

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM759665

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900711650		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CeilBlue, LLC		08/03/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marketlab, Inc.		
<b>Street Address:</b>	6850 Southbelt Drive		
<b>City:</b>	Caledonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49316		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5951602	CEILBLUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6167522141		
<b>Email:</b>	trademarks@wnj.com		
<b>Correspondent Name:</b>	Charles E. Burpee		
<b>Address Line 1:</b>	150 Ottawa Ave NW		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49508		
<b>ATTORNEY DOCKET NUMBER:</b>	132089.149701		
<b>NAME OF SUBMITTER:</b>	Charles E. Burpee		
<b>SIGNATURE:</b>	/Charles E. Burpee/		
<b>DATE SIGNED:</b>	10/07/2022		
<b>Total Attachments: 2</b>			
source=Trademark Assignment CeilBlue LLC to Marketlab Inc SIGNED(27054817.2)#page1.tif			
source=Trademark Assignment CeilBlue LLC to Marketlab Inc SIGNED(27054817.2)#page2.tif			

TRADEMARK ASSIGNMENT

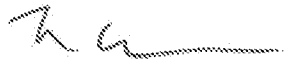
WHEREAS, CeilBlue, LLC, a Delaware limited liability company, having a place of business at 6850 Southbelt Drive, Caledonia, Michigan 49316 ("Assignor"), is the record owner of the entire right, title and interest in and to the trademark registration identified on the attached Schedule A (the "Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Marketlab, Inc., a Michigan corporation, having a place of business at 6850 Southbelt Drive, Caledonia, Michigan 49316 ("Assignee").

NOW, THEREFORE, in view of the premises herein and with consideration, the sufficiency and receipt thereof hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on this 3 day of August 2022.

CEILBLUE, LLC

  
Signature: \_\_\_\_\_  
Name: Thomas Allen Hill  
Title: Chief Executive Officer and Secretary

**SCHEDULE A**

<b>Trademark</b>	<b>Country</b>	<b>Application No</b>	<b>Application Date</b>	<b>Registration No</b>	<b>Registration Date</b>
CEILBLUE	United States of America	88276139	Jan-25-2019	5951602	Dec-31-2019