TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM749178

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Malouf Foundation		06/29/2022	Corporation: UTAH

RECEIVING PARTY DATA

Name:	CVB Inc.
Street Address:	1525 W 2960 S
City:	Logan
State/Country:	UTAH
Postal Code:	84321
Entity Type:	Corporation: UTAH

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	5950923	ONWATCH
Registration Number:	6348791	

CORRESPONDENCE DATA

Fax Number: 6142290045

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6142290044

Email: jcsmith@ulmer.com **Correspondent Name:** Jocelyn C Smith Address Line 1: 65 E State St. Address Line 2: **Suite 1100**

Address Line 4: Columbus, OHIO 43215

ATTORNEY DOCKET NUMBER:	44980.0057
NAME OF SUBMITTER:	Jocelyn C Smith
SIGNATURE:	/jocelyn c smith/
DATE SIGNED:	08/17/2022

Total Attachments: 1

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Deed of Assignment

WHEREAS, Malouf Foundation, a corporation organized and existing under Utah law, with its principal place of business at 1525 W 2960 S, Logan UT 84321 ("Assignor"), has adopted, owns and is using the following marks ("the Registered Marks") and owns federal trademark registrations in connection therewith:

Trademark	Registration No.	Owner
On Watch	5950923	Malouf Foundation
	6348791	Malouf Foundation

WHEREAS, CVB Inc., a corporation/limited liability company organized and existing under Utah law, with its principal place of business at 1525 W 2960 S, Logan UT 84321 ("Assignee"), desires to acquire the Registered Marks, the Non-Registered marks, and the above-referenced registrations and pending applications;

NOW THEREFORE, for US \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and goodwill in and to the Registered Marks the registrations thereof, and further assigns to Assignee all right, title, interest and goodwill in and to the Non-Registered Marks the pending applications for each of the above-identified Non-Registered Marks.

Malouf F	oundation
Ву:	V() Y
Name:	

Dated effective as of: (0/25/2022

SUBSCRIBED and SWORN to before me this 25th of 100cm, 2022.

Notary Public

RECORDED: 08/17/2022

My Commission Expires: 2/9/2025

Sarah Williamson

Sarah Williamson

Norany Public, State of Useh

Commission 8, 716704

Ny Commission Express

February 3, 2655

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