

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM748460

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New England Patriots LLC		08/04/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Thomas M. Blackwell		
Street Address:	3701 Ashbrook Dr NW		
Internal Address:	Apt 1106		
City:	Wilson		
State/Country:	NORTH CAROLINA		
Postal Code:	27896		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88949356	NO DAYS OFF	
Serial Number:	87073112	NO DAYS OFF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124303161		
Email:	dsharrow@gunder.com		
Correspondent Name:	David Sharrow		
Address Line 1:	1250 Broadway, 23rd Floor		
Address Line 2:	Gunderson Dettmer, LLP		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	David P. Sharrow		
SIGNATURE:	/dps/		
DATE SIGNED:	08/15/2022		
Total Attachments: 3			
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EXHIBIT B

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is dated as of August 4, 2022 ("Effective Date") by and among New England Patriots LLC, a Delaware limited liability company ("Assignor") and Thomas M. Blackwell, a North Carolina resident, with an address at 3701 Ashbrook Dr NW, Apt 1106, Wilson, NC 27896 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks identified on Schedule A attached hereto, and is the owner of the registration and applications for registration thereof in the United States Patent and Trademark Office (the "Marks"); and

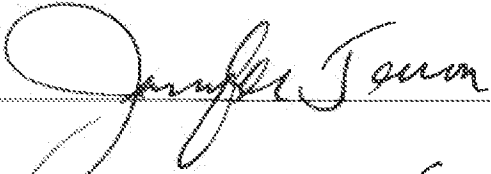
WHEREAS, pursuant to the Trademark Purchase Agreement of even date herewith by and between Assignor and Assignee ("Agreement"), Assignor agreed to transfer and assign its interests in the Marks to Assignee for Assignee's exclusive use.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor and Assignee agree as follows:

1. Assignor hereby irrevocably assigns, sells, conveys and transfers unto Assignee all rights, title and interests in and to the Marks, together with (i) any and all applications for registration and registrations of the Marks, (ii) all worldwide and common law rights that Assignor may have in the Marks, (iii) the right to prosecute such applications or any new applications for the Marks and enjoy the benefits of any registrations resulting therefrom worldwide, (iv) the goodwill of the business symbolized by and associated with the Marks, and (v) the right to sue (including filing and prosecuting opposition, cancellation and similar proceedings) and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or such associated goodwill. Assignor hereby requests that all appropriate trademark offices issue registrations in the name of Assignee.
2. Assignor hereby agrees with Assignee that Assignor, upon request, shall execute any and all further instruments regarding the assignments and transfers contemplated by this Assignment, which may be reasonably required in order to better secure to Assignee the use and benefit of any and all of the Marks, and that Assignor has not executed and will not execute any agreement in conflict with this Assignment.
3. Assignor hereby covenants and agrees that it shall not challenge or assist others to challenge any of the Marks.
4. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this assignment, as an instrument under seal, as of August 11, 2022.

ASSIGNOR: NEW ENGLAND PATRIOTS LLC


Name: JENNIFER FREEMAN
Title: CMO

Schedule A

MARKS

Mark

Serial No.

Filing Date

NO DAYS OFF

Serial No. 88949356

Filed June 5, 2020

NO DAYS OFF (and Design)

Serial No. 87073112

Filed June 15, 2016

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