

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM748275

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Norman-Spencer Agency, LLC		08/11/2022	Limited Liability Company: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CRC Insurance Services, Inc.		
<b>Street Address:</b>	Metroplex Dr., Suite 400		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35209		
<b>Entity Type:</b>	Corporation: ALABAMA		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6392781	INSURETRUST	
<b>Registration Number:</b>	6014195	ASSURETRUST	
<b>Registration Number:</b>	6014194	ASSURETRUST CYBERSECURE	
<b>Registration Number:</b>	6075489	ASSURETRUST	
<b>Registration Number:</b>	6075488	ASSURETRUST CYBERSECURE	
<b>Registration Number:</b>	5115168	C CYBERRISKUNIVERSITY	
<b>Registration Number:</b>	4914278	ASSURETRUST	
<b>Registration Number:</b>	5311573	ASSURETRUST	
<b>Registration Number:</b>	2307939	INSURETRUST	
<b>Registration Number:</b>	4378890	BIINK INTUITIVE INSURANCE	
<b>Registration Number:</b>	4417336	NORMAN-SPENCER AGENCY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7042456515		
<b>Email:</b>	bdavis@vlplawgroup.com		
<b>Correspondent Name:</b>	Brian M.Davis		
<b>Address Line 1:</b>	5960 Fairview Rd; Suite 400		

OP \$290.00 6392781

<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28210
<b>NAME OF SUBMITTER:</b>	Brian M. Davis
<b>SIGNATURE:</b>	/Brian M. Davis/
<b>DATE SIGNED:</b>	08/12/2022
<b>Total Attachments: 2</b> source=norman spencer assignment#page1.tif source=norman spencer assignment#page2.tif	

**ASSIGNMENT OF  
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Norman-Spencer Agency, LLC, an Ohio Limited Liability Company, with an address at 10050 Innovation Drive, Suite 340, Dayton, OH 45342 (hereinafter referred to as “the ASSIGNOR”) is the owner of all right, title and interest in and to the marks, including the goodwill and common law rights associated therewith (the “Marks”) and the US registrations (the “Registrations”) set out in the attached Exhibit A;


WHEREAS, CRC Insurance Services, Inc. , an Alabama Corporation with an address at 1 Metroplex Dr., Suite 400, Birmingham, Alabama 35209 (the “ASSIGNEE”) is acquiring the Marks, the Registrations and any and all rights associated therewith (including any common law rights and goodwill) owned by ASSIGNOR.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR' S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR have or may have in the future in and to the Marks, including, without limitation, the Registration, and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Marks, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of August 11, 2022.

**ASSIGNOR:**

**NORMAN-SPENCER AGENCY, LLC**

Signature:   
Printed Name: Christopher Norman, Esq.  
Title: Secretary

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Registration Number</b>
BIINK INTUITIVE INSURANCE	United States	4,378,890
INSURETRUST	United States	6,392,781
INSURETRUST	United States	2,307,939
NORMAN-SPENCER AGENCY	United States	4,417,336
ASSURETRUST	United States	4,914,278
C CYBERRISKUNIVERSITY	United States	5,115,168
ASSURETRUST	United States	5,311,573
ASSURETRUST CYBERSECURE	United States	6,014,194
ASSURETRUST	United States	6,014,195
ASSURETRUST CYBERSECURE	United States	6,075,488
ASSURETRUST	United States	6,075,489