

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM748239

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Denbra IP Holdings, LLC		08/12/2022	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	NBC Franchisor, LLC		
Street Address:	4560 Belt Line Rd.		
Internal Address:	Suite 350		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2697008	NOTHING BUNDT CAKES	
Registration Number:	3309781	NOTHING BUNDT CAKES	
Registration Number:	3526479		
Registration Number:	3839009	BUNDTINI	
Registration Number:	4579282	NOTHING BUNDT CAKES	
Registration Number:	4579284	NOTHING BUNDT CAKES	
Serial Number:	97418816	BRING THE JOY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6027301422		
Email:	uspto@venableiplaw.com		
Correspondent Name:	Law Office of Lance C. Venable, PLLC		
Address Line 1:	4939 West Ray Rd.		
Address Line 2:	Suite 4-219		
Address Line 4:	Chan, ARIZONA 85226		
NAME OF SUBMITTER:	Lance C. Venable		

OP \$190.00 2697008

SIGNATURE:	/Lance C. Venable/
DATE SIGNED:	08/12/2022
Total Attachments: 3 source=2022-08-11 Trademark Assignment Agreement - Signed#page1.tif source=2022-08-11 Trademark Assignment Agreement - Signed#page2.tif source=2022-08-11 Trademark Assignment Agreement - Signed#page3.tif	

TRADEMARK ASSIGNMENT

THIS AGREEMENT is made and entered into as of August 12th 2022, between Denbra IP Holdings, LLC, a Nevada limited liability company (“Denbra”) having its principal place of business in Las Vegas, Nevada, and NBC Franchisor, LLC, a Delaware limited liability company having its principal place of business in Addison, Texas (“NBC”).

The parties mutually agree as follows:

For good and valuable consideration paid by NBC, the receipt of which is acknowledged by Denbra, Denbra hereby sells, assigns, and transfers to NBC the entire and exclusive right, title, interest, and good will in all Trademark Rights in the pending and registered marks identified and listed in Exhibit A, to be held and enjoyed by NBC for its own use and enjoyment, and for the use and enjoyment of its successors and assigns, to the end of the term or terms for which the Trademark Registration may be granted.

Denbra represents and warrants that each mark has been used in commerce and he has full legal right, power and authority to sell, assign and transfer the Trademark Rights. Denbra hereby agrees not to execute any agreement in conflict with this assignment.

Denbra agrees to execute and deliver all papers and take other action, as may be necessary or desirable, to protect or perfect title to the Trademark Rights for NBC.

Denbra hereby agrees to communicate to NBC any facts known that effect the Trademark Rights, whenever requested, and will testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything reasonably necessary to aid Assignee, its successors and assigns, to obtain and enforce proper trademark protection whenever necessary.

Denbra agrees that: if any provision of this Agreement is held by a court of law to be illegal, invalid or unenforceable, the legality, validity and enforceability of the remaining provisions of the Agreement will not be affected or impaired thereby; the waiver of a breach of any provision of this Agreement will not operate or be construed as a waiver of any other or a subsequent breach; the provisions of this Agreement will remain in effect and bind the heirs, successors, assignees, and legal representatives of the parties; this Agreement may be amended or modified only with written consent; no oral waiver, amendment or modification will be effective under any circumstances whatsoever; and the terms of this Agreement are reasonable.

IN WITNESS WHEREOF, the parties have caused this Agreement to be signed on the date first written above.

ASSIGNOR:

DENBRA IP HOLDINGS, LLC

By DocuSigned by: Camille Penniman 8/12/2022
Ms. Camille Penniman Date

Its: Secretary



ASSIGNEE:

NBC FRANCHISOR, LLC

By DocuSigned by: Camille Penniman 8/12/2022
Ms. Camille Penniman Date

Its: Secretary

EXHIBIT A

Trademark/Service Mark	U.S. Registration or Serial No (if pending)
NOTHING BUNDT CAKES	2,697,008
	3,309,781
	3,526,479
BUNDTINI	3,839,009
	4,579,282
	4,579,284
BRING THE JOY	97/418,816