

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM749131

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	INTELLECTUAL PROPERTY SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Channelfireball Inc.		08/16/2022	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VCP Capital Markets, LLC		
<b>Street Address:</b>	Four Embarcadero Center, 20th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94111		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5872331	CHANNELFIREBALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028874288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028874000		
<b>Email:</b>	mbeyene@akingump.com, DC_IPDocketing@AKINGUMP.com		
<b>Correspondent Name:</b>	Mussie B Beyene		
<b>Address Line 1:</b>	2001 K Street N.W.		
<b>Address Line 4:</b>	Washington DC, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	700858.0026		
<b>NAME OF SUBMITTER:</b>	Mussie B Beyene		
<b>SIGNATURE:</b>	/Mussie B Beyene/		
<b>DATE SIGNED:</b>	08/17/2022		
<b>Total Attachments: 7</b>			
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “Agreement”) is entered into as of August 16, 2022 by and among **VCP Capital Markets, LLC**, as agent (“Agent”), and **Channelfireball Inc.**, a Nevada corporation (“Grantor”).

### RECITALS

A. Agent and Grantor are parties to that certain Joinder No. 2, dated as of the date hereof (the “Joinder”), pursuant to which Grantor joined as a Borrower to the Loan and Security Agreement dated as of June 16, 2021 (as amended, restated, supplemented and/or otherwise modified from time to time, the “Loan Agreement”; capitalized terms used herein have the meaning assigned in the Loan Agreement.)

B. Pursuant to the terms of the Joinder and the Loan Agreement, Grantor has granted to Agent, for the benefit of the Secured Parties, a security interest in all of the Collateral. The Collateral includes without limitation all Intellectual Property (including without limitation the Intellectual Property described herein but excluding any Excluded Property).

### AGREEMENT

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantors agree as follows:

1. To secure performance of all of its Obligations, Grantor grants to Agent, for the benefit of the Secured Parties, a security interest in all of Grantor’s right, title and interest in Grantor’s Intellectual Property, including without limitation, the following:

(i) the trademarks and service marks, whether registered or not, and all applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including such items listed on Schedule A hereto,

(ii) the issued patents and patent applications and all like protections including, without limitation, all improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including such items listed on Schedule B hereto,

(iii) all copyrights, copyright rights, copyright applications, copyright registrations, mask works, software, computer programs and other works of authorship and all extensions and renewals thereof, including such items listed on Schedule C hereto,

(iv) all rights to recover damages for past, current, and future infringement or violation of any of the foregoing,

(v) all right, title and interest in and to any and all present and future license, sublicense, and use agreements with respect to any of the foregoing, and

(vi) all present and future proceeds, accounts, accounts receivable and other rights to payment arising from, in connection with or relating to any of the foregoing.

2. Grantor represents and warrants that as of the Closing Date, (i) listed on Schedule A hereto are all trademark registrations and pending registrations owned or controlled by Grantor or licensed to Grantor, (ii) listed on Schedule B are all issued patents and patent applications owned or controlled by Grantor or licensed to Grantor, and (iii) listed on Schedule C are all copyrights, software, computer programs, mask works, and other works of authorship owned or controlled by Grantor which are registered with the United States Copyright Office..

3. Grantor shall not, hereafter, register any mask works, software, computer programs or other works of authorship subject to United States copyright protection with the United States Copyright Office without first complying with the following: (i) providing Agent with at least five (5) days prior written notice thereof, (ii) providing Agent with a copy of the application for any such registration and (iii) executing and filing such other instruments, and taking such further actions as Agent may reasonably request from time to time to perfect or continue the perfection of Agent's interest in the Collateral, including without limitation the filing with the United States Copyright Office, simultaneously with the filing by Grantor of the application for any such registration, of a copy of this Agreement or a supplement hereto in form acceptable to Agent identifying the mask works, software, computer programs or other works of authorship being registered and confirming the grant of a security interest therein in favor of the Agent.

4. This Agreement is being executed and delivered pursuant to the Loan Agreement; nothing herein limits or modifies any of the terms or provisions of the Loan Agreement, and Agent's rights hereunder and under the Loan Agreement are cumulative. This Agreement, the Loan Agreement and the other Loan Documents set forth in full all of the representations and agreements of the parties with respect to the subject matter hereof and supersede all prior discussions, oral representations, oral agreements and oral understandings between the parties. This Agreement may not be modified or amended, nor may any rights hereunder be waived, except in a writing signed by the parties hereto. This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy or electronic transmission), and all of said counterparts taken together shall be deemed to constitute one and the same instrument. This Agreement is subject to the provisions of Section 9.7 of the Loan Agreement, which are by this reference incorporated herein in full, *mutatis mutandis*.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

Address of Grantor:

440 S Warren Street  
Syracuse, NY 13202

**Channelfireball Inc.**

By Jerome Kapelus  
Name Jerome Kapelus  
Title Chief Financial Officer

Address of Agent:

VCP Capital Markets, LLC

Four Embarcadero Center, 20<sup>th</sup> Floor  
San Francisco, CA 94111



By: \_\_\_\_\_

Name: David Flannery

Title: Authorized Person

*[Signature Page–Intellectual Property Security Agreement]*

**TRADEMARK**  
**REEL: 007824 FRAME: 0589**

SCHEDULE A

Registered Trademarks and Pending Trademark Applications

<u>Trademark</u>	<u>Applicant</u>	<u>Trademark #</u>	<u>Issue Date</u>
	CHANNELFIREBALL INC.	5,872,331	October 1, 2019

Registered Trademarks and Pending Trademark Applications Licensed

None.

SCHEDULE B

Issued Patents and Patent Applications

None.

Issued Patents and Pending Patent Applications Licensed

None.



SCHEDULE C

Registered Copyrights

None

Pending Copyright Applications

None

Registered Copyrights and Pending Copyright Applications Licensed

None

Unregistered Copyrights

None.