

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM751916

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caribbean Cigar Company, S.A.		08/19/2022	Corporation: PANAMA
RECEIVING PARTY DATA			
Name:	Plasencia 1865 LLC		
Street Address:	201 Alhambra Circle		
Internal Address:	Suite 702		
City:	Coral Gables		
State/Country:	FLORIDA		
Postal Code:	33134		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	5783959		
Registration Number:	5576387	ACC	
Registration Number:	5591278	PLASENCIA ALMA	
Registration Number:	5569897	P PLASENCIA	
Registration Number:	3281570	PLASENCIA RESERVA ORGANICA	
Registration Number:	2335094	ROYAL NICARAGUAN	
Registration Number:	2082480	MORRO CASTLE	
Registration Number:	2111873	PLASENCIA	
Registration Number:	2138330	TABAQUERO VINTAGE SELECTION	
Registration Number:	2073955	FLOR DE HONDURAS	
Registration Number:	2050423	RUM RUNNER	
Registration Number:	1773810	STAG	
Registration Number:	1637758	JOYA DEL REY	
Registration Number:	1605868	BEVERLY HILLS V.I.P. HANDMADE LONG FILLE	
Registration Number:	1096231	BERING	
Registration Number:	0543255	LA PRIMADORA	
Registration Number:	0245778	BERING	
Registration Number:	0653575	CHURCHILL	
		TRADEMARK	

OP \$465.00 5783959

CORRESPONDENCE DATA**Fax Number:** 7037060882*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 7039201122**Email:** trademarks@iplawsolutions.com**Correspondent Name:** Stewart Gitler**Address Line 1:** 1451 Dolley Madison Blvd.**Address Line 2:** Suite 210**Address Line 4:** McLean, VIRGINIA 22101

NAME OF SUBMITTER:	Stewart L Gitler
SIGNATURE:	/Stewart L Gitler/
DATE SIGNED:	08/29/2022

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made effective as of **August 19, 2022, 2022** (the "Effective Date") by Caribbean Cigar Company, S.A., a Panama Corporation, having its principal place of business at Bay B 5100 NW 72nd Avenue Miami FLORIDA 33166 ("ASSIGNOR") in favor of Plasencia 1865 LLC, a Florida Limited Liability Company, having its principal place of business at 201 Alhambra Circle, Suite 702, Coral Gables, FL 33134 ("ASSIGNEE").

WHEREAS, ASSIGNOR owns certain marks as identified in Schedule A (the "Marks");

WHEREAS, ASSIGNOR desires to transfer, on a worldwide basis, any and all of its right, title, and interest in, to and under the Marks to the ASSIGNEE, along with that portion of the business of ASSIGNOR to which the Marks pertain, said business being ongoing and existing; and

WHEREAS, ASSIGNEE desires to acquire and ASSIGNOR is willing to assign to ASSIGNEE any and all of ASSIGNOR'S right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR intending to be legally bound, agrees as follows:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE any and all of ASSIGNOR'S right, title, and interest throughout the world in and to the Marks, along with the goodwill of the business symbolized by and associated with the Marks, and all common law rights and trademark registrations for the Marks, same to be held by ASSIGNEE for ASSIGNEE'S own use and enjoyment, and for the use and enjoyment of ASSIGNEE'S successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made; together with all rights to income, royalties, and license fees deriving from the Marks, all claims for damages by reason of past, present or future infringements of the Marks and for the right to sue and collect such damages, as permitted under the applicable laws for any jurisdiction or country in which such claims may be asserted for the use and benefit of ASSIGNEE and its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed on the date first above written.

ASSIGNOR:

Caribbean Cigar Company,
S.A.

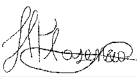
Signed: _____

Name: _____

Title: _____

ASSIGNEE:

Plasencia 1865, LLC

Signed:  _____

Name: Jose Luis Plasencia

Title: Vice- President

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed on the date first above written.

ASSIGNOR:

Caribbean Cigar Company,
S.A.

Signed: 

Name: NESTOR ANDRES PLASENCIA

Title: VICE - PRESIDENT

ASSIGNEE:

Plasencia 1865, LLC

Signed: _____

Name: _____

Title: _____

APPENDIX A

U. Trademark Reg. No.	Mark
1	5783959
2	5576387
3	5591278
4	5569897
5	3281570
6	2335094
7	2082480
8	2111873
9	2138330
10	2073955
11	2050423
12	1773810
13	1637758
14	1605868
15	1096231
16	0543255
17	0245778
18	0653575



Lebanon	Reg. No.	Mark
19	188404	PLASENCIA

International Reg. No.	Mark
20	1423916

(Countries) Europe (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, and Sweden), Vietnam (pending) Thailand (approved), Cuba, Switzerland, Liechtenstein, Israel, Singapore, Montenegro, and Serbia