

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM749182

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fight the New Drug, Inc.		06/29/2022	Corporation: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CVB Inc.		
<b>Street Address:</b>	1525 W 2960 S		
<b>City:</b>	Logan		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84321		
<b>Entity Type:</b>	Corporation: UTAH		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4908552	FORTIFY	
<b>Registration Number:</b>	4913112	A STEP TOWARD RECOVERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6142290045		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6142290044		
<b>Email:</b>	jcsmith@ulmer.com		
<b>Correspondent Name:</b>	Jocelyn C Smith		
<b>Address Line 1:</b>	65 E State St.		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Columbus, OHIO 43215		
<b>ATTORNEY DOCKET NUMBER:</b>	44980.0057		
<b>NAME OF SUBMITTER:</b>	Jocelyn C Smith		
<b>SIGNATURE:</b>	/jocelyn c smith/		
<b>DATE SIGNED:</b>	08/17/2022		
<b>Total Attachments: 1</b>			
source=Impact Collective Assignments#page1.tif			

OP \$65.00 4908552

Deed of Assignment

WHEREAS, Fight the New Drug, Inc., a corporation organized and existing under Utah law, with its principal place of business at 1680 S Main St, Salt Lake City, UT 84115 ("Assignor"), has adopted, owns and is using the following marks ("the Registered Marks") and owns federal trademark registrations in connection therewith:

Trademark	Registration No.	Owner
FORTIFY	4908552	Fight the New Drug, Inc.
A STEP TOWARDS RECOVERY	4913112	Fight the New Drug, Inc.

WHEREAS, CVB Inc., a corporation/limited liability company organized and existing under Utah law, with its principal place of business at 1525 W 2960 S, Logan UT 84321 ("Assignee"), desires to acquire the Registered Marks, the Non-Registered marks, and the above-referenced registrations and pending applications;

NOW THEREFORE, for US \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and goodwill in and to the Registered Marks the registrations thereof, and further assigns to Assignee all right, title, interest and goodwill in and to the Non-Registered Marks the pending applications for each of the above-identified Non-Registered Marks.

Fight the New Drug, Inc.

By: Clay Olsen

Name: CLAY OLSEN

Title: PRESIDENT

Dated effective as of: 6/29/2022

SUBSCRIBED and SWORN to before  
me this 29<sup>th</sup> of June, 2022.

Sarah Williamson

Notary Public

My Commission Expires: 2/9/2025

