

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749203

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baton Financial Services, Inc.		08/06/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Multi Service Technology Solutions, Inc.		
Street Address:	8650 College Boulevard		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66210		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5915858	BATON	
CORRESPONDENCE DATA			
Fax Number:	4048708176		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048727000		
Email:	suzanne.skinner@wbd-us.com		
Correspondent Name:	Laura A. Kees		
Address Line 1:	P.O. BOX 570489		
Address Line 4:	Atlanta, GEORGIA 30357		
NAME OF SUBMITTER:	Laura A. Kees		
SIGNATURE:	/Laura A. Kees/		
DATE SIGNED:	08/17/2022		
Total Attachments: 8			
source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page1.tif			
source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page2.tif			
source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page3.tif			
source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page4.tif			
source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page5.tif			
source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page6.tif			

CH \$40.00 5915858

source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page7.tif

source=2022-08-06 - Assignment of Trademarks - Baton to MSTs SIGNED#page8.tif

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated as of August 6th, 2022, is between BATON Financial Services, Inc., a Delaware corporation with an address of 821 Baronne Street, Floor 2, Suite A, New Orleans, LA 70113 ("Assignor"), and Multi Service Technology Solutions, Inc., a Florida corporation with an address of 8650 College Boulevard, Overland Park, KS 66210 ("Assignee"), with reference to the facts and circumstances set forth below. The Assignment is effective upon execution by Assignor and Assignee.

WITNESSETH:

WHEREAS, Assignor desired to assign to Assignee all right, title and interest in and to the trademarks and related trademark registrations identified in **Exhibit A** attached hereto (collectively, the "Trademarks"), together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignee is a successor to the portion of the business to which the Trademarks pertains; and

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with (i) the goodwill and the business symbolized by the Trademarks and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and all other rights hereby conveyed.

3. This Assignment may be executed in any number of counterparts and signatures may be delivered by electronic mail in portable document format (PDF), each of which may be executed by less than all parties, each of which shall be enforceable against the parties actually executing such counterparts, and all of which together shall constitute one instrument.

[CONTINUED ON NEXT PAGE]

**EXHIBIT A
TRADEMARK REGISTRATIONS**

JURISDICTION	MARK	CLASSES	GOODS & SERVICES	REG. NO.	REG. DATE
Australia	BATON	9, 36, 42	<p>Class 9: Mobile application for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p> <p>Class 36: Financial Services, namely, accounts receivable financing; factoring; payment processing services and merchant services in the field of account receivable payments</p> <p>Class 42: Platform as a service (PAAS) featuring multisided software platform offering products and services directed to small businesses.; Non-downloadable computer software for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p>	1907410	January 21, 2019
Canada	BATON	9, 36, 42	<p>Class 9: Mobile application for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p> <p>Class 36: Financial Services, namely, accounts receivable financing; factoring; payment processing services and merchant services in the field of account receivable payments</p> <p>Class 42: Platform as a service (PAAS) featuring multisided software platform offering products and services directed to small businesses.; Non-downloadable computer software for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p>	1883475	February 25, 2021

European Union	BATON	9, 36, 42	<p>Class 9: Mobile application for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p> <p>Class 36: Financial Services, namely, accounts receivable financing; factoring; payment processing services and merchant services in the field of account receivable payments</p> <p>Class 42: Platform as a service (PAAS) featuring multisided software platform offering products and services directed to small businesses.; Non-downloadable computer software for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p>	17814261	July 25, 2018
United Kingdom	BATON	9, 36, 42	<p>Class 9: Mobile application for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p> <p>Class 36: Financial Services, namely, accounts receivable financing; factoring; payment processing services and merchant services in the field of account receivable payments</p> <p>Class 42: Platform as a service (PAAS) featuring multisided software platform offering products and services directed to small businesses.; Non-downloadable computer software for identifying risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going risk management and reporting and business marketing services</p>	UK00917 814261	July 25, 2018

United States	BATON	36, 42	<p>Class 36: Financial Services, namely, accounts receivable financing; factoring; payment processing services and merchant services in the field of account receivable payments</p> <p>Class 42: Platform as a service (PAAS) featuring multisided software platform for enabling others to sell products and provide financing and business services directed to small businesses; Non-downloadable computer software for identifying invoice repayment risks, managing accounts receivable and accounts payable exposure limits, structuring credit enhancements, managing accounts receivables payment processing and dispute resolution, performing on-going invoice repayment risk management and reporting and business marketing services, namely, customer lead generation</p>	5915858	November 19, 2019
---------------	-------	--------	---	---------	-------------------

BY ASSIGNOR: Larissa A Lincan

BY ASSIGNEE:

BY: BATON FINANCIAL SERVICES, INC.

BY: MULTISERVICE TECHNOLOGY SOLUTIONS, INC.

NAME: LARISSA A LINCAN

NAME: _____

TITLE: FOUNDER + CEO

TITLE: _____

DATE: 8/6/2022

DATE: _____

ATTESTATION FOR ASSIGNOR

STATE OF Louisiana)
)
COUNTY OF St. Tammany Parish

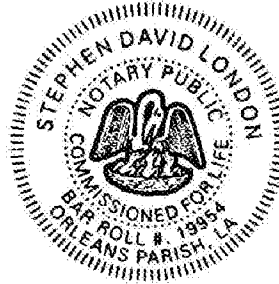
BEFORE ME, a Notary Public in and for the County and State aforesaid, on this 6th day of August, 2022 personally appeared LARISSA A LAKEEN, known to me to be the same person whose name is subscribed to the foregoing Patent and Invention Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Patent and Invention Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal.

Stephen D. London
Notary Public in and for said County and State

My Commission Expires:

at death



BY ASSIGNOR:

BY: BATON FINANCIAL SERVICES, INC.

NAME: _____

TITLE: _____

DATE: _____

BY ASSIGNEE:



BY: MULTI SERVICE TECHNOLOGY SOLUTIONS, INC.

NAME: BRANDON SPEAR

TITLE: CEO

DATE: 4/29/2022

ATTESTATION FOR ASSIGNEE

STATE OF KANSAS)
)
COUNTY OF JOHNSON)

BEFORE ME, a Notary Public in and for the County and State aforesaid, on this 29 day of April, 2022 personally appeared Brandon Spear, known to me to be the same person whose name is subscribed to the foregoing Patent and Invention Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Patent and Invention Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal.

Michele Hall

Notary Public in and for said County and State

My Commission Expires:

