:	6342153	M
Registration Number:	5660390	MAKE SHIFT HAPPEN
Registration Number:	6096865	MAX BHB
Registration Number:	5358112	MAX Q
Registration Number:	5476544	MCT 143
Registration Number:	6652800	MCT//143
Registration Number:	6048956	MITO//PLEX
Registration Number:	5905200	MITOP2Q
Registration Number:	5667227	N8 BIOAVAILABILITY BLEND
Registration Number:	5265053	N8TIVE SERIES
Registration Number:	6165601	NAT BLK FUSION
Registration Number:	5835116	NUTRI//KETO
Registration Number:	5031800	P
Registration Number:	5840018	PRO//TONE
Registration Number:	5044481	PRÜVIT
Registration Number:	5066181	PURE THERAPEUTIC KETONES
Registration Number:	6159277	SIGNAL//OS
Registration Number:	5771758	SUPER KETONES
Registration Number:	3594286	TOLD U SO
Registration Number:	4527134	VI=LIFE
Registration Number:	4527133	VI=LIFE
Registration Number:	4856050	VI=LIFE
Registration Number:	3297690	VI-PAK
Registration Number:	4308695	VISALUS
Registration Number:	4308696	VISALUS GO
Registration Number:	4308697	VISALUS PRO
Registration Number:	4332656	VISALUS VI-DEFY
Registration Number:	3603685	VI-SHAPE
Registration Number:	5138653	VI-SHAPE SUPERFOOD SHAKE

Property Type	Number	Word Mark
Registration Number:	3603686	VI-SLIM
Registration Number:	3603687	VI-TRIM
Registration Number:	4161486	VISALUS NEURO
Registration Number:	5405676	KETO UP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750
Email: ipteam@cogencyglobal.com
Correspondent Name: Joanna McCall
Address Line 1: 1025 Connecticut Ave NW, Suite 712
Address Line 2: Cogency Global Inc.
Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1768366
NAME OF SUBMITTER:	Gwendolyn Meccas
SIGNATURE:	/Gwendolyn Meccas/
DATE SIGNED:	08/25/2022

Total Attachments: 38
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “Agreement”) is entered into as of August 24, 2022 by and among (a) **SILICON VALLEY BANK**, a California corporation, with a loan production office located at 505 Howard Street, Floor 3, San Francisco, California 94105, in its capacity as administrative agent and collateral agent for the Lenders (in such capacity, “Agent”) and (b)(i) **PRUVIT HOLDINGS, INC.**, a Texas corporation and (ii) **PRUVIT VENTURES, INC.**, a Texas corporation (individually and collectively, jointly and severally, Grantor”).

RECITALS

A. Lenders have agreed to make certain advances of money and to extend certain financial accommodations (the “Loans”) to SUN BASKET, INC. and PSB HOLDINGS, INC. (collectively, the “Borrowers”, together with the Grantor, the “Obligors”) in the amounts and manner set forth in that certain Amended and Restated Loan and Security Agreement by and among the Lenders and the Borrowers, dated as of December 30, 2020, as amended by that certain Joinder and First Loan Modification Agreement dated as of November 29, 2021 and as further amended by that certain Second Loan Modification Agreement dated as of the date hereof (as the same may be amended, restated, modified or supplemented from time to time, the “Loan Agreement”; capitalized terms used herein are used as defined in the Loan Agreement). The Grantor has guaranteed all Obligations of the Borrowers pursuant to that certain Unconditional Guaranty dated as of November 29, 2021, as amended by that certain First Amendment to and Ratification of Unconditional Guaranty dated as of the date hereof (the “Guaranty”). The Lenders are willing to make the Loans to Borrower, but only upon the condition, among others, that Grantor shall grant to Agent, for the ratable benefit of the Lenders, a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of the Obligors to the Lenders.

B. Pursuant to the terms of the Guaranty, Grantor has granted to Agent, for the ratable benefit of the Lenders, a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Grantor’s obligations to the Lenders, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

1. Grant of Security Interest. To secure the Obligor’s obligations to the Lenders, Grantor grants and pledges to Agent, for the ratable benefit of the Lenders, a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “Intellectual Property Collateral”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “Copyrights”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks (excluding any "intent-to-use" trademarks at all times prior to the first use thereof, whether by the actual use thereof in commerce, the recording of a statement of use with the United States Patent and Trademark Office or otherwise, but only to the extent the granting of a security interest in such "intent-to-use" trademarks would be contrary to applicable law), including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights. Notwithstanding the foregoing, for clarity, this section (h) shall exclude rights of Grantor held under a license that are not assignable by their terms without the consent of the licensor thereof (but only to the extent such restriction on assignment is enforceable under applicable law);

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Agent.

3. Authorization. Grantor hereby authorizes Agent to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

4. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement and the Guaranty, which are hereby incorporated by reference. The provisions of the Loan Agreement and the Guaranty shall supersede and control over any conflicting or inconsistent

provision herein. The rights and remedies of Agent with respect to the Intellectual Property Collateral are as provided by the Loan Agreement, the Guaranty and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

5. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

6. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

7. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California, or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

PRUVIT HOLDINGS, INC.

DocuSigned by:
Jenifer Grace
By: _____
Name: Jenifer Grace
Title: Director and Corporate Secretary

PRUVIT VENTURES, INC.

DocuSigned by:
Jenifer Grace
By: _____
Name: Jenifer Grace
Title: Director and Corporate Secretary

AGENT:

SILICON VALLEY BANK

DocuSigned by:
Zach Norris
By: _____
Name: Zach Norris
Title: Director

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

None.


EXHIBIT B

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Appetite Suppressant Composition	8455024	June 4, 2013
Dietary Composition and Method of Using the Same	8642095	Feb. 4, 2014

EXHIBIT C
Trademarks

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 1	<u>#PRUVITVEVE</u> <u>RYDAY</u>	Registered, January 7, 2020	Int'l Class: 05, 09, 16, 25 (Int'l Class: 05) Dietary and nutritional supplements (Int'l Class: 09) Downloadable electronic publications in the nature of brochures and magazines regarding health, fitness and nutrition and electronic publications, namely, brochures... (Int'l Class: 16) Printed publications in the nature of brochures and magazines regarding health, fitness and nutrition (Int'l Class: 25) Clothing, namely, t-shirts, shirts, tops, sweatshirts, pullovers, jerseys, vests, jackets, scarves, kerchiefs, head bands, wrist bands, socks, leg warmers, sleepwear,...	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5952667
US Federal Q2 uf 2	<u>100 C-MED</u> <u>DNA REPAIR</u> <u>and Design</u>	Registered, April 16, 2019	Int'l Class: 05 (Int'l Class: 05) Vitamin supplement, namely, botanical extract of Cat's Claw	Pruvit Ventures, Inc. (Texas Corporation)	5726528

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
				901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	
US Federal Q2 uf 3	<u>ARE YOU UP FOR THE CHALLENGE</u> ?	Registered, April 28, 2020 Office Status: Section 8 & 15-Accepted and Acknowledged	Intl Class: 35 (Intl Class: 35) Multi-level marketing business services; business consultation services; business consulting services; namely, providing support to enable individuals to manage the sale and distribution of dietary and nutritional supplements; charitable services in the nature of coordination of non-monetary contributions to charities and non-profit organizations; providing...	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, TX 75454 United States of America	4477604
US Federal Q2 uf 4	<u>BETTER/BR OTH</u>	Registered, April 23, 2019	Intl Class: 05 (Intl Class: 05) Dietary and nutritional supplements in the nature of liquid and powder forms and packaged mixes for the preparation of soups containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway,	5733961

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 5	<u>BODY BY VI CHALLENGE</u>	Registered, May 13, 2021 Office Status: Section 8 & 15- Accepted and Acknowledged	Int'l Class: 05, 32 (Int'l Class: 05) Nutritional and dietary supplements; powdered nutritional supplement drink mix; nutritional supplements, namely, an antioxidant drink mix; appetite suppressants (Int'l Class: 32) Non-alcoholic drinks, namely, energy shots	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4502952
US Federal Q2 uf 6	<u>BODY BY VI CHALLENGE</u>	Registered, September 22, 2020 Office Status: Section 8 & 15- Accepted and Acknowledged	Int'l Class: 35 (Int'l Class: 35) Multi-level marketing services	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4469100

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 7	<u>C-MED 100 and Design</u> <u>C-MED 100</u>	Renewed, October 31, 2018 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) vitamin supplement, namely, botanical extract of cat's claw	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	2219362
US Federal Q2 uf 8	<u>HACKED</u>	Registered, October 23, 2018	Int'l Class: 16 (Int'l Class: 16) Printed and electronic publications regarding health, fitness, and nutrition	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5591730
US Federal Q2	<u>HELLO, BETTER</u>	Pending Application, July 7,	Int'l Class: 05 (Int'l Class: 05)	Pruvit Ventures, Inc.	

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
uf 9		2022 Office Status: Suspended	Dietary and nutritional supplements	(Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	
US Federal Q2 uf 10	<u>1 CHALLENGE YOU</u>	Registered, November 20, 2021 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 35 (Int'l Class: 35) multi-level marketing services	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4857007
US Federal Q2 uf 11	<u>KEETO KADEMY</u>	Registered, November 22, 2016	Int'l Class: 41 (Int'l Class: 41) Education services, namely, providing live and recorded educational conferences, seminars and workshops in the field of	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn	5088707

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 12	<u>KEIOKALIM</u>	Registered, March 20, 2018	physical fitness, health, nutrition and healthy lifestyle via an online website; Educational services, namely, providing online instruction in the field of physical fitness, health,...	Highway, Melissa, Texas 75454 United States of America	5429333
US Federal Q2 uf 13	<u>KEION3 CHALLENGE</u>	Registered, August 7, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones; medicinal tea, namely, ketogenic tea	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United	5532975

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 14	<u>KEETO</u> <u>RIBOOT</u>	Registered, May 5, 2020	the foregoing sold as a unit Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, namely, combined dietary and nutritional supplements containing ketones to promote cellular detoxification	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6044924
US Federal Q2 uf 15	<u>KEETO UP</u>	Registered, February 20, 2018	Int'l Class: 01 (Int'l Class: 01) Diagnostic reagents for in vitro use in biochemistry, clinical chemistry and microbiology	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	5407598

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 16	<u>KEETO UP</u>	Registered, August 17, 2021	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	6456185
US Federal Q2 uf 17	<u>KEETO// KREME</u>	Registered, February 28, 2017	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5149540
US Federal Q2 uf 18	<u>KEETO//OS</u>	Registered, June 21, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation)	4982207

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 19	<u>KETO//OS</u> <u>MAX</u>	Registered, September 1, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones; dietary and nutritional supplements in the form of sachets containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6142130
US Federal Q2 uf 20	<u>KETO//OS</u> <u>NAT</u>	Registered, August 27, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas	5846817


TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 21	<u>KEETO//OS PRO</u>	Registered, June 23, 2020	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	6087046
US Federal Q2 uf 22	<u>KEETO-MAX</u>	Registered, August 22, 2018 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) Dietary supplements	Fitlife Brands, Inc. (Nevada Corporation) 5214 S. 136th Street, Omaha, Nebraska 68137 United States of America	4382775
US Federal	<u>KEETONE</u>	Registered,	Int'l Class: 05	Pruvit	5904496

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
Q2 uf 23	<u>OPERATING SYSTEM</u>	November 5, 2019	(Int'l Class: 05) Dietary and nutritional supplements containing ketones	Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	
US Federal Q2 uf 24	<u>KETONES IN EVERY CUP</u>	Registered, December 20, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5103403
US Federal Q2 uf 25	<u>KETONES>G LUCOSE</u>	Registered, January 2, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones; dietary and nutritional supplements in the form	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam	5367932

TRADEMARK

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TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 26	<u>KETOPHAGY</u>	Registered, September 25, 2018	of sachets containing ketones Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, namely, combined dietary and nutritional supplements to promote cellular detoxification	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5570666
US Federal Q2 uf 27	<u>KIDS PURSUING BETTER</u>	Registered, November 6, 2018	Int'l Class: 41 (Int'l Class: 41) Educational services, namely, providing hands-on workshops and field trips in the fields of helping kids develop skills and techniques in areas of leadership, interpersonal communications, personal confidence, science, health and	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United	5601388


TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 28		Registered, May 4, 2021	<p>wellness, contribution, and social responsibility</p> <p>Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements</p>	<p>Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America</p>	6342153
US Federal Q2 uf 29	<p><u>MAKE SHIFT HAPPEN</u></p>	Registered, January 22, 2019	<p>Int'l Class: 41 (Int'l Class: 41) Education services, namely, providing live and recorded educational conferences, seminars and workshops in the field of physical fitness, health, nutrition and healthy lifestyle via an online website</p>	<p>Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America</p>	5660390

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 30	<u>MAX BHB</u>	Registered, July 7, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements being component parts of dietary and nutritional supplements; all of the aforementioned goods featuring Beta-Hydroxybutyrate as an ingredient	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6096865
US Federal Q2 uf 31	<u>MAX Q</u>	Registered, December 19, 2017	Int'l Class: 41 (Int'l Class: 41) Educational services, namely, conducting leadership training and education seminars, conferences and workshops in the field of physical fitness, health, nutrition and healthy lifestyle, and distribution of course materials in connection therewith in printed or electronic format	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5358112
US Federal Q2 uf 32	<u>MCT 143</u>	Registered, May 22, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, made in whole or substantial part of	Pruvit Ventures, Inc. (Texas Corporation)	5476544

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 33	<u>MCT/143</u>	Registered, February 22, 2022	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, made in whole or substantial part of medium chain triglycerides	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	6652800
US Federal Q2 uf 34	<u>MITO/PLEX</u>	Registered, May 5, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX	6048956

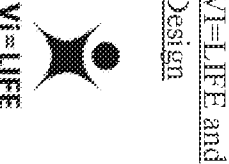

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 35	MITOP2Q	Registered, November 5, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5905200
US Federal Q2 uf 36	N8 BIOAVAILA BILITY BLEND	Registered, January 29, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5667227

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 37	<u>NATIVE</u> <u>SERIES</u>	Registered, August 15, 2017	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5265053
US Federal Q2 uf 38	<u>NAT BIK</u> <u>FUSION</u>	Registered, September 29, 2020	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements being component parts of dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	6165601
US Federal Q2 uf 39	<u>NUTRI/KET</u> <u>O</u>	Registered, August 13, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, containing ketones	Pruvit Ventures, Inc. (Texas Corporation)	5835116

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 40	<u>P and Design</u> 	Registered, August 30, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5031800
US Federal Q2 uf 41	<u>PRO/TONE</u>	Registered, August 20, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX	5840018

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 42	<u>PRUVIT</u>	Registered, September 20, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5044481
US Federal Q2 uf 43	<u>PURE THERAPEUTIC KETONES</u>	Registered, October 18, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5066181

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 44	<u>SIGNAL//OS</u>	Registered, September 22, 2020	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6159277
US Federal Q2 uf 45	<u>SUPER KETONES</u>	Registered, June 4, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5771758
US Federal Q2 uf 46	<u>TOLDUSO</u>	Renewed, April 24, 2019 Office Status: Registered and	Int'l Class: 35 (Int'l Class: 35) providing an incentive awards program for high achievement	Pruvit Ventures, Inc. (Texas Corporation)	3594286

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 47		Registered, December 14, 2020 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 30 (Int'l Class: 30) Breakfast cereal, cereal based snack food [; foodstuffs for adding to cereal in the nature of toppings and mix-ins, namely, processed grains and rice puffs]	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4527134
US Federal Q2 uf 48		Registered, December 14, 2020 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 30 (Int'l Class: 30) Breakfast cereal, cereal based snack food [; foodstuffs for adding to cereal in the nature of toppings and mix-ins, namely, processed grains and rice puffs]	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas	4527133

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 49	VI-LIFE	Registered, December 15, 2021 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements; powdered nutritional supplement drink mix; nutritional supplements, namely, an antioxidant drink mix; appetite suppressants; nutritional supplement shakes; vitamins	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4856050
US Federal Q2 uf 50	VI-PAK	Renewed, September 27, 2017 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) vitamin and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3297690

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 51	<u>VISALUS</u>	Registered, April 26, 2019 Office Status: Section 8 & 15- Accepted and Acknowledged	Int'l Class: 05, 35 (Int'l Class: 05) vitamin and nutritional supplements (Int'l Class: 35) multi-level marketing business services	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4308695
US Federal Q2 uf 52	<u>VISALUS CO</u>	Registered, April 29, 2019 Office Status: Section 8 & 15- Accepted and Acknowledged	Int'l Class: 05, 32 (Int'l Class: 05) Dietary and nutritional supplements (Int'l Class: 32) Non-alcoholic drinks, namely, energy shots	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4308696
US Federal Q2 uf 53	<u>VISALUS PRO</u>	Registered, April 29, 2019 Office Status: Section 8 & 15-	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation)	4308697


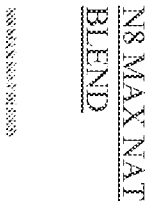
TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 54	<u>VISALUS VI- DEHY</u>	Registered, May 11, 2019 Office Status: Section 8 & 15- Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) nutritional supplements; powdered nutritional supplement drink mix; nutritional supplements, namely, an antioxidant drink mix	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4332656
US Federal Q2 uf 55	<u>VI-SHAPE</u>	Renewed, May 3, 2019 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas	3603685

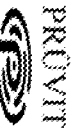
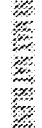




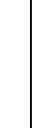


TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 56	<u>VI-SHAPE SUPERFOOD SHAKE</u>	Registered, February 7, 2017	Int'l Class: 05 (Int'l Class: 05) meal replacement shake for weight loss purposes	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	5138653
US Federal Q2 uf 57	<u>VI-SLIM</u>	Renewed, May 3, 2019 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3603686

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
US Federal Q2 uf 58	<u>VI-TRIM</u>	Renewed, May 3, 2019 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) appetite suppressants	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3603687
US Federal Q2 uf 59	<u>VISAJUS</u> <u>NEURO</u>	Registered, June 29, 2018 Office Status: Section 8 & 15- Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4161486
	KETO UP and Design KETOUP	Registered, February 20, 2018	Int'l Class: 01 (Int'l Class: 01) Diagnostic reagents for in vitro use in biochemistry, clinical chemistry and	Pruvit Ventures, Inc. (Texas Corporation)	5405676

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
			microbiology	901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	
LIV		Pending Application, Filing Date April 26, 2017	<p>Int'l Class: 35 (Int'l Class: 35)</p> <p>Club membership services, namely, providing discounts to club members in the fields of life experiences and personal experiences, namely, recreation, sporting events, travel, and cultural events and unique product offerings in the nature of a wide variety of consumer goods and services; club membership services, namely, providing incentives and awards to members to promote increased sales in a multi-level marketing business</p>	<p>Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America</p>	
WIPO Q2 w/o 60	HACKED	International Registered Last Status Received: Registered, July 4,	<p>Int'l Class: 16 (Int'l Class: 16)</p> <p>Printed publications regarding health, fitness, and nutrition.</p>	<p>Pruvit Ventures, Inc. 901 Sam Rayburn Highway</p>	1417788

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
WIPO Q2 wo 61	<u>KETO//OS</u> <u>NAI</u> KETONES NAI	International Registered Last Status Received: Registered, October 2, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones.	Pruvit Ventures, Inc. 901 Sam Rayburn Highway Melissa TX 75454, United States of America	1452011
WIPO Q2 wo 62	<u>KETONES</u> <u>OPERATING</u> <u>SYSTEM</u> *****	International Registered Last Status Received: Registered, November 26, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones.	Pruvit Ventures, Inc. 901 Sam Rayburn Highway Melissa TX 75454, United States of America	1451199
WIPO Q2	<u>MAXHB</u>	International Registered	Int'l Class: 05 (Int'l Class: 05)	Pruvit Ventures, Inc.	1429406

TM Record	Mark/Name	Status/Status Date	Brief Goods/Services	Owner Information	Registration No.
wo 63		Last Status Received: Registered, February 22, 2020	Dietary and nutritional supplements; all of the aforementioned goods featuring beta-hydroxybutyrate as an ingredient.	901 Sam Rayburn Highway Melissa TX 75454, United States of America	
WIPO Q2 wo 64		International Registered Last Status Received: Registered, October 2, 2019	Intl Class: 05 (Intl Class: 05) Dietary and nutritional supplements containing ketones.	Pruvit Ventures, Inc. 901 Sam Rayburn Highway Melissa TX 75454, United States of America	1452090

Brand	Source	Status	Origin	Holder	Number	App. Date	Image class	Nice Cl.	Image
PRUVIT	SG TM	Pending	SG	PRUVIT HOLDINGS, INC.	40202207124U	3/31/2022		5	
p	SG TM	Pending	SG	PRUVIT HOLDINGS, INC.	40202207088Q	3/30/2022		5	
N8 MAX NAT BLEND	SG TM	Pending	SG	PRUVIT HOLDINGS, INC.	40202207092S	3/30/2022		5	
PRUVIT	MY TM	Active	MY	PRUVIT HOLDINGS, INC.	TM2019029102	8/8/2019		5	
P	MY TM	Active	MY	PRUVIT HOLDINGS, INC.	TM2019029101	8/8/2019		5	
PRUVIT	MY TM	Active	MY	PRUVIT HOLDINGS, INC.	TM2019029104	8/8/2019		41	
P	MY TM	Active	MY	PRUVIT HOLDINGS, INC.	TM2019029103	8/8/2019		41	
N8 MAX NAT BLEND	EM TM	Active	EM	Pruvit Holdings, Inc.	18100990	7/26/2019		5	
SUPER KETONES	EM TM	Inactive	EM	Pruvit Holdings, Inc.	18100993	7/26/2019		5	
p	EM TM	Active	EM	Pruvit Holdings, Inc.	18100992	7/26/2019		5, 41	
KETO//NAT	EM TM	Active	EM	Pruvit Holdings, Inc.	18100979	7/26/2019		5	
KETONES>GLUCOSE	EM TM	Active	EM	Pruvit Holdings, Inc.	18100980	7/26/2019		25	
m	EM TM	Active	EM	Pruvit Holdings, Inc.	18100977	7/26/2019		5	
MITO//PLEX	EM TM	Active	EM	Pruvit Holdings, Inc.	18100994	7/26/2019		5	
MCT 143	EM TM	Active	EM	Pruvit Holdings, Inc.	18100982	7/26/2019		5	
KETO REBOOT	EM TM	Inactive	EM	Pruvit Holdings, Inc.	18100975	7/26/2019		5	
KETO//OS PRO	EM TM	Active	EM	Pruvit Holdings, Inc.	18100995	7/26/2019		5	
PRUVIT	EM TM	Active	EM	Pruvit Holdings, Inc.	18100987	7/26/2019		5, 41	
KETO//KREME	EM TM	Active	EM	Pruvit Holdings, Inc.	18100985	7/26/2019		5	
KETO KADEMY	EM TM	Active	EM	Pruvit Holdings, Inc.	18100974	7/26/2019		41	
KETO//OS NAT	EM TM	Active	EM	Pruvit Holdings, Inc.	18100984	7/26/2019		5	
KETO//OS	EM TM	Active	EM	Pruvit Holdings, Inc.	18100986	7/26/2019		5	
KETO//LETE	EM TM	Active	EM	Pruvit Holdings, Inc.	18097649	7/22/2019		5	

N8 MAX NAT BLEND	MY TM	Active	MY	Pruvit Holdings, Inc.	TM2019002986	1/25/2019		5
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EXHIBIT D

Mask Works

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
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None.